

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spiegel Catalog Holdings Corporation		06/15/2009	CORPORATION: DELAWARE
Newport News Holdings Corporation		06/15/2009	CORPORATION: DELAWARE
Carabella Corporation		06/15/2009	CORPORATION: DELAWARE
Spiegel Acquisition Corp.		06/15/2009	CORPORATION: DELAWARE
Spiegel Gift Certificates Services, LLC		06/15/2009	LIMITED LIABILITY COMPANY: VIRGINIA
Newport News Gift Certificates Services, LLC		06/15/2009	LIMITED LIABILITY COMPANY: VIRGINIA
Spiegel Brands, Inc.		06/15/2009	CORPORATION: DELAWARE
CTC Holding Corporation		06/15/2009	CORPORATION: DELAWARE
Catalog Teleservices Company		06/15/2009	Unlimited Liability Company: NOVA SCOTIA
Spiegel Brands Retail, Inc.		06/15/2009	CORPORATION: DELAWARE
Spiegel Brands Far East Limited Hong Kong		06/15/2009	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	Signature Styles, LLC		
Street Address:	32 Avenue of the Americas, 17th Floor		
Internal Address:	c/o Patriarch Partners, LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 116			
Property Type	Number	Word Mark	
Serial Number:	77369610	A LUXURY SHOPPING EXPERIENCE WITHIN REACH	

CH \$2915.00 77369610

900136670

TRADEMARK
 REEL: 004007 FRAME: 0698

Registration Number:	2387471	A.B. LAMBDIN
Registration Number:	1445296	ADAM SPENCER
Registration Number:	1447641	ALAN MICHAELS
Registration Number:	2317265	BABY ELEMENTS
Registration Number:	2474567	BARE LUXURY
Registration Number:	2383650	BLUSHE BY SPIEGEL
Registration Number:	1815873	BOUTIQUE EUROPA
Registration Number:	1871948	BOUTIQUE EUROPA
Registration Number:	2465672	BUILD YOUR OWN BIKINI
Registration Number:	2793219	CAMI
Registration Number:	3400898	CARABELLA
Registration Number:	3534732	CARABELLA
Registration Number:	1770814	CARABELLA COLLECTION
Registration Number:	3414104	CARABELLA COLLECTION
Registration Number:	2429982	CHINOLOGY
Registration Number:	1588863	CHRISTMAS GUARANTEED
Registration Number:	1320047	CLIFFORD & WILLS
Registration Number:	1658093	CLIFFORD & WILLS
Serial Number:	77369676	CREATE YOUR SIGNATURE STYLE
Registration Number:	1841377	CW
Registration Number:	2433558	CW CLIFFORD & WILLS
Registration Number:	2454185	DECORATING WITH UNIQUE STYLE
Registration Number:	2540145	DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT
Registration Number:	2276761	DETAILS MAKE THE DIFFERENCE
Registration Number:	2269553	EASY STYLE
Registration Number:	2377550	EASY STYLE
Registration Number:	2431634	EASY STYLE HOME
Registration Number:	1891553	ELEMENTS EXCLUSIVELY SPIEGEL
Registration Number:	2244044	ELEMENTS OF DESIRE
Registration Number:	1596571	FASHION AVENUE
Registration Number:	1564685	FOR YOU FROM SPIEGEL
Registration Number:	2454002	FREEDOM TO BE FEMININE
Registration Number:	0873854	HONEYBEE
Registration Number:	0838413	HONEYBEE THE EINBENDER CASUAL

Registration Number:	2224360	IF IT'S HOT THERE IT'S HAPPENING HERE
Registration Number:	1494231	INHOME
Registration Number:	2171904	JAMES RIVER TRADERS
Registration Number:	1306087	JAMES RIVER TRADERS
Registration Number:	3230357	JEAN.E.OLOGY
Registration Number:	2334899	JEANOLOGY
Registration Number:	2444852	JEANOLOGY
Registration Number:	2453149	JEANOLOGY
Registration Number:	2701277	JEANOLOGY
Registration Number:	2343072	JEANOLOGY BASICS
Registration Number:	2448515	JEANOLOGY PERFORMANCE
Registration Number:	2340499	JEANOLOGY STUDIO
Registration Number:	2391735	LIFESTYLE RESOURCE FOR THE WORKING WOMAN
Registration Number:	2267918	LIFESTYLE RETAILERS
Registration Number:	2458101	MAURIZIO COLLECTIONS
Registration Number:	2155463	MODA SPIEGEL
Registration Number:	3137037	MODA SPIEGEL
Registration Number:	2464610	N
Registration Number:	1691635	NEWPORT NEWS
Registration Number:	1892686	NEWPORT NEWS
Registration Number:	2105336	NEWPORT NEWS
Registration Number:	2379372	NEWPORT NEWS
Registration Number:	2391515	NEWPORT NEWS
Registration Number:	2866075	NEWPORT NEWS
Registration Number:	2394295	NEWPORT NEWS COMFORT BEAR
Registration Number:	2198548	NEWPORT NEWS DISCOUNT CLUB
Registration Number:	2269554	NEWPORT NEWS EASY STYLE
Registration Number:	2464564	NEWPORT NEWS EASY STYLE N
Registration Number:	2415472	NEWPORT-NEWS.COM
Serial Number:	77137905	NO SEASON, NO LIMITS
Registration Number:	1464646	OAKBROOK
Registration Number:	2226299	ONE PRICE FITS ALL
Registration Number:	2300932	ONE PRICE FITS ALL
Registration Number:	2347904	ONE PRICE, ONE PACKAGE
Registration Number:	2116392	ONVIEW

