

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New York Media LLC		06/11/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Access Capital, Inc.
Street Address:	405 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	3155381	ASK A SHOP CLERK
Registration Number:	3010334	BEAUTY OF NEW YORK
Registration Number:	3010335	BEAUTY OF NEW YORK
Registration Number:	0993961	BEST BETS
Registration Number:	1169756	CITYSIDE
Registration Number:	3161151	ECONOMY OF ONE
Registration Number:	1159990	INTELLIGENCER
Registration Number:	3252592	MARKET RESEARCH
Registration Number:	1136766	NEW YORK
Registration Number:	1135730	NEW YORK
Registration Number:	3362300	NEW YORK BEST DOCTORS
Registration Number:	3510840	NEW YORK BY NEW YORK
Registration Number:	2993953	NEW YORK FAMILY GUIDE

CH \$765.00 3155381

Registration Number:	2984758	NEW YORK WEDDINGS
Registration Number:	3010336	NEWYORKMETROMIXER
Registration Number:	3172709	STRATEGIST
Registration Number:	2988733	STRICTLYPERSONAL.COM
Registration Number:	2988734	STRICTLY PERSONALS
Registration Number:	3047693	TASTE OF NEW YORK
Registration Number:	3178767	THE APPROVAL MATRIX
Registration Number:	1238265	THE BOTTOM LINE
Registration Number:	3125212	THE LOOK BOOK
Registration Number:	1171786	THE NATIONAL INTEREST
Registration Number:	1074990	UNDERGROUND GOURMET
Registration Number:	3161170	VU.
Serial Number:	77707475	THE APPROVAL MATRIX
Serial Number:	77725379	NEW YORK SHOP
Serial Number:	77226117	NEW YORK MEDIA
Serial Number:	77731024	GRUB STREET
Serial Number:	77730829	GRUB STREET DIGEST

CORRESPONDENCE DATA

Fax Number: (312)464-3111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312/464-3100
Email: sceresnie@loeb.com
Correspondent Name: Sharon A. Ceresnie
Address Line 1: 321 North Clark Street, Suite 2300
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	203887-10095
NAME OF SUBMITTER:	Sharon A. Ceresnie
Signature:	/sharon a ceresnie/
Date:	06/16/2009

Total Attachments: 13
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as from time to time amended, restated, supplemented or otherwise modified, this "Agreement"), dated as of June 11, 2009, is made by NEW YORK MEDIA LLC ("NY Media") and SLICK CITY MEDIA, INC. ("Slick City"), and collectively with NY Media, the "Grantors" and each a "Grantor") in favor of ACCESS CAPITAL, INC. ("Access Capital").

WHEREAS, pursuant to that certain Loan and Security Agreement, dated as of the date hereof (as amended, restated, supplemented and/or otherwise modified from time to time, the "Loan Agreement"), by and among the Grantors and Access Capital, Access Capital has agreed to provide certain financial accommodations to the Grantors; and

WHEREAS, Access Capital is willing to extend financial accommodations to the Grantors as provided for in the Loan Agreement, but only upon the condition, among others, that the Grantors shall have executed and delivered to Access Capital this Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

Section 1. DEFINED TERMS; RULES OF CONSTRUCTION.

- (a) Capitalized terms used in this Agreement but not otherwise defined herein have the meanings given to them in the Loan Agreement.
- (b) When used herein the following terms shall have the following meanings:

"Copyrights" means all copyrights arising or protected under the laws of the United States, any other country or any political subdivision thereof, whether registered, or unregistered and whether published or unpublished, all registrations and recordings therefor, and all applications in connection therewith, including but not limited to all registrations, recordings and applications in the United States Copyright Office, any State, or any similar office or agency of the United States, any State, any other country or political subdivision, or any other registry.

"Copyright Licenses" means all agreements pursuant to which any Grantor is licensor or licensee, granting any right under any Copyright, including but not limited to, rights to manufacture, reproduce, display, distribute, perform, modify or otherwise exploit, and sell materials embodying or derived from, any Copyrighted work.

