

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/28/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Visual Sciences Technologies, LLC		05/28/2009	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	OMNITURE, INC.
Street Address:	550 East Timpanogos Circle
City:	Orem
State/Country:	UTAH
Postal Code:	84097
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3130396	VISUAL CALL
Registration Number:	2805438	VISUAL SCIENCES
Registration Number:	2840873	VISUAL SENSOR
Registration Number:	2872163	VISUAL SERVER

**CORRESPONDENCE DATA**

Fax Number: (202)783-6031  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (202) 783-6040  
 Email: PTO-TM-Email@rothwellfigg.com  
 Correspondent Name: Rothwell, Figg, Ernst & Manbeck, pc  
 Address Line 1: 1425 K Street NW  
 Address Line 2: Suite 800  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

**CH \$115.00 3130396**

ATTORNEY DOCKET NUMBER:	0127-160
NAME OF SUBMITTER:	Anne M. Sterba
Signature:	/Anne M. Sterba/
Date:	06/15/2009
Total Attachments: 2 source=0127-160ASN#page1.tif source=0127-160ASN#page2.tif	

ASSIGNMENT OF REGISTRATIONS

WHEREAS, Visual Sciences Technologies, LLC (ASSIGNOR), of 13450 Sunrise Valley Drive, Herndon, VIRGINIA 20171, a limited liability company of Delaware, has adopted and is using the marks attached at Exhibit A, which are registered in the United States Patent and Trademark Office, (the Marks and Registrations); and

WHEREAS, Omniture, Inc. (ASSIGNEE), of 550 East Timpanogos Circle, Orem, Utah, 84097, a corporation of Delaware, is desirous of acquiring the Marks and the Registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE nunc pro tunc as of 5/28/09 all right, title and interest in and to the Marks, together with all rights of past infringement and the good will of the business symbolized by the Marks, and the Registrations thereof.

Visual Sciences Technologies, LLC

By: Shawn Lindquist  
Name: SHAWN LINDQUIST  
Title: SECRETARY, VISUAL SCIENCES, INC, SOLE MEMBER OF VISUAL SCIENCES TECHNOLOGIES, LLC  
Date: 5/28/09

**EXHIBIT A**

U.S. REGISTRATION NUMBER	MARK
3,130,396	VISUAL CALL
2,805,438	VISUAL SCIENCES
2,872,163	VISUAL SERVER
2,840,873	VISUAL SENSOR