

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| HT Liquidating, LLC | FORMERLY Hollywood Tans, LLC | 05/08/2009 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Credit Managers Association of California | | |
| Doing Business As: | DBA CMA Business Credit Services | | |
| Street Address: | 40 East Verdugo Avenue | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91502 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2228843 | HOLLYWOOD TANS | |
| Registration Number: | 2492716 | HT | |
| Registration Number: | 3541626 | HT | |
| Registration Number: | 2725161 | HT HOLLYWOOD TANS | |
| Registration Number: | 3074282 | HT HOLLYWOOD TANS | |
| Registration Number: | 3504965 | HT TANNING | |
| Registration Number: | 3505164 | TANETICS | |
| Registration Number: | 2590596 | YOU DON'T HAVE TO GO TO HOLLYWOOD...TO GET A HOLLYWOOD TAN! | |
| Serial Number: | 77255146 | HT TANS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)277-4730 | | |

CH \$240.00 2228843

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-551-9306
Email: jarciniega@mwe.com
Correspondent Name: Jorge Arciniega, c/o MWE LLP
Address Line 1: 2049 Century Park East, Suite #3800
Address Line 4: Los Angeles, CALIFORNIA 90067

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 083841.0010 |
| NAME OF SUBMITTER: | Jorge Arciniega |
| Signature: | /Jorge Arciniega/ |
| Date: | 06/17/2009 |

Total Attachments: 5

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source=Assignment from HT Liquidating to CMA#page5.tif

ASSIGNMENT AGREEMENT

This Assignment Agreement, effective as of May 8, 2009, is made by and between HT LIQUIDATING, LLC, a Delaware limited liability company ("**ASSIGNOR**") and CREDIT MANAGERS ASSOCIATION OF CALIFORNIA, a California corporation, doing business as CMA Business Credit Services, as assignee to the benefit of the creditors of ASSIGNOR ("**ASSIGNEE**").

In connection with a General Assignment dated May 8, 2009 made by ASSIGNOR for the benefit of creditors to ASSIGNEE, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE all right, title and interest of ASSIGNOR in and to the following:

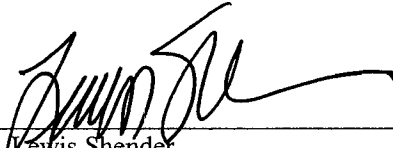
- (a) all of the marks listed on Exhibit A attached hereto, including all goodwill associated therewith and all listed applications for and registrations, extensions and renewals thereof (collectively "**Assigned Marks**"); and
- (b) all of the patents and patent applications listed on Exhibit B attached hereto, including all inventions identified therein and all continuations, continuations-in-part, reissues, divisionals and foreign counterparts thereof (collectively "**Assigned Patents**").

It is expressly agreed that the aforementioned assignment shall include the right to sue for past infringement of any of the Assigned Marks and/or any of the Assigned Patents.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment as of the date first written above.

ASSIGNOR:

HT LIQUIDATING, LLC
a Delaware limited liability company

By: 
Name: Lewis Shender
Title: President

ASSIGNEE:

CREDIT MANAGERS ASSOCIATION OF CALIFORNIA
a California corporation, doing business as
CMA Business Credit Services

By: _____
Name: David Macomber
Title: Vice President and CFO

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- (a) all of the marks listed on Exhibit A attached hereto, including all goodwill associated therewith and all listed applications for and registrations, extensions and renewals thereof (collectively "*Assigned Marks*"); and
- (b) all of the patents and patent applications listed on Exhibit B attached hereto, including all inventions identified therein and all continuations, continuations-in-part, reissues, divisionals and foreign counterparts thereof (collectively "*Assigned Patents*").

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IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment as of the date first written above.

