

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOB Entertainment, Inc.		05/01/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Live Nation Worldwide, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
Name:	Bill Bass Concerts, Inc.		
Street Address:	P.O. Box 868		
City:	Eastlake		
State/Country:	COLORADO		
Postal Code:	80614		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2358234	REGGAE ON THE ROCKS	
CORRESPONDENCE DATA			
Fax Number:	(310)861-0366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.975.6891		
Email:	ellieschwimmer@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		

CH \$40.00 2358234

ATTORNEY DOCKET NUMBER:	HOB-US-00105
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/es/
Date:	06/16/2009
Total Attachments: 1 source=Reggae on the Rocks#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective May 1, 2006 (the "Effective Date"), is by and between **HOB ENTERTAINMENT, INC.** ("Assignor"), on the one hand, and **LIVE NATION WORLDWIDE, INC.** and **BILL BASS CONCERTS, INC.** (collectively "Assignees") on the other hand.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark **REGGAE ON THE ROCKS** and associated Registration No. 2358234, together with all goodwill associated therewith (collectively, the "Trademark");

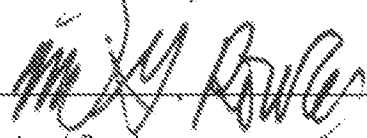
WHEREAS, Assignor desires to transfer to Assignees, and Assignees desire to acquire from Assignor, one-half interest each, all right, title and interest in and to the Trademark pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignees, all of Assignor's rights, title and interest in and to the Trademark together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademark, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

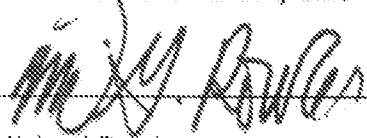
ASSIGNOR:

HOB ENTERTAINMENT, INC.

By: 
Name: Michael Rowles
Title: Secretary/General Counsel

ASSIGNEES:

LIVE NATION WORLDWIDE, INC.

By: 
Name: Michael Rowles
Title: President/General Counsel

BILL BASS CONCERTS, INC.

By: 
Name: Peter-Christian Olivo
Title: Chief Executive Officer