

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Google Inc.		06/16/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Our Good Works		
<b>Street Address:</b>	657 Mission Street, Suite 507		
<b>Internal Address:</b>	c/o Craigslist Foundation		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	California non-profit public benefit corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77730980	ALL FOR GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)618-8571		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	tmdocketing@google.com		
<b>Correspondent Name:</b>	Google Inc.		
<b>Address Line 1:</b>	1600 Amphitheatre Parkway		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94043		
<b>NAME OF SUBMITTER:</b>	Rose A. Hagan		
<b>Signature:</b>	/Rose A. Hagan/		
<b>Date:</b>	06/17/2009		
<b>Total Attachments: 1</b>			
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**TRADEMARK**

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 16<sup>th</sup> day of June 2009 by and between Google Inc., a Delaware corporation (hereinafter "Assignor") and Our Good Works, a California non-profit public benefit corporation ("Assignee").

WHEREAS, Assignor filed an intent-to-use application for the trademark ALL FOR GOOD (Serial No. 77730980) in the United States Patent and Trademark Office (hereinafter referred to as the "Trademark");

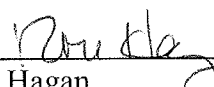
WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademark worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark worldwide, along with the portion of the business to which the Trademark pertains.

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademark worldwide, together with the goodwill symbolized by said Trademark.

Executed at Mountain View this 16<sup>th</sup> day of June, 2009.

GOOGLE INC.

By:   
Rose Hagan  
Managing Counsel, Trademarks