

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dixie Daly		06/09/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Victoria Kann		
Street Address:	3 Jonathan Lane		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3484754	PINK-A-LICIOUS	
Registration Number:	3484755	PURPL-ICIOUS	
CORRESPONDENCE DATA			
Fax Number:	(716)941-6382		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	716-941-5423		
Email:	adowney@downeyslaw.com		
Correspondent Name:	Anne F. Downey, Esq.		
Address Line 1:	8999 Rockwood Rd.		
Address Line 4:	Boston, NEW YORK 14025		
ATTORNEY DOCKET NUMBER:	KANNASSIGNMENT		
NAME OF SUBMITTER:	Anne F. Downey, Esq.		
Signature:	/anne f. downey, esq./		
Date:	06/16/2009		

OP \$65.00 3484754

Total Attachments: 2

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TRADEMARK ASSIGNMENT

AGREEMENT made as of June 8, 2009 (the "Effective Date") by and between **DIXIE DALY**, a Colorado resident with an address at 2215 Buckingham Circle, Loveland, Colorado ("Assignor") and **VICTORIA KANN**, a resident of the State of Connecticut with an address of 3 Jonathan Lane, Westport, Connecticut ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to U.S. trademark applications and registrations for certain trademarks and the common law rights, business and business goodwill related thereto, as identified more fully in the attached Schedule A (hereinafter, "the "Trademarks"); and

WHEREAS, Assignee desires to acquire Assignor's entire worldwide right, title, and interest in and to the Trademarks, including all common law or trade name rights, wherever situated, the U.S. applications and registrations identified in Schedule A and the ongoing and existing business and business goodwill appurtenant thereto, which includes, but is not limited to, inventory, packaging, containers and artwork related to all products bearing the Trademarks for use in connection with the products identified in the registrations.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademarks, including all common law or trade name rights, wherever situated, the U.S. and international applications and registrations identified in Schedule A, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the entire ongoing business associated with and symbolized by the Trademarks, which includes, but is not limited to, all inventory, packaging, containers and artwork related to all products bearing the Trademarks for use in connection with the products identified in the registrations.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

DIXIE DALY

BY: *Dixie Daly*

DATE: 06.09.2009

SCHEDULE A

<u>Mark</u>	<u>U.S. Registration No.</u>	<u>Category of Goods</u>
PINK-A-LICIOUS	3,484,754	clothing
PURPL-ICIOUS	3,484,755	clothing