

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
R&L Publishing, Ltd.		06/17/2009	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Video Plus, L.P.		
Street Address:	200 Swisher Road		
City:	Lake Dallas		
State/Country:	TEXAS		
Postal Code:	75065		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3472209	SUCCESS	
Registration Number:	3096744	SUCCESS FROM HOME	
Registration Number:	2975833	WORKING AT HOME	
Registration Number:	1334275	SUCCESS!	
CORRESPONDENCE DATA			
Fax Number:	(214)210-5941		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2142105940		
Email:	gschultz@grspc.com		
Correspondent Name:	George R. Schultz		
Address Line 1:	5400 LBJ Freeway		
Address Line 2:	Ste. 1200		
Address Line 4:	Dallas, TEXAS 75240		
ATTORNEY DOCKET NUMBER:	69213.0132		

OP \$115.00 3472209

NAME OF SUBMITTER:	George R. Schultz
Signature:	/s/ George R. Schultz
Date:	06/17/2009
Total Attachments: 2 source=TM Assignment#page1.tif source=TM Assignment#page2.tif	

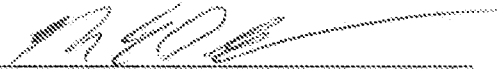
TRADEMARK ASSIGNMENT
BETWEEN R&L PUBLISHING, LTD. AND VIDEO PLUS, L.P.

WHEREAS R&L Publishing, Ltd., is a Texas limited partnership, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignor"), is the owner of all right, title and interest in the trademarks and registrations listed in Exhibit A hereto (collectively the "Trademarks");

WHEREAS, Video Plus, L.P., is a Texas limited partnership, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignee"), desires to acquire Assignor's entire right, title and interest in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee the full world-wide right, title and interest in and to the Trademarks, together with the goodwill symbolized by the said Trademarks

IN TESTIMONY WHEREOF, R&L PUBLISHING, LTD, has caused this instrument to be signed by its duly authorized representative, and attested to this 17th day of June, 2009.

By: 

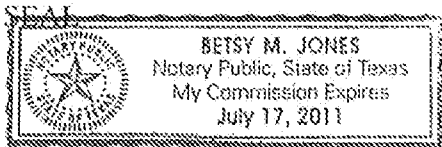
Printed Name: Mark DeLoach

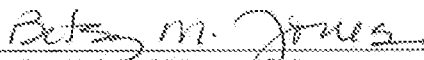
Title: CFO

State of Texas §

County of Denton §

Before me personally appeared Mark DeLoach and acknowledged the foregoing instrument to be his free act and deed this 17th day of June, 2009.




Typed or Printed Name of Notary
Betsy M. Jones

My Commission Expires: 7/17/2011

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>GOODS/SERVICES</u>
SUCCESS	3,472,209	Prerecorded audio tapes, videotapes, and CD ROMs in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars; computer software tutorials for use in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars
SUCCESS FROM HOME	3,096,744	Printed publications, namely, magazines, in the field of direct sales and marketing
WORKING AT HOME	2,975,833	Magazines about working at home-based businesses
SUCCESS!	1,334,275	General Interest Magazines