ASSIGNOR:

HT LIQUIDATING, LLC
a Delaware limited liability company

By: _____
Name: Lewis Shender
Title: President

ASSIGNEE:

CREDIT MANAGERS ASSOCIATION OF CALIFORNIA
a California corporation, doing business as CMA Business Credit Services

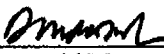




By:  _____
Name: David Macomber
Title: Vice President and CFO

EXHIBIT A

| COUNTRY | MARK | APP. NO. APP. DATE | REG. NO. REG. DATE |
|----------------|---|-------------------------------|-------------------------------|
| Canada | HOLLYWOOD TANS | 1091728 06 FEB 2001 | 683032 06 MAR 2007 |
| Canada | HT | 1091727 06 FEB 2001 | 683034 06 MAR 2007 |
| Canada | HT HOLLYWOOD TANS (Stylized)  | 1091726 06 FEB 2001 | 683035 06 MAR 2007 |
| Canada | YOU DON'T HAVE TO GO TO HOLLYWOOD...TO GET A HOLLYWOOD TAN! | 1091725 06 FEB 2001 | 683019 06 MAR 2007 |
| CTM | HOLLYWOOD TANS | 2456374 09 NOV 2001 | 2456374 24 FEB 2003 |
| CTM | HOLLYWOOD TANS | 6763486 19 MAR 2008 | 6763486 14 JAN 2009 |
| CTM | HT | 2456317 09 NOV 2001 | 2456317 07 JUL 2003 |
| CTM | HT HOLLYWOOD TANS (Stylized)  | 2456325 09 NOV 2001 | 2456325 04 FEB 2003 |
| CTM | YOU DON'T HAVE TO GO TO HOLLYWOOD...TO GET A HOLLYWOOD TAN! | 2456333 09 NOV 2001 | 2456333 28 MAY 2003 |
| Israel | HOLLYWOOD TANS | 153308 11 NOV 2001 | 153308 03 APR 2003 |
| Israel | HT | 153307 11 NOV 2001 | 153307 03 APR 2003 |
| Israel | HT HOLLYWOOD TANS (Stylized)  | 153305 11 NOV 2001 | 153305 05 MAY 2004 |
| Turkey | HOLLYWOOD TANS | 2003/22875 28 AUG 2003 | 2003/22875 28 AUG 2003 |
| Turkey | HT | 2003/21733 18 AUG 2003 | 2003/21733 18 AUG 2003 |
| Turkey | HT HOLLYWOOD TANS (Stylized)  | 2003/22874 28 AUG 2003 | 2003/22874 28 AUG 2003 |
| Turkey | YOU DON'T HAVE TO GO TO HOLLYWOOD...TO GET A HOLLYWOOD TAN! | 2003/22876 28 AUG 2003 | 2003/22876 28 AUG 2003 |



| COUNTRY | MARK | APP. NO. APP. DATE | REG. NO. REG. DATE |
|---------|---|---------------------------|--------------------------|
| USA | HOLLYWOOD TANS | 75/466,944 13 APR 1998 | 2,228,843 02 MAR 1999 |
| USA | HT | 76/190,295 05 JAN 2001 | 2,492,716 25 SEP 2001 |
| USA | HT | 77/402,391 21 FEB 2008 | 3,541,626 02 DEC 2008 |
| USA | HT HOLLYWOOD TANS (Stylized)  HOLLYWOOD TANS | 76/190,359 10 JUN 2003 | 2,725,161 10 JUN 2003 |
| USA | HT HOLLYWOOD TANS (Stylized)  HOLLYWOOD TANS | 78/276,543 21 JUL 2003 | 3,074,282 28 MAR 2006 |
| USA | HT TANNING | 77/402,389 21 FEB 2008 | 3,504,965 23 SEP 2008 |
| USA | HT TANS | 77/255,146 14 AUG 2007 | N/A |
| USA | TANETICS | 77/420,574 12 MAR 2008 | 3,505,164 23 SEP 2008 |
| USA | YOU DON'T HAVE TO GO TO HOLLYWOOD...TO GET A HOLLYWOOD TAN! | 76/083,614 06 JUL 2000 | 2,590,596 09 JUL 2002 |

EXHIBIT B

| TITLE | COUNTRY | APP NO. & FILING DATE | PATENT NO. & ISSUE DATE |
|--|----------------|--------------------------------------|--|
| TANNING BOOTH HAVING REDUCED TANNING TIME | USA | 09/836,543 18 APR 2001 | 6,673,097 06 JAN 2004 |