

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inova Brands Inc.		02/11/2009	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Barrett Marketing Group Corporation		
Street Address:	32 Sawyer Road		
City:	Jacksonville, New Brunswick		
State/Country:	CANADA		
Postal Code:	E7M 3B7		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77284055	SOLEX	
Serial Number:	77423991	SILVERMIX	
Serial Number:	77596827	SILVERTEK	
Serial Number:	77424042		
CORRESPONDENCE DATA			
Fax Number:	(866)723-1168		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	613-324-3299		
Email:	fay.obrien@obrientm.com		
Correspondent Name:	Fay O'Brien		
Address Line 1:	688 Tweedsmuir Avenue		
Address Line 4:	Ottawa, Ontario, CANADA K1Z 5P6		
ATTORNEY DOCKET NUMBER:	1145-100.GEN		
DOMESTIC REPRESENTATIVE			

OP \$115.00 77284055

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Fay O'Brien

Signature:

/fay obrien/

Date:

06/11/2009

Total Attachments: 2

source=Signed Assignment#page1.tif

source=Signed Assignment#page2.tif

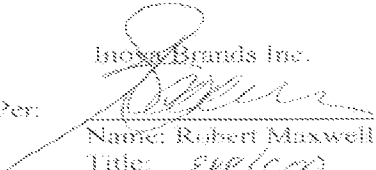
GLOBAL ASSIGNMENT OF TRADE-MARKS

WHEREAS, Inova Brands Inc. ("ASSIGNOR") is the owner of the following trade-marks and has applied for registration of and/or has registered the marks shown in the attached Schedule "A" in the respective countries shown therein:

AND WHEREAS, Barrett Marketing Group Corporation, is a company existing and incorporated under the laws of Canada, with an office at 32 Sawyer Road, Jacksonville, New Brunswick, E7M 3B7, Canada ("ASSIGNEE") is desirous of acquiring the right, title and interest in and to the said trade-marks, applications to register same, and trade-mark registrations shown in the Schedule "A" and throughout the world;

NOW THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trade-marks, trade-mark applications and any registrations to issue therefrom, and trade-mark registrations together, including any goodwill associated therewith.

IN WITNESS WHEREOF, the said Assignor has hereunto executed this instrument, this 11th day of February, 2009.

Inova Brands Inc.
Per: 
Name: Robert Maxwell
Title: evp/coo

SCHEDULE "A"

CANADA		
Trade-mark	Application Number	Registration Number
SOLEX	1,344,813	TMA712,745
COMPLEX	1,344,817	
INOVA	1,344,825	
SILVERMIX	1,364,333	
WATERDROP/WATER POOL DESIGN	1,364,330	
SILVERTEK	1,379,543	
INOVAPOR	1,379,545	
UNITED STATES		
Trade-mark	Application Number	Registration Number
SOLEX	77/284,055	
SILVERMIX	77/423,991	
WATERDROP/WATERPOOL DESIGN	77/424,042	
SILVERTEK	77/596,827	