

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Independent Marketing Alliance, LP		01/14/2005	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Distribution Marketing Services, L.P.		
<b>Street Address:</b>	16000 Memorial Drive, Suite 200		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77079		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78432639	REJUV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(713)951-0662		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	713-951-0160		
<b>Email:</b>	bthompson@pdhlaw.com		
<b>Correspondent Name:</b>	Bartt G. Thompson		
<b>Address Line 1:</b>	1415 Louisiana, 22nd Floor		
<b>Address Line 4:</b>	Houston, TEXAS 77002		
<b>NAME OF SUBMITTER:</b>		Robert D. Planck	
<b>Signature:</b>		/robert d. planck/	
<b>Date:</b>		06/12/2009	
Total Attachments: 1			

OP \$40.00 78432639

**900136210**

**TRADEMARK  
 REEL: 004004 FRAME: 0027**



State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:13 PM 01/14/2005  
FILED 05:13 PM 01/14/2005  
SRV 050037226 - 3754302 FILE

**STATE OF DELAWARE  
AMENDMENT TO THE CERTIFICATE OF  
LIMITED PARTNERSHIP**

The undersigned, desiring to amend the Certificate of Limited Partnership of Independent Marketing Alliance LP pursuant to the provisions of Section 17-202 of the Revised Uniform Limited Partnership Act of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Limited Partnership is Independent Marketing Alliance LP.

SECOND: Article First of the Certificate of Limited Partnership shall be amended to read as follows:

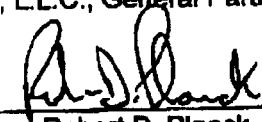
First: The name of the limited partnership is: Distribution Marketing Services, L.P.

THIRD: The name and address of each general partner is as follows:

Distribution Marketing Services GP, L.L.C.  
615 South Dyson Highway  
Dover, Delaware 19901

IN WITNESS WHEREOF, the undersigned executed this Amendment to the Certificate of Limited Partnership as of this 13th day of January, 2005.

DISTRIBUTION MARKETING SERVICES  
GP, L.L.C., General Partner

By:   
Robert D. Planck, President