

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Barry Fruitman		02/25/2009	INDIVIDUAL: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transbloom, Inc.		
<b>Street Address:</b>	220 Humboldt Ct		
<b>City:</b>	Sunnyvale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94089		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3312380	CAMCLUB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(408)519-3716		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(408) 745-5404		
<b>Email:</b>	dbloom@ffn.com		
<b>Correspondent Name:</b>	David Bloom		
<b>Address Line 1:</b>	220 Humboldt Ct		
<b>Address Line 4:</b>	Sunnyvale, CALIFORNIA 94089		
<b>NAME OF SUBMITTER:</b>	David S Bloom		
<b>Signature:</b>	/david s bloom/		
<b>Date:</b>	06/17/2009		
Total Attachments: 2 source=061709- WebCam Cash-Club Cam Assignment[1]#page1.tif			

OP \$40.00 3312380



**ASSIGNMENT OF SERVICE MARK**

This Assignment of Service Mark ("Assignment") is made effective as of February 25, 2009 from Barry Fruitman, an individual, having an address at Suite 241 c/o 3219 Yonge Street Toronto, Ontario CANADA M4N 2L3 ("ASSIGNOR") to Transbloom, Inc., a California corporation, located at 220 Humboldt Ct., Sunnyvale, CA 94089 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the service mark, CAMCLUB, U.S. Registration Number 3312380 (the "Mark") as described in Exhibit A, which is attached hereto, and incorporated by reference herein, together with all goodwill represented by and associated with the Mark, and the rights to sue and recover for all past, present and future infringements and violations thereof.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to all goodwill represented by and associated with the mark, and all rights to sue and recover for all past, present and future infringements and violations thereof.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first above written.

BARRY FRUITMAN, an individual



**EXHIBIT "A"**  
**SERVICE MARK**

**CAMCLUB**

**Word Mark** CAMCLUB  
**Goods and Services** IC 035, US 100 101 102, G & S, Marketing of pay-per-view audio and video content, FIRST USE, 20051101, FIRST USE IN COMMERCE: 20051101  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 79918586  
**Filing Date** June 28, 2006  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Available for Opposition** July 31, 2007  
**Registration Number** 3312380  
**Registration Date** October 16, 2007  
**Owner** (REGISTRANT) Barry Fruitman INDIVIDUAL CANADA Suite 241 c/o 3219 Yonge Street Toronto, Ontario CANADA M4N 2L3  
**Attorney of Record** Max Moskowitz  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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INITIALS: WEBCAMCASH      TRANSBLOOM