

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

The Upper Deck Company, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) California, USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) June 8, 2009

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MPR Revocable Trust

Internal

Address: Suite 850

Street Address: 3993 Howard Hughes Parkway

City: Las Vegas

State: Nevada

Country: USA Zip: 89109

- Association
- General Partnership
- Limited Partnership
- Corporation

Other Trust Citizenship Nevada, USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See Attached

B. Trademark Registration No.(s)

See Attached

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Attached

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Nina Ringel

Internal Address: _____

Street Address: 5909 Sea Otter Place

City: Carlsbad

State: CA

Zip: 92010

Phone Number: 760-929-3162

Fax Number: 760-929-6544

Email Address: trademark@upperdeck.com

6. Total number of applications and registrations involved:

22

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$565.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 210750

Authorized User Name Tara Savage

9. Signature:



Signature

Nina Ringel

Name of Person Signing

6.15.09

Date

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mall Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Recordation Form Trademark Assignment List

B. Trademark Registration #	C. Identification or Description of Trademarks
1986925	UPPER DECK
2112500	UPPER DECK
2112501	UPPER DECK
2228889	UPPER DECK
2273056	UPPER DECK
2275013	UPPER DECK
2397920	UPPER D.E.C.K STORE.COM
2487940	UPPER DECK AUTHENTICATED
2487941	UPPER DECK AUTHENTICATED
2498524	UPPER DECK
2498525	UPPER DECK
2504874	UPPER DECK AUTHENTICATED MEMORABILIA
2517745	UPPER DECK AUTHENTICATED MEMORABILIA
2554963	UPPER DECK
2583553	PLAYMAKERS BY UPPER DECK
2605061	UPPER DECK AUTHENTICATED MEMORABILIA
2619227	UPPER DECK AUTHENTICATED MEMORABILIA
2623842	UPPER DECK ENTERTAINMENT
2632047	UPPER DECK AUTHENTICATED MEMORABILIA
2634543	UPPER DECK COLLECTIBLES
2635601	UPPER DECK AUTHENTICATED
2668391	UPPER DECK AUTHENTICATED

TRADEMARK ASSIGNMENT AGREEMENT

THE UNDERSIGNED:

The Upper Deck Company, LLC, a company under the laws of the United States of America, having its seat at 5909 Sea Otter Place, Carlsbad, CA, 92010, United States of America, legally represented by an authorized representative, hereinafter referred to as the **"Assignor"**;

and:

MPR Revocable Trust, a trust formed under the laws of the United States of America, having its seat at 3993 Howard Hughes Parkway Suite 850, Las Vegas, Nevada, 89109, United States of America, legally represented by an authorized representative, hereinafter referred to as the **"Assignee"**;

The Assignor and the Assignee shall hereinafter collectively also be referred to as the **"Parties"**;

HAVING REGARD TO THE FOLLOWING:

- (a) the Assignor is the owner of the trademarks, registered in the United States of America;
- (b) the Assignor is an affiliate of Assignee, and is willing to assign the trademarks to Assignee on the terms and conditions set forth herein;
- (c) the Assignee is willing to assign the Trademarks to the Assignee for no consideration;

HAVE AGREED AS FOLLOWS:

Article 1. Assignment

The Assignor hereby transfers and assigns to the Assignee all of its right, title and interest, including any goodwill, in and to the following trademarks:

1986925	UPPER DECK
2112500	UPPER DECK
2112501	UPPER DECK
2228889	UPPER DECK
2273056	UPPER DECK
2275013	UPPER DECK
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2623842	UPPER DECK ENTERTAINMENT

2632047 UPPER DECK AUTHENTICATED MEMORABILIA
 2634543 UPPER DECK COLLECTIBLES
 2635601 UPPER DECK AUTHENTICATED
 2688391 UPPER DECK AUTHENTICATED

The rights assigned under this agreement include all rights, privileges and advantages attaching to the Trademark, including the right under applicable law to initiate proceedings and recover damages and to obtain all other remedies in respect of past infringements and unauthorised use of the Trademark.

Article 2. Governing law; dispute resolution

This agreement shall be governed by the laws of the state of California. Any dispute arising under this agreement shall be exclusively submitted to the competent court in the state of California.

Assignor: The Upper Deck Company, LLC Assignee: MPR Revocable Trust



Name: John Zimmer
 Function: VP CFO
 Date: June 8th, 2009
 Place: Carlsbad, CA



Name: Richard P. McWilliam
 Function: Trustee
 Date: June 8th 2009
 Place: Carlsbad, CA