

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		06/03/2009	National Association:
RECEIVING PARTY DATA			
Name:	Giftco, Inc.		
Street Address:	700 Woodlans Parkway		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2243831	FUN BUGS	
CORRESPONDENCE DATA			
Fax Number:	(303)572-6540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-572-6500		
Email:	strongg@gtlaw.com		
Correspondent Name:	Gayle L. Strong		
Address Line 1:	1200 17th St., Suite 2400		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	087007.010100		
NAME OF SUBMITTER:	Gayle L. Strong		
Signature:	/Gayle L. Strong/		
Date:	06/17/2009		

CH \$40.00 2243831

Total Attachments: 6

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RELEASE OF TRADEMARK SECURITY AGREEMENT

This RELEASE OF TRADEMARK SECURITY AGREEMENT ("Release") is made as of the 3rd day of June, 2009, by and between **PNC BANK, NATIONAL ASSOCIATION**, in its capacity as agent for itself and on behalf of the Lenders (as defined in the Security Agreement) (the "Releasing Party"), and **GIFTCO, INC.**, an Illinois corporation having its principal place of business at 700 Woodlands Parkway, Vernon Hills, Illinois 60061 (the "Borrower").

W I T N E S S E T H

WHEREAS, the Releasing Party and the Borrower are parties to a certain Trademark Collateral Security and Pledge Agreement, dated as of February 28, 2003 (as amended, modified, supplemented or restated from time to time, the "Security Agreement"), wherein the Borrower granted the Releasing Party a security interest in the trademarks listed on Schedule A attached hereto (the "Trademarks") and the goodwill of the business connected with the use of and symbolized by the Trademarks existing as of the date of the Security Agreement or thereafter created or acquired; and


WHEREAS, the Borrower requests a specific release of the security interest recorded against the Trademarks, and the Releasing Party desires to grant to Borrower a specific release of its security interests recorded against the Trademarks.

NOW THEREFORE, for the sum of \$10.00 and other good and valuable consideration previously tendered by the Borrower, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party does hereby reassign, relinquish and release forever to Borrower all right, title and interest of any nature whatsoever which the Releasing Party as a Secured Party holds in the Trademarks listed on Schedule A attached hereto and associated common law rights and goodwill appurtenant thereto, and any subsequently created rights under the Security Agreement, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights.

[Signature Page Follows]

IN TESTIMONY WHEREOF, the Releasing Party has executed this Release by its proper officers thereunto duly authorized.

PNC BANK, NATIONAL ASSOCIATION,
as agent

By 

Name: Sherry Winick

Title: Vice President

SCHEDULE A

GIFTCO, INC. SERVICE MARK and TRADEMARK LIST

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
77/459,891		BEING GREEN
77/343,957		HOLIDAY DELIGHTS STORE
78/194,243	2,981,729	SAVINGS ZONE
78/173,502		Design-Baker Snowman
78/173,495		Design-Caroling Snowman
78/173,479		Design-Toboggan Snowman
78/171,745	2,872,657	FAMILY GIFT STORES
78/090,000	2,751,369	SPEEDY-SEALER
78/154,603		S'MORE LOVE
78/154,976	2,887,557	U R 2 CUTE
78/153,601	2,914,418	LIMITED EDITION
78/086,743	2,937,632	HOLIDAY GIFT SHOP
76/397,754	2,903,683	THE ORIGINAL SANTA'S SECRET SHOP EST. 1968
76/398,016	2,803,249	FUN SERVICES
76/397,752	2,976,915	SIR FUN BEAR
76/436,425		RASPBERRY RAPTURE
76/397,753	2,825,933	SANTA'S SECRET SHOP
76/334,813		TUBE TOPPERS
76/021,488	2,643,728	TOUCH-BRIGHT
76/436,427		DARLING DIVAS
76/436,426		DARLING DIVAS HAILEY, JASMINE, SAMANTHA
76/321,092		SPEED SEAL
76/334,812	2,757,119	SPEEDY-SEALER
76/021,486	2,605,490	HOLIDAY STATION
76/021,487	2,602,088	TOUCH-BRIGHT
76/264,096	2,725,359	HOLIDAY DELIGHTS
76/017,489	2,595,332	SNOWFLAKE SHOP
76/397,751		SANTA'S WORKSHOP
75/056,245	2,090,023	HOLIDAY TOWN
75/637,328		LIMITED EDITION
75/357,468	2,587,018	GIFT AVENUE
75/432,440	2,567,705	INCENTIVEENVELOPE
75/569,569		RASPBERRY DREAMS
75/602,239	2,437,489	TRADITIONAL HOLIDAY CLASSICS
75/602,238	2,423,919	CHRISTMAS COUNTDOWN
75/569,570	2,386,357	COCONUT DREAMS
75/558,732	2,392,119	PARK AVENUE WRAP
75/472,542	2,396,254	ELEGANT ACCENTS

