

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGT CRUNCH ACQUISITION LLC		04/20/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CRUNCH CFI, LLC		
Street Address:	22 WEST 19TH STREET 4TH FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77590657	GUNNING	
Serial Number:	77590652	GUNS	
CORRESPONDENCE DATA			
Fax Number:	(212)554-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-554-7800		
Email:	mschwimmer@mosessinger.com		
Correspondent Name:	Martin Schwimmer, Esq.		
Address Line 1:	405 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10174		
ATTORNEY DOCKET NUMBER:	011948-100		
NAME OF SUBMITTER:	Mariah Warnock-Graham		
Signature:	/ mwarnock-graham /		

CH \$65.00 77590657

Date:

06/10/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, AGT Crunch Acquisition LLC, a Delaware limited liability company ("Assignor"), having its office at 22 West 19th Street, 4th floor, New York, New York 10011, has adopted, acquired, used and is using exclusively in its business the following trademark registered with the U.S. Patent and Trademark Office; and

GUNNING	Serial No. 77590657	Filed: 10/10/2008
GUNS	Serial No. 77590652	Filed: 10/10/2008


WHEREAS, Crunch CFI, LLC, a Delaware limited liability company ("Assignee"), having an address at 22 West 19th Street, 4th floor, New York, New York 10011, is desirous of acquiring all right, title and interest in and to the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the Mark, together with all the goodwill of the business symbolized by the Mark, and together with the right to sue and collect damages and/or profits for past infringements of the Mark, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment. Assignor further agrees to execute such further documents or instruments as may be reasonably required to record Assignee as the owner of the Mark and registration herein assigned.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed as of this June 10, 2009.

AGT CRUNCH ACQUISITION LLC

By: 
Name: Tim Miller
Title: CEO