"Intellectual Property" means any and all of the following, throughout the world: Patents, Trademarks, Copyrights, mask works, designs, trade secrets, shop rights, know-how, information, databases, rights of publicity, software, and any other proprietary rights and processes; any licenses to use any of the foregoing owned by a third party including Patent Licenses, Trademark Licenses and Copyright Licenses; and registrations, applications and recordings pertaining to any of the foregoing on any registry.

"Obligations" shall have the meaning provided thereto in the Loan Agreement.

"PTO" means the United States Patent and Trademark Office and any successor office or agency.

"Patents" means all patents issued by the PTO, any similar office or agency of the United States, any State, or any other country or political subdivision or other registry, all recordings thereof, and all applications therefor.

"Patent Licenses" means all agreements pursuant to which any Grantor is licensor or licensee, granting any right to manufacture, have made, import, use, or sell any invention covered in whole or in part by a Patent.

"Trademarks" means all trademarks, trade names, corporate names, business names, fictitious business names, internet domain names, URLs, all websites and the "look and feel" of all such websites (including, without limitation, each such website's particular typefaces, color schemes, programming code themes and the like), trade styles, services marks, logos and other source or business identifiers, arising or protected under the laws of the United States, any State any other country or political subdivision thereof, whether registered or unregistered, and all goodwill connected with the use of and symbolized thereby, all registrations and recordings thereof, and all applications therefor, in the PTO, in any similar office or agency of the United States, any State, any other country or political subdivision, any internet domain name registrar, or any other registry.

"Trademark Licenses" mean all agreements pursuant to which any Grantor is licensor or licensee, granting any right to use a Trademark.

"UCC" shall have the meaning provided thereto in the Loan Agreement.

- (c) All Schedules, Addenda, Annexes and Exhibits hereto or expressly identified to this Agreement are incorporated herein by reference and taken together with this Agreement constitute but a single agreement. The words "herein", "hereof" and "hereunder" or other words of similar import refer to this Agreement as a whole, including the Exhibits, Addenda, Annexes and Schedules thereto, as the same may be from time to time amended, modified, restated or supplemented, and not to any particular section, subsection or clause contained in this Agreement. Wherever from the context it appears appropriate, each term stated in either the singular or plural shall include the singular and the plural, and pronouns stated in the masculine, feminine or neuter gender shall include the masculine, the feminine and the neuter. The term "or" is not exclusive. The term "including" (or any form thereof) shall not be limiting or exclusive. All references to statutes and related regulations shall include any amendments of same and any successor statutes and regulations. All references in this Agreement or in the Schedules, Addenda, Annexes and Exhibits to this Agreement to sections, schedules, disclosure schedules, exhibits, and attachments shall refer to the corresponding sections, schedules, disclosure schedules, exhibits, and attachments of or to this Agreement. All references to any instruments or agreements, including references

to any of this Agreement, the Loan Agreement or the Ancillary Agreements shall include any and all modifications or amendments thereto and any and all extensions or renewals thereof.

- (d) The parties acknowledge that each party and its counsel have reviewed this Agreement and that the normal rule of construction to the effect that any ambiguities are to be resolved against the drafting party shall not be employed in the interpretation of this Agreement or any amendments, schedules or exhibits thereto.
- (e) In the event of an irreconcilable conflict between the terms of this Agreement and the terms of the Loan Agreement, Access Capital shall have the right to determine which Agreement shall govern with respect to each such conflict.

Section 2. GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL. To secure the prompt payment to Access Capital of the Obligations of the Grantors now or hereafter existing from time to time, each Grantor hereby pledges and grants to Access Capital a continuing security interest in and Lien upon all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Collateral");

- (a) Trademarks and Trademark Licenses to which it is a party, including those referred to on Schedule I hereto;
- (b) Patents and Patent Licenses to which it is a party, including those referred to on Schedule II hereto;
- (c) Copyrights and Copyright Licenses to which it is a party, including those referred to on Schedule III hereto;
- (d) Intellectual Property not covered by the foregoing, including those referred to on Schedule IV hereto;
- (e) Renewals, reissues, continuations, divisions, or extensions of any of the foregoing;
- (f) Rights to sue third parties for past, present or future infringement, dilution, misappropriation, or other violation of rights in any Intellectual Property, including injury to the goodwill associated with any Trademark, and all causes of action for the same; and
- (g) All products and Proceeds of all or any of the foregoing, tort claims and all claims and other rights to payment including (i) insurance claims against third parties for loss of, damage to, or destruction of, the foregoing Collateral and (ii) payments due or to become due under licenses of any or all of the foregoing and Proceeds payable under, or unearned premiums with respect to policies of insurance in whatever form; provided, however, that the Collateral shall not constitute a grant of a security interest in any trademark or service mark applications filed in the