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
75/436,932	2,402,441	THE GUMDROP SHOP
75/436,930	2,309,827	SANTA'S CANDY CANE EXPRESS
75/432,855	2,451,289	HOLIDAY SURPRISE STORE
75/432,830	2,451,288	HOLIDAY SECRET BOUTIQUE
75/432,829	2,457,668	THE HOLIDAY SNOWMAN SHOP
75/432,828	2,465,986	JINGLE BELL SHOP
75/432,827	2,504,883	PRIZES GALORE
75/432,442	2,504,882	PRIZE MAGIC
75/432,441	2,504,881	REACH FOR THE STARS
75/432,439	2,412,799	PRIZEENVELOPE
75/432,438	2,507,364	AWARDENVELOPE
75/428,024	2,504,878	SURFIN FOR PRIZE
75/428,023	2,383,730	LOCKER FULL OF PRIZES
75/428,017	2,383,729	GALAXY OF PRIZES
75/428,015	2,504,877	BLAST OFF FOR PRIZES
75/380,186	2,243,831	FUN BUGS
75/349,586	2,366,690	MILLENIUM 2000 COLLECTABLES
75/349,584	2,366,689	TURN OF THE CENTURY COLLECTABLES
75/349,583	2,366,688	COLLECTION 2000
75/349,582	2,364,930	GIFTS FOR THE 21 ST CENTURY
75/245,582	2,194,262	SCHOOL DESIGNS
75/211,029	2,181,388	HOLIDAY PACKAGE PALS
75/211,028	2,219,462	SPORT PACKAGE PALS
75/151,974	2,243,127	ELEGANT ACCENTS
75/079,814	2,151,269	GINGERBREAD SHOP
75/039,365	2,133,124	HOLIDAY WISH STORE
74/564,692	1,913,883	FUN SERVICES
74/700,990	2,088,120	YOUNG SHOPPERS CLUB
74/662,826	2,019,901	LOOK-OUT
74/634,073	2,034,298	SCHOOL DESIGNS
73/225,626	1,178,603	GOOD NEIGHBOR GENERAL STORE
73/225,625	1,165,934	MOTHER'S DAY BOUTIQUE
73/822,251	1,672,416	GIFTCO
73/755,680	1,548,329	HAPPY EGGS
72/306,367	925,691	FUN SERVICES INC.
72/306,368	924,903	FUN SERVICES
77/266,904	3,411,627	GOT FURKS
77/266,925	3,411,628	FURKS
77/245,518	3,450,697	YOUR EFFORTS SHOW
77/203,658		SMARKERS
77/146,071		HOLIDAY FAIR
77/095,772	3,441,665	IT'S ALL GOOD
77/058,415	3,458,725	YES YOUR EFFORTS SHOW
78/919,908		KID'Z HOLIDAY STORE
78/836,592	3,244,285	WRAP MATE
78/827,738	3,205,604	LOCKER FULL OF PRIZES

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
78/827,709	3,285,603	GALAXY OF PRIZES
78/722,487	3,478,032	Design-Bear with gifts
78/721,439		GOT FURKS?
78/721,248		FURKS
78/721,215	3,428,290	DOLLAR DAYS HOLIDAY SHOP
78/713,457	3,114,362	FUNFAIRS (Stylized)
78/682,823	3,120,226	FUN FAIRS
78/638,941	3,090,261	SANTA'S WORKSHOP
78/592,650	3,181,818	DISCOVER THE FUN
78/592,745	3,161,718	UNWRAP THE FUN
78/592,722	3,522,462	FIRST, AND STILL THE BEST
78/558,432		IT'S THE SMILE THAT COUNTS
78/551,003	3,125,088	GRAB BAG OF PRIZES
78/550,976	3,140,637	HOLIDAY TREAT SHOP
78/548,542	3,138,027	HOMEMADE HOLIDAYS
78/513,651	3,035,560	THE PRIZE GUY
78/513,695	3,035,562	COOL KID ZONE
78/513,706	3,045,606	4+1=FUN
78/513,708	3,045,607	PRIZE PALS
78/513,386	3,106,088	EXTREME PRIZES
78/153,399	3,041,033	PRIZE DIMENSION
78/513,296	3,049,797	I-SPY
78/513,334	3,028,669	PRIZE GAZETTE
78/513,393	3,041,032	PRIZE PLANET
78/513,404	3,383,575	HOT PRIZES
78/513,319	3,035,552	GO FOR THE GLOW
78/502,112		GIFTCO INC and Design
78/502,086	3,049,713	GIFTCO INC and Design
78/457,078	3,105,026	HOLIDAY SECRET SHOP
78/442,856	3,199,419	FUNDAMENTALS
78/977,037		TOYS & JOYS
78/439,918	3,325,697	TOYS & JOYS
78/433,307	3,127,721	SECRET VALENTINE GIFT SHOP
78/585,111	3,043,473	THE HOLIDAY GIFT SHOP & Design
78/290,207	2,958,361	ALL I WANT FOR CHRISTMAS
78/287,295	3,042,502	S'MORE LOVE
78/270,328	3,036,502	HAPPY EASTER HAPPY SPRING
78/270,173	2,973,488	HAPPY SPRING
78/269,941	2,946,725	CUTE AS A BUNNY
75/347,626	2,218,472	HOLIDAY DELIGHTS
75/347,578	2,218,470	SPRINGTIME DELIGHTS
74/667,454	2,095,611	CHILDREN'S SECRET STORE
74/667,455	2,076,159	CHILDREN'S SECRET STORE
73/687,965	1,532,776	JUST FOR FUN
73/635,430	1,487,723	SANTA'S WORKSHOP

73/365,975
73/363,214
72/118,814
75/355,332

1,267,990
1,281,851
777,455
2,412,766

DEELY BOBBERS
SANTA'S SECRET SHOP
SANTA'S SECRET SHOP
SUNSET SALOON