

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHOENIX MARKETING SOLUTIONS, LLC		06/10/2009	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	PHOENIX GROUP HOLDINGS, LLC		
Street Address:	34 MOUNTAIN BOULEVARD		
Internal Address:	BUILDING C		
City:	WARREN		
State/Country:	NEW JERSEY		
Postal Code:	07059		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3046586	IDEX	
Registration Number:	2984825	GATEWAY AUDIENCE GENERATION	
Registration Number:	3010154	TRIUMPH	
Registration Number:	2887236	SMART	
CORRESPONDENCE DATA			
Fax Number:	(908)654-7866		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	BRUCE H. SALES		
Address Line 1:	600 SOUTH AVENUE WEST		
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ATTORNEY DOCKET NUMBER:	PGH 10.1-003,5,6,7		

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NAME OF SUBMITTER:	BRUCE H. SALES
Signature:	/BRUCE H. SALES/
Date:	06/11/2009
Total Attachments: 1 source=dlb PGH 10-3, 10-5, 10-6, 10-7 Trademark Assignments#page1.tif	

ASSIGNMENT

WHEREAS, PHOENIX MARKETING SOLUTIONS, LLC, a New Jersey Limited Liability Company, having a place of business at 34 Mountain Boulevard, Suite 201, Warren, New Jersey 07059, has adopted and is the owner of the following trademark(s) now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
IDEX	3,046,586	January 17, 2006
GATEWAY AUDIENCE GENERATION	2,984,825	August 16, 2005
SMART	2,887,236	September 21, 2004
TRIUMPH	3,010,154	November 1, 2005

WHEREAS, PHOENIX GROUP HOLDINGS, LLC d/b/a PHOENIX MARKETING SOLUTIONS, a New Jersey Limited Liability Company, having a place of business at 34 Mountain Boulevard, Building C, Warren, NJ 07059, is desirous of acquiring said registered trademark(s);

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PHOENIX MARKETING SOLUTIONS, LLC does hereby assign unto PHOENIX GROUP HOLDINGS, LLC d/b/a PHOENIX MARKETING SOLUTIONS all right, title, and interest in and to said trademark(s) together with the goodwill of the business symbolized by the trademark(s) and the registration(s) thereof.

PHOENIX GROUP HOLDINGS, LLC
d/b/a PHOENIX MARKETING SOLUTIONS

Dated: June 10, 2009

By: 
Name: Angela Fiordilino
Title: COO and Executive Vice President

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