PTO on the basis of any Grantor's intent to use such trademark or service mark, unless and until a statement of use or amendment to allege use is filed in the PTO, in which event, such trademark or service mark shall automatically be included in the Collateral;

provided, however, that the foregoing grant by such Grantor of any Trademark Licenses, Patent Licenses and Copyright License shall not include any license granted to such Grantor (as licensee) by any third party if and to the extent that (i) the terms of the agreement or agreements creating or evidencing such license prohibit such grant and (ii) the term prohibiting such grant is effective as a matter of law and has not been waived or the consent of the necessary party to the grant to Access Capital has not been obtained; provided, further, (i) if any such prohibition is subsequently lifted, terminated or is otherwise no longer effective as a matter of law or is waived or the consent of the necessary party is obtained, the foregoing grant by such Grantor of such license in favor of Access Capital shall automatically arise hereunder without any further action on the part of such Grantor or Access Capital and (ii) nothing contained herein shall be deemed to limit, impair or otherwise affect the grant to Access Capital of any rights or interests of any Grantor in or to monies due or to become due in connection with any such license.

Section 3. REPRESENTATIONS AND WARRANTIES.

Each Grantor represents and warrants to Access Capital, in addition to the representations and warranties in the Loan Agreement and Ancillary Agreements, that:

- (a) such Grantor does not own, in whole or in part, any Patent, Trademark, Copyright, or other Intellectual Property which is the subject of a registration or application in the United States Patent and Trademark Office, United States Copyright Office, any similar office or agency of the United States, any State, any other country or political subdivision, any internet domain name registrar, or any other registry, except as set forth in Schedule I, Schedule II, Schedule III, and Schedule IV, respectively, hereto;
- (b) such Grantor is the sole owner of the Intellectual Property listed on Schedules I to IV hereto (as such schedules may be amended or supplemented from time to time) identified as owned by such Grantor, and all registrations and applications for such Intellectual Property are standing in the name of such Grantor;
- (c) no Intellectual Property has been licensed or sublicensed by such Grantor to any Affiliate or third party, except under the licenses disclosed in Schedules I to IV hereto;
- (d) all Intellectual Property owned by such Grantor, including the items set forth on Schedules I to IV, and, to such Grantor's knowledge, all Intellectual Property licensed to such Grantor, is subsisting in good standing, valid, and enforceable and such Grantor performed all acts and has paid all renewal, maintenance, and other fees and taxes required to maintain, each registration and application for Intellectual Property owned by such Grantor in full force and effect;

- (e) such Grantor has been using statutory notice of registration in connection with its use of registered Trademarks, proper marking practices in connection with the use of Patents, and appropriate notice of copyright in connection with the publication of Copyrighted material;
- (f) such Grantor has taken all actions necessary to insure that all licensees of Trademarks owned by such Grantor use consistent standards of quality as directed by such Grantor in connection with their licensed products and services; and
- (g) this Agreement is effective to create a valid security interest in favor of Access Capital in all of such Grantor's Intellectual Property. Upon the (i) filing of this Agreement in the United States Copyright Office (with respect to the United States Copyrights set forth on Schedule III hereto) and (ii) the filing of all appropriate UCC-1 financing statements (with respect to each Grantor's (A) Patents, (B) Trademarks and (C) any Copyrights of such Grantor not registered with the United States Copyright Office), such security interest will be enforceable as such as against any and all creditors of, and purchasers from, such Grantor. Upon the making of such filings set forth above and the filing of this Agreement in the PTO (with respect to the United States Patents set forth on Schedule II hereto and the United States Trademarks set forth on Schedule I hereto), all action necessary or desirable to protect and perfect Access Capital's Lien on such Grantor's Patents, Trademarks, and Copyrights, shall have been taken.

