

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
800-Flowers, Inc.		06/02/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	1-800-Flowers.com, Inc.		
<b>Street Address:</b>	One Old Country Road		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Carle Place		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11514		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2401093	GREAT FOOD ONLINE	
<b>Registration Number:</b>	2367258	GREATFOOD.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(516)431-1127		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(516) 431-1177		
<b>Email:</b>	tmgalgano@rcn.com		
<b>Correspondent Name:</b>	Thomas M. Galgano, Esq / Galgano & Assoc		
<b>Address Line 1:</b>	20 W. Park Avenue		
<b>Address Line 2:</b>	Suite 204		
<b>Address Line 4:</b>	Long Beach, NEW YORK 11561		
<b>ATTORNEY DOCKET NUMBER:</b>	329-481 / 329-482		
<b>NAME OF SUBMITTER:</b>	Thomas M. Galgano		

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Signature:	/tmg/
Date:	06/17/2009
Total Attachments: 2 source=FlowersNYto18F#page1.tif source=FlowersNYto18F#page2.tif	

## ASSIGNMENT

**WHEREAS**, 800-FLOWERS, INC., ("Assignor") a company organized under the laws of the State of New York, having a business address of One Old Country Road, Suite 500, Carle Place, New York 11514, is the owner of the trademark GREAT FOOD ONLINE, Registration No. 2,401,093, registered October 31, 2000, in the U.S. Patent and Trademark Office, and is also the owner of the trademark GREATFOOD.COM, Registration No. 2,367,258, registered July 11, 2000, in the U.S. Patent and Trademark Office (PTO) ;

**WHEREAS**, 1-800-FLOWERS.COM, INC., ("Assignee"), a company organized under the laws of the State of Delaware, having a business address of One Old Country Road, Suite 500, Carle Place, New York 11514, is desirous of acquiring said marks and said registrations;

**NOW, THEREFORE**, in consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby assigns to Assignee, all right, title and interest in and to said marks and the aforesaid registrations thereof, together with the goodwill of the business connected with the use of and symbolized by said marks, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said marks, with the right to sue

for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed at Carle Place, New York, and effective as of the 2<sup>ND</sup> day of June, 2009.

800-FLOWERS, INC.

By: 

Christopher G. McCann, President

TMG/kdd

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