

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Herb Wetanson		05/27/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	H&G Franchising, L.L.C.		
Street Address:	1265 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10021		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1775564	BBQ	
Registration Number:	1712513	BBQ	
Registration Number:	1567659	DALLAS BBQ	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Deborah K. Squiers		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	COWAN, LIEBOWITZ & LATMAN, P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	28508/001/DKS/CMO		
NAME OF SUBMITTER:	Deborah K. Squiers		

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Signature:	/Deborah K. Squiers/
Date:	06/16/2009
Total Attachments: 2 source=Assignment H Wetanson to H&G Franchising#page1.tif source=Assignment H Wetanson to H&G Franchising#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Herb Wetanson, of 27 West 72nd Street, New York, NY 10023 ("Assignor") has adopted, used and is using the marks DALLAS BBQ and BBQ, with and without stylization and/or design elements, for restaurant, bar, catering and other goods and services (the "Marks"),

and

WHEREAS, H&G Franchising, L.L.C., a Delaware limited liability company, with an address at 1265 Third Avenue, New York, NY 10021, ("Assignee") is desirous of acquiring the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to the Marks, worldwide, together with the goodwill of the business symbolized by them, and any and all applications for them and registrations of them, including the registrations identified in the attached Schedule, as well as the right to file and prosecute applications to register the Marks and the right to take legal actions against infringements occurring either before or after the date of this assignment and to collect and retain all monetary and other benefits derived from such actions.

Dated: 5/27 2009

HERB WETANSON



SCHEDULE

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Date</u>
U.S.	BBQ & Design	1775564	6/8/1993
U.S.	BBQ & Design	1712513	9/1/1992
U.S.	DALLAS BBQ	1567659	11/21/1989

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