

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Morgan Stanley		05/31/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Morgan Stanley Smith Barney Holdings LLC
Street Address:	2000 Westchester Avenue
City:	Purchase
State/Country:	NEW YORK
Postal Code:	10577
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	77333037	LIFEMONITOR
Registration Number:	2686930	INVESTMENT CONSULTING SERVICES
Registration Number:	2360449	RETIREEASE
Registration Number:	2849387	B-CAMP
Registration Number:	2855067	C-CAMP
Registration Number:	2765996	EASYINVEST
Registration Number:	2077740	M-CAMP
Registration Number:	2394533	INTERNATIONAL ACTIVE ASSETS ACCOUNT
Registration Number:	2807168	ROLLOVER REVIEW
Registration Number:	2766157	PDP
Registration Number:	1505159	ACTIVE ASSETS ACCOUNT
Registration Number:	2737312	BUSINESSCAPE
Registration Number:	2324289	A BETTER WAY TO OWN STOCKS
Registration Number:	2701579	ASSET SCAN

OP \$690.00 77333037

Registration Number:	2322252	CLIENTSERV
Registration Number:	3525475	HEDGEPREMIER
Registration Number:	2519720	STRATEGIC EQUITY PORTFOLIO
Registration Number:	2856138	CHOICE ONLINE
Registration Number:	2771980	IT'S YOUR MONEY, IT'S YOUR CHOICE
Registration Number:	2759193	ICHOICE.
Registration Number:	2950207	RPSELECT
Registration Number:	2907420	PRESET DIVERSIFICATION PROGRAM
Registration Number:	3224097	FITRADELINX
Registration Number:	3202982	LIFEVIEW
Registration Number:	3249168	RIVER VIEW INTERNATIONAL
Registration Number:	3187442	RETIREEASE
Registration Number:	1425933	DEAN WITTER

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-790-9200
Email: trademark@ccl.com
Correspondent Name: Baila H. Celedonia
Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	28596-000 BHC/FM
NAME OF SUBMITTER:	Baila H. Celedonia
Signature:	/Baila H. Celedonia/
Date:	06/18/2009

Total Attachments: 2
source=MSSB ASSIGNMENT#page1.tif
source=MSSB ASSIGNMENT#page2.tif

TRADEMARK ASSIGNMENT

Effective as of May 31, 2009 (“Effective Date”), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Morgan Stanley, a Delaware corporation with offices at 1585 Broadway, New York, NY 10036 (“Assignor”) hereby sells, assigns and transfers to Morgan Stanley Smith Barney Holdings LLC, a Delaware limited liability company, with offices at 2000 Westchester Avenue, Purchase, NY 10577 (“Assignee”), its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the marks listed in Schedule A (the “Marks”), together with the goodwill of the business symbolized by those marks throughout the world, and all registrations and pending applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

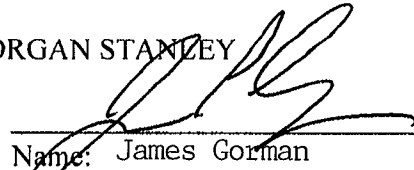
Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the Assignee.

[Remainder of this page intentionally left blank. Signature page follows.]

IN WITNESS WHEREOF, Assignor and Assignee has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

MORGAN STANLEY

By


Name: James Gorman
Title: Co-President

MORGAN STANLEY SMITH BARNEY
HOLDINGS LLC

By


Name: James Gorman
Title: Chairman

[Signature Page to the Morgan Stanley Trademark Assignment Agreement]