

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
N. Jason Osborn		06/03/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FEED Foods, Inc.		
<b>Street Address:</b>	608 Garden Street		
<b>Internal Address:</b>	Basement Unit		
<b>City:</b>	Hoboken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07030		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77247482	APPLE A DAY	
<b>Registration Number:</b>	3596759	BITTERSWEET-NESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)951-8736		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-951-8144		
<b>Email:</b>	eileen.sullivan@bingham.com		
<b>Correspondent Name:</b>	Eileen Sullivan		
<b>Address Line 1:</b>	Bingham McCutchen LLP		
<b>Address Line 2:</b>	One Federal Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	77247482, 3596759		
<b>NAME OF SUBMITTER:</b>	Eileen Sullivan		

OP \$65.00 77247482

Signature:	/eileen sullivan/
Date:	06/09/2009
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif	

## **TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (“Assignment”), is entered into by and between N. Jason Osborn, a United States citizen, having an address of 1518 Hillside Drive, Cherry Hill, New Jersey 08003 (“Assignor”), and FEED Foods, Inc., a Corporation organized and existing under the laws of Delaware, having an address of 608 Garden Street, Basement Unit, Hoboken, New Jersey 07030 (“Assignee”), and is effective as of the last date of signature below (“Effective Date”).

**WHEREAS**, Assignor has adopted, is using and intends to use, and is the owner of all right, title, interest, and goodwill in and to the trademarks and the registrations thereof identified in the attached Schedule A (the “Marks”).

**WHEREAS**, Assignee is desirous of acquiring the Marks and the registrations thereof;

**NOW, THEREFORE**, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title and interest in and to the Marks and the registrations thereof, together with all of the goodwill of Assignor’s business symbolized by the Marks and that portion of Assignor’s business associated with the Marks, namely, those assets of the Assignor that are exclusively associated with the Marks, together with the right to sue and recover for any past, present or future infringements or dilution thereof or any other damage or injury to the Marks, the registrations thereof or such associated goodwill, and all benefit of the Marks and such registrations and associated goodwill. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments with respect to the Mark in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

*[Remainder of Page Intentionally Left Blank]*

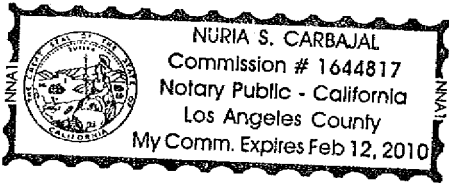
N. Jason Osborn  
"Assignor"

A. Jason Osborn

STATE OF California

COUNTY OF Los Angeles

The foregoing instrument was acknowledged before me this 3<sup>rd</sup> day of June, 2009 by N. Jason Osborn, a United States citizen. He is personally known to me.



Nuria S Carbajal  
(Signature of Notary)

Nuria S Carbajal  
(Name typed, printed or stamped)

My Commission Expires: Feb. 12, 2010

\*\*\*\*\*Notary Seal\*\*\*\*\*

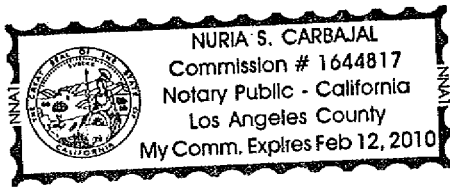
The foregoing assignment is hereby accepted as of the 3 day of JUNE, 2009.

FEED Foods, Inc.  
"Assignee"

By: [Signature]  
Name: N. JASON OSBORN  
Title: CEO / FOUNDER

STATE OF California  
COUNTY OF Los Angeles

The foregoing instrument was acknowledged before me this 3<sup>rd</sup> day of June, 2009 by N. Jason Osborn of FEED Foods, Inc., a Delaware Corporation, on behalf of the company. He is personally known to me.



[Signature]  
(Signature of Notary)  
Nuria S Carbajal  
(Name typed, printed or stamped)

My Commission Expires: Feb. 12, 2010

\*\*\*\*\*Notary Seal\*\*\*\*\*

**SCHEDULE A**

**TRADEMARKS APPLICATIONS**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>APP. NO.</u></b>	<b><u>APP. DATE</u></b>
APPLE A DAY	United States	77/247,482	August 5, 2007

**TRADEMARK REGISTRATIONS**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG DATE</u></b>
BITTERSWEET-NESS	United States	3,596,759	March 24, 2009