

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lennar Corporation		05/07/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lennar Pacific Properties Management, Inc.		
Street Address:	700 N.W. 107th Avenue		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33172		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2832059	LUXURY IS A STANDARD FEATURE	
CORRESPONDENCE DATA			
Fax Number:	(214)999-3623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214.999.4682		
Email:	lhemphill@gardere.com		
Correspondent Name:	Gardere Wynne Sewell LLP/Lisa Hemphill		
Address Line 1:	1601 Elm Street		
Address Line 2:	Suite 3000		
Address Line 4:	Dallas, TEXAS 75201-4761		
ATTORNEY DOCKET NUMBER:	127257-3041		
NAME OF SUBMITTER:	Lisa R. Hemphill		
Signature:	/Lisa R. Hemphill/		
Date:	06/09/2009		

OP \$40.00 2832059

Total Attachments: 1
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ASSIGNMENT OF SERVICEMARK

WHEREAS, Lennar Corporation ("ASSIGNOR"), is the owner of the entire right, title and interest in and to the trademark registration No. 2,832,059 (the "Mark"); and

WHEREAS, Lennar Pacific Properties Management, Inc., a Delaware corporation ("ASSIGNEE"), having a mailing address at 700 N.W. 107th Avenue, Miami, Florida 33172 is desirous of acquiring the mark and any good will associated therewith; and

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, without recourse or representation or warranty (express, implied or by operation of law) of any kind or nature whatsoever, ASSIGNOR'S entire right, title and interest in and to the Mark including the registration and application therefore and any goodwill associated with the mark.

Executed this 7 day of May, 2009, at Miami, Florida.

ASSIGNOR:

Lennar Corporation

By: 

Name: Mark Sustana
General Counsel

Title: _____