Section 4. COVENANTS. Each Grantor covenants and agrees with Access Capital, from and after the date of this Agreement, and in addition to the covenants in the Loan Agreement and Ancillary Agreements, that:

- (a) Such Grantor shall notify Access Capital immediately if it knows or has reason to know that any application or registration relating to any Intellectual Property owned by such Grantor has or may become abandoned, dedicated to the public, placed in the public domain or otherwise invalidated or unenforceable. Such Grantor shall further notify Access Capital immediately of any adverse determination or decision in any proceeding and the institution of any proceeding challenging such Grantor before the PTO, the United States Copyright Office, or any similar agency of the United States, any State, or other country or political subdivision thereof, any internet domain registry or other registry, or any court, regarding such Grantor's ownership of or right to use, register, keep and/or maintain any Intellectual Property. Such Grantor shall be free to prosecute and maintain its Intellectual Property in the ordinary course of business in a commercially reasonable manner, and, notwithstanding the foregoing, shall not be required to report preliminary or initial determinations, unless and until made final, by the PTO, the United States Copyright Office, or any similar agency of the United States, any State, or other country or political subdivision thereof, any internet domain registry or other registry, or any court, regarding such Grantor's ownership of or right to use, register, keep and/or maintain any Intellectual Property;

- (b) Such Grantor shall take all actions necessary, or requested by Access Capital in its good faith exercise of its commercially reasonable discretion, to maintain and pursue each application and/or registration relating to any Intellectual Property owned by such Grantor from time to time, including filing applications for renewal, filing affidavits of use, filing affidavits of incontestability and commencing and prosecuting opposition, interference and cancellation proceedings in the ordinary course of business in a commercially reasonable manner;
- (c) In the event that any Intellectual Property owned by or exclusively licensed to such Grantor is infringed, diluted, misappropriated, or otherwise violated by a third party, such Grantor shall notify Access Capital promptly after such Grantor learns thereof and shall promptly take all commercially reasonable actions to stop the same and enforce its rights in such Intellectual Property and to recover all damages therefor, including, but not limited to, the initiation of a suit for injunctive relief and damages where reasonable and cost effective to do so (provided that such Grantor must initiate suit in all cases where the failure to do so could reasonably be expected to have a Material Adverse Effect) and shall take such other actions as are commercially reasonable, or as Access Capital shall deem appropriate in its good faith exercise of its commercially reasonable discretion under the circumstances to protect such Grantor's rights in such Intellectual Property;
- (d) Such Grantor shall use appropriate statutory notice of registration in connection with its use of registered Trademarks, proper marking practices in connection with the use of Patents, appropriate notice of copyright in connection with the publication of Copyrighted materials, and other legends or markings applicable to other Intellectual Property;
- (e) Such Grantor shall maintain the level of the quality of products sold and services rendered under any Trademarks owned by such Grantor at a level at least consistent with the quality of such products and services as of the date hereof, and such Grantor shall adequately control the quality of goods and services offered by any licensees of its Trademarks;
- (f) Such Grantor shall take all steps necessary to protect the secrecy of all trade secrets material to its business;
- (g) To the knowledge of such Grantor, neither the conduct of such Grantor's business nor its use of the Intellectual Property owned by such Grantor is interfering with, infringing upon, misappropriating, or otherwise in conflict with the Intellectual Property rights of any third party; and
- (h) In the event any Grantor, either directly or through any agent, employee, licensee or designee, files an application for the registration of any Patent, Trademark or Copyright with the PTO, the United States Copyright Office or any similar office or agency, such Grantor shall provide Access Capital with written notice thereof

within one (1) Business Day of the date of such filing, and, upon request of Access Capital, such Grantor shall execute and deliver a supplement hereto (in form and substance satisfactory to Access Capital) to evidence Access Capital's lien on such Patent, Trademark or Copyright, and the general intangibles of such Grantor relating thereto or represented thereby.

Section 5. LOAN AND SECURITY AGREEMENT. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted by each Grantor to Access Capital pursuant to the Loan Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Access Capital with respect to the Collateral made and granted herein are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Any rights and remedies set forth herein are without prejudice to, and in addition to, those set forth in the Loan Agreement. In the event any provisions contained herein expressly conflict with any provisions in the Loan Agreement covering Intellectual Property, the provisions herein shall control.

