

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SLUMBERLAND USA CORPORATION		09/17/2003	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Dreamwell, Ltd.		
Street Address:	2215-B Renaissance Drive, Suite 12		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0297286	SLUMBERLAND	
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 951-7021		
Email:	irina.braude@ropesgray.com, erin.dugan@ropesgray.com		
Correspondent Name:	Irina Braude, Esq. c/o Ropes & Gray LLP		
Address Line 1:	One International Place		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	SMCY-148		
NAME OF SUBMITTER:	Irina Braude, Esq.		
Signature:	/irina braude/		
Date:	06/12/2009		

CH \$40.00 0297286

Total Attachments: 1

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TRADEMARK
REEL: 004004 FRAME: 0362

ASSIGNMENT

The mark SLUMBERLAND (Stylized) (Reg. No. 297286) was transferred and assigned to Dreamwell, Ltd. pursuant to the terms of the Asset Purchase Agreement dated as of September 17, 2003 by Dreamwell, Ltd., Slumberland USA Corporation (“Slumberland”) and a certain stockholder of Slumberland.