

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Signet Group PLC		06/12/2009	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Signet Group Limited		
Street Address:	15 Golden Square		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1F 9JG		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3308709	NOW AND FOREVER	
Registration Number:	3614339	SIGNET SOURCING	
CORRESPONDENCE DATA			
Fax Number:	(310)317-4499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3103174466		
Email:	joel@voelzke.com		
Correspondent Name:	Joel D. Voelzke		
Address Line 1:	24772 W. Saddle Peak Rd.		
Address Line 4:	Malibu, CALIFORNIA 90265		
ATTORNEY DOCKET NUMBER:	113-009		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$65.00 3308709

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Joel D. Voelzke

Signature:

/Joel D. Voelzke73/

Date:

06/16/2009

Total Attachments: 1

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**CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF A PUBLIC COMPANY
AS A PRIVATE COMPANY**

Company No. 477692

I hereby certify that

SIGNET GROUP PLC

formerly registered as a public company has this day been re-registered under the Companies Act 1985 as a private company is now incorporated under the name of

SIGNET GROUP LIMITED

and that the company is limited.

Given at Companies House on **12th June 2009**