Section 6. REINSTATEMENT. This Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against any Grantor for liquidation or reorganization, should any Grantor become insolvent or make an assignment for the benefit of any creditor or creditors or should a receiver or trustee be appointed for all or any significant part of such Grantor's assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.

Section 7. INDEMNIFICATION. Each Grantor assumes all responsibility and liability arising from the use of the Intellectual Property and Grantors, jointly and severally, hereby indemnify and hold Access Capital harmless from and against any claim, suit, loss, damage or expense (including reasonable attorneys' fees) arising out of any Grantor's operations of its business from the use of the Intellectual Property. In any suit, proceeding or action brought by Access Capital under any Patent License, Trademark License, or Copyright License for any sum owing thereunder, or to enforce any provisions of such License, Grantors will, jointly and severally, indemnify and keep Access Capital harmless from and against all expense, loss or damage suffered by reason of any defense, set off, counterclaim, recoupment or reduction or liability whatsoever of the obligee thereunder, arising out of a breach of any Grantor of any obligation thereunder or arising out of any other agreement, indebtedness or liability at any time owing to or in favor of such obligee or its successors from any Grantor, and all such obligations of Grantors shall be and remain enforceable against and only against Grantors and shall not be enforceable against Access Capital.

Section 8. NOTICES. Whenever it is provided herein that any notice, demand, request, consent, approval, declaration or other communication shall or may be given to or served upon any of the parties by any other party, or whenever any of the parties desires to give

and serve upon any other party any communication with respect to this Agreement, each such notice, demand, request, consent, approval, declaration or other communication shall be in writing and shall be given in the manner, and deemed received, as provided for in the Loan Agreement.

Section 9. TERMINATION OF THIS AGREEMENT. Subject to Section 6 hereof, this Agreement shall terminate upon payment in full in cash of all Obligations and irrevocable termination of the Loan Agreement and the Ancillary Agreements.

Section 10. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTRACTS MADE AND PERFORMED IN SUCH STATE, WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAW.

[Signature Page to Follow]

IN WITNESS WHEREOF, each Grantor has executed this Intellectual Property Security Agreement as of the date first written above.

NEW YORK MEDIA LLC

By: *Adelina Repeneta*
Name: *Adelina Repeneta*
Title: *Chief Financial Officer*

SLICK CITY MEDIA, INC.

By: _____
Name:
Title:

ACCEPTED and ACKNOWLEDGED by:

ACCESS CAPITAL, INC.

By: _____
Name: Paul C. Mehring
Title: Senior Vice President

IN WITNESS WHEREOF, each Grantor has executed this Intellectual Property Security Agreement as of the date first written above.

NEW YORK MEDIA LLC

By: _____
Name:
Title:

SLICK CITY MEDIA, INC.

By: MSW
Name: Michael Swale
Title: JA

ACCEPTED and ACKNOWLEDGED by:

ACCESS CAPITAL, INC.

By: _____
Name: Paul C. Mehring
Title: Senior Vice President

IN WITNESS WHEREOF, each Grantor has executed this Intellectual Property Security Agreement as of the date first written above.

NEW YORK MEDIA LLC

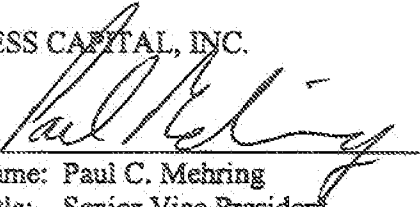
By: _____
Name:
Title:

SLICK CITY MEDIA, INC.

By: _____
Name:
Title:

ACCEPTED and ACKNOWLEDGED by:

ACCESS CAPITAL, INC.

