

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reuben B. Klamer		02/03/1995	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reuben B. Klamer as Trustee of The Reuben B. Klamer Living Trust		
<b>Street Address:</b>	10635 Roselle Street, Suite D		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	TRUST: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1506544	TOYLAB	
Registration Number:	1596648	WINNING STREAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)382-6070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	603826337		
<b>Email:</b>	pdemello@swlaw.com		
<b>Correspondent Name:</b>	Damon L. Boyd, c/o SNELL & WILMER L.L.P.		
<b>Address Line 1:</b>	400 E. Van Buren		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2202		
<b>ATTORNEY DOCKET NUMBER:</b>	09881.5300		
<b>NAME OF SUBMITTER:</b>	Damon L. Boyd		
<b>Signature:</b>	/Damon L. Boyd/		
<b>Date:</b>	06/17/2009		

CH \$65.00 1506544

Total Attachments: 2

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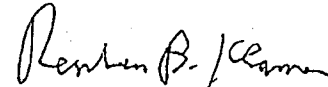
**TRADEMARK ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, the undersigned, REUBEN B. KLAMER ("Owner"), hereby transfers and assigns to REUBEN B. KLAMER AS TRUSTEE OF THE REUBEN B. KLAMER LIVING TRUST (herein "The Reuben B. Klammer Living Trust") of 10635 Roselle Street, Suite D, San Diego, California 92121, all right, title and interest of Owner in and to the trademarks listed below (the "Trademarks") owned by Owner, including all goodwill associated with the Trademarks and all rights, contracts, and business associated with the Trademarks and all registrations of such Trademarks. The Trademarks are the following:

<u>Mark</u>	<u>Registration No.</u>
"CELEBRATION OF LIFE"	1,394,170
"FORMULA"	1,763,742
"STAR-STREAKERS SKATE SYSTEM"	1,161,129
"TOYLAB"	1,506,544
"WINNING STREAK"	1,596,648

IN WITNESS WHEREOF, Owner has executed this Assignment on this 3 day of FEB, 1995.

*RSK*



REUBEN B. KLAMER

STATE OF CALIFORNIA     )  
  ) ss.  
COUNTY OF LOS ANGELES    )

On the \_\_\_ day of \_\_\_\_\_, 1994, before me, a Notary Public in and for said County and State, personally appeared REUBEN B. KLAMER, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public in and for  
said County and State

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

No. 5907

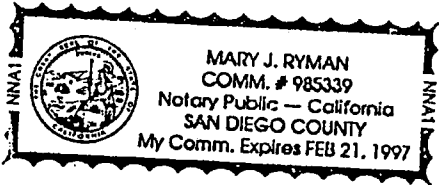
State of California

County of San Diego

On 2/3/95 before me, MARY J. RYMAN  
DATE NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"

personally appeared REUBEN B. KLAMER  
NAME(S) OF SIGNER(S)

personally known to me - OR -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Mary J. Ryman  
SIGNATURE OF NOTARY

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- INDIVIDUAL
- CORPORATE OFFICER
- \_\_\_\_\_ TITLE(S)
- PARTNER(S)       LIMITED
- GENERAL
- ATTORNEY-IN-FACT
- TRUSTEE(S)
- GUARDIAN/CONSERVATOR
- OTHER: \_\_\_\_\_

DESCRIPTION OF ATTACHED DOCUMENT

Trademark Assignment  
TITLE OR TYPE OF DOCUMENT

ONE  
NUMBER OF PAGES

2/3/95  
DATE OF DOCUMENT

SIGNER IS REPRESENTING:  
NAME OF PERSON(S) OR ENTITY (IES)  
N/A

NONE  
SIGNER(S) OTHER THAN NAMED ABOVE