

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Greg Dunkin		06/11/2009	INDIVIDUAL: UNITED STATES
MRH Marketing, LLC		06/11/2009	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	CBS Radio Inc.
Street Address:	40 West 57th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3308589	FRESH FM
Registration Number:	3308811	FM MEANS FRESH MUSIC
Registration Number:	3521272	FRESH MUSIC & VIDEOS
Registration Number:	3364818	FRESH 102.7 FM
Serial Number:	77254362	FRESH FORECAST

CORRESPONDENCE DATA

Fax Number: (212)975-0111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2129753316
 Email: kaz.tanakh@cbs.com
 Correspondent Name: Kaz Tanakh
 Address Line 1: 52 West 51st Street
 Address Line 2: c/o CBS

CH \$140.00 3308589

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

CORP ASSIGN FRESH MARKS

NAME OF SUBMITTER:

Lauren Marcello

Signature:

/lm/

Date:

06/12/2009

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Greg Dunkin, an individual located at 2307 Bright Future Way, Raleigh, North Carolina 27614, and MRH Marketing, LLC, a North Carolina Limited Liability Company with a place of business at 2307 Bright Future Way, Raleigh, North Carolina 27614 (collectively "Assignor") are the owners of U.S. Registrations and U.S. Application for the trademarks listed on the attached Schedule A (the "Marks") and effective June 11, 2009, assigns all right, title and interest in and to the Marks listed on Schedule A, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Radio Inc. ("Assignee"), a Delaware corporation with a place of business at 40 West 57th Street, New York, NY 10019, desires to obtain all rights in and to the Marks listed on Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of June 11, 2009.

ASSIGNOR


[MRH MARKETING LLC]

By: _____
Name:
Title:

[GREG DUNKIN]

ASSIGNEE

[CBS RADIO INC.]

By: 
Name: ANTON W. GUITANO
Title: SR EVP, Financial Operations + CFO

ASSIGNMENT OF TRADEMARKS

WHEREAS, Greg Dunkin, an individual located at 2307 Bright Future Way, Raleigh, North Carolina 27614, and MRH Marketing, LLC, a North Carolina Limited Liability Company with a place of business at 2307 Bright Future Way, Raleigh, North Carolina 27614 (collectively "Assignor") are the owners of U.S. Registrations and U.S. Application for the trademarks listed on the attached Schedule A (the "Marks") and effective June 11, 2009, assigns all right, title and interest in and to the Marks listed on Schedule A, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Radio Inc. ("Assignee"), a Delaware corporation with a place of business at 40 West 57th Street, New York, NY 10019, desires to obtain all rights in and to the Marks listed on Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of June 11, 2009.

ASSIGNOR

[MRH MARKETING LLC]

By: 

Name: Greg Dunkin

Title: Managing Director, MRH Marketing


[GREG DUNKIN]

ASSIGNEE

[CBS RADIO INC.]

By: 

Name: ANTON W. GUITANO

Title: SR EVP, Finance and Operations + CFO

SCHEDULE A

Trademark	Reg./App. No.	Class	Registrant/Applicant	Services
FRESH FM	3308589	038	MRH Marketing LLC	Radio and Satellite Broadcasting Services
FM MEANS FRESH MUSIC	3308811	038	MRH Marketing LLC	Radio Broadcasting
FRESH MUSIC & VIDEOS	3521272	038	Greg Dunkin	Cable television broadcasting; cable television transmission; radio broadcasting; satellite television broadcasting; streaming of audio material on the Internet; streaming of video material on the Internet; television broadcasting; transmission of data, sound and images by satellite; none of the foregoing relating to adult entertainment.
FRESH 102.7 FM	3364818	038	Greg Dunkin	Radio broadcasting; Radio broadcasting of information and other programs; Radio program broadcasting.
FRESH FORECAST	77254362	038	Greg Dunkin	Radio broadcasting; Radio communication; Radio program broadcasting; Radio programme broadcasting; Television and radio broadcasting services; Streaming of audio material on the Internet.