By: 
Name: Paul C. Mehring
Title: Senior Vice President

SCHEDULE I
TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT

I. TRADEMARK REGISTRATIONS

<u>GRANTOR</u>	<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
NEW YORK MEDIA LLC	ASK A SHOP CLERK	United States of America	3,155,381	10/10/2006
NEW YORK MEDIA LLC	BEAUTY OF NEW YORK & Design	United States of America	3,010,334	11/1/2005
NEW YORK MEDIA LLC	BEAUTY OF NEW YORK & Design	United States of America	3,010,335	11/1/2005
NEW YORK MEDIA LLC	BEST BETS	United States of America	993,961	9/13/1974
NEW YORK MEDIA LLC	CITYSIDE	United States of America	1,169,756	9/15/1981
NEW YORK MEDIA LLC	ECONOMY OF ONE	United States of America	3,161,151	10/17/2006
NEW YORK MEDIA LLC	INTELLIGENCER	United States of America	1,159,990	7/7/1981
NEW YORK MEDIA LLC	MARKET RESEARCH	United States of America	3,252,592	6/12/2007
NEW YORK MEDIA LLC	NEW YORK	United States of America	1,136,766	6/10/1980
NEW YORK MEDIA LLC	NEW YORK (Stylized)	United States of America	1,135,730	5/20/1980
NEW YORK MEDIA LLC	NEW YORK BEST DOCTORS	United States of America	3,362,300	1/1/2008
NEW YORK MEDIA LLC	NEW YORK BY NEW YORK (Stylized)	United States of America	3,510,840	10/7/2008
NEW YORK MEDIA LLC	NEW YORK FAMILY GUIDE (Stylized)	United States of America	2,993,953	9/13/2005
NEW YORK MEDIA LLC	NEW YORK WEDDINGS (Stylized)	United States of America	2,984,758	8/16/2005
NEW YORK MEDIA LLC	NEWYORKMETROMIXER & Design	United States of America	3,010,336	11/1/2005
NEW YORK MEDIA LLC	STRATEGIST	United States of America	3,172,709	11/14/2006
NEW YORK MEDIA LLC	STRICTLYPERSONAL.COM	United States of America	2,988,733	8/30/2005
NEW YORK MEDIA LLC	STRICTLYPERSONALS	United States of America	2,988,734	8/30/2005
NEW YORK MEDIA LLC	TASTE OF NEW YORK (Stylized)	United States of America	3,047,693	1/24/2006
NEW YORK MEDIA LLC	THE APPROVAL MATRIX	United States of America	3,178,767	11/28/2006
NEW YORK MEDIA LLC	THE BOTTOM LINE	United States of America	1,238,265	5/17/1983
NEW YORK MEDIA LLC	THE LOOK BOOK	United States of America	3,125,212	8/1/2006
NEW YORK MEDIA LLC	THE NATIONAL INTEREST	United States of America	1,171,786	9/29/1981

NEW YORK MEDIA LLC	UNDERGROUND GOURMET	United States of America	1,074,990	10/11/1977
NEW YORK MEDIA LLC	VU.	United States of America	3,161,170	10/17/2006
SLICK CITY MEDIA, INC.	MP MENU PAGES & Design	United States of America	3,210,534	2/20/2007
SLICK CITY MEDIA, INC.	Design (New York City Skyline)	United States of America	3,236,085	5/1/2007
SLICK CITY MEDIA, INC.	MP Design	United States of America	3,215,017	3/6/2007
SLICK CITY MEDIA, INC.	MENU PAGES & Design	United States of America	3,210,533	2/20/2007
SLICK CITY MEDIA, INC.	MENU PAGES	United States of America	3,210,531	2/20/2007

II. TRADEMARK APPLICATIONS

<u>GRANTOR</u>	<u>MARK</u>	<u>COUNTRY</u>	<u>APPLICATION NUMBER</u>	<u>APPLICATION DATE</u>
NEW YORK MEDIA LLC	THE APPROVAL MATRIX	United States of America	77/707,475	4/6/2009
NEW YORK MEDIA LLC	NEW YORK SHOP (Stylized)	United States of America	77/725,379	4/29/2009
NEW YORK MEDIA LLC	NEW YORK MEDIA	United States of America	77/226,117	7/10/2007
NEW YORK MEDIA LLC	GRUB STREET	United States of America	77/731,024	5/6/2009
NEW YORK MEDIA LLC	GRUB STREET DIGEST	United States of America	77/730,829	5/6/2009
SLICK CITY MEDIA, INC.	MP & Design	United States of America	77/756/432	6/10/2009
SLICK CITY MEDIA, INC.	MENUPAGES & Design	United States of America	77/756,078	6/10/2009
SLICK CITY MEDIA, INC.	MENUPAGES	United States of America	77/756,054	6/10/2009

III. TRADEMARK LICENSES

None.