Registration Number:	2434322	ONVIEW HOME
Registration Number:	2418468	ORARIO
Registration Number:	1863192	PARADOX
Registration Number:	0831850	PRIVATE LIFE
Registration Number:	1279922	PRIVATE LIVES
Registration Number:	1342543	PRIVATE LIVES
Registration Number:	2430406	QUADKINI
Registration Number:	3081039	REALITY DRESSING
Registration Number:	2418065	REFLECTIONS BY SPIEGEL
Registration Number:	2384033	RR
Registration Number:	2753634	S MADE EXCLUSIVELY FOR SPIEGEL CATALOG, INC.
Registration Number:	2256062	SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME
Serial Number:	77500060	SECRET SCULPTOR BY SHAPE FX
Registration Number:	2304757	SENSUAL HOME
Registration Number:	2113070	SHAPE & SLIM
Registration Number:	3583433	SHAPE & SLIM
Registration Number:	2398811	SHAPE FX
Registration Number:	2598557	SHAPE FX
Registration Number:	3268360	SHAPE FX
Registration Number:	2139476	SHOPPING AT THE SPEED OF LIFE
Registration Number:	2437259	SHOPPING AT THE SPEED OF LIFE
Registration Number:	1339154	SPIEGEL
Registration Number:	1840600	SPIEGEL
Registration Number:	2357704	SPIEGEL
Registration Number:	3466133	SPIEGEL
Registration Number:	1496715	SPIEGEL
Registration Number:	2717759	SPIEGEL E MARKET
Registration Number:	2584963	SPIEGEL INCENTIVES
Serial Number:	77368436	SPIEGEL SIGNATURE
Registration Number:	3444214	SPIEGEL SIGNATURE
Registration Number:	3483616	SPIEGEL SIGNATURE
Serial Number:	77368430	SPIEGEL SIGNATURE ESTATE
Registration Number:	2387639	SPIEGEL.COM
Registration Number:	2346491	SPIEGELTRONICS

Registration Number:	1856793	STYLES TO GO
Registration Number:	1462939	SUN STREAK
Registration Number:	2152547	SWIM 21
Registration Number:	2420276	THE 12 DAYS OF SHOPPING
Registration Number:	2585876	THE BEST IDEA IN A THOUSAND YEARS
Registration Number:	1442086	THE FINER THINGS
Registration Number:	2513324	THE KID'S RESOURCE
Registration Number:	2554891	THE SPIEGEL GROUP
Registration Number:	2471411	THE SPIEGEL GROUP LIFESTYLE RETAILERS
Registration Number:	1472213	THE ULTIMATE OUTLET
Registration Number:	1443315	TOFFS
Registration Number:	2119576	WORLD OF MY OWN

CORRESPONDENCE DATA

Fax Number: (404)581-8330

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404.581.8052

Email: rcampbell@jonesday.com

Correspondent Name: Richard Campbell

Address Line 1: 1420 Peachtree St., N.E.

Address Line 2: Ste. 800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	223194-605018
NAME OF SUBMITTER:	Richard Campbell
Signature:	/Richard Campbell/
Date:	06/18/2009

Total Attachments: 28

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RELEASE AND ASSIGNMENT OF TRADEMARKS

THIS RELEASE AND ASSIGNMENT OF TRADEMARKS, dated as of June 15, 2009, is entered into by and among Spiegel Catalog Holdings Corporation, a Delaware corporation, Newport News Holdings Corporation, a Delaware corporation, Carabella Corporation, a Delaware corporation, Spiegel Acquisition Corp., a Delaware corporation, Spiegel Gift Certificates Services, LLC, a Virginia limited liability company, Newport News Gift Certificates Services, LLC, a Virginia limited liability company, Spiegel Brands, Inc., a Delaware corporation, CTC Holding Corporation, a Delaware corporation, Catalog Teleservices Company, a Nova Scotia unlimited liability company, Spiegel Brands Retail, Inc., a Delaware corporation and Spiegel Brands Far East Limited Hong Kong (collectively, the "Companies"); Dymas Funding Company, LLC, a Delaware limited liability company, in its capacity as Collateral Agent (the "Collateral Agent" and, together with the Companies, the "Assignors") and Signature Styles, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Companies, Collateral Agent and Assignee are parties to that certain Sale Agreement, dated as of June 15, 2009 (as amended, modified, restated or supplemented, the "Sale Agreement"), pursuant to which the Assignors have agreed to sell, convey, transfer, assign and deliver to Assignee, and Assignee has agreed to purchase and acquire from the Assignors, all of the right, title and interest of Assignors in and to the trademark applications and trademark registrations listed on Schedule A hereto, and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks") among other Purchased Assets (as defined in the Sale Agreement);

WHEREAS, Collateral Agent desires to release any and all claims, liens, and other encumbrances in and to the Trademarks; and

WHEREAS, Assignors desire to sell, convey, transfer, assign, and deliver to Assignee, and Assignee desires to acquire, all of Assignors' right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby releases any and all claims, liens, and other encumbrances in and to the Trademarks; and Assignors do hereby sell, assign, transfer, convey and deliver to Assignee, and Assignee purchases and acquires from Assignors, all of Assignors' right, title and interest in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringements, unfair competition or misappropriations thereof, and all income, royalties, damages and payments now or hereafter due or payable with respect thereto, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

The Companies shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in connection with: (1) preparation and prosecution of any application for registration or renewal for registration

covering any of the Trademarks; (2) prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Trademarks, including, without limitation, testifying as to any facts relating to the Trademarks and this Assignment; (3) obtaining any additional trademark protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries; (4) implementation, perfection and/or recording of any releases of any and all claims, liens, and other encumbrances in and to the Trademarks; and (5) implementation, perfection and/or recording of this Assignment. Collateral Agent shall execute and provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense, such documentation as may be reasonably required in connection with: (1) implementation, perfection and/or recording of any releases of any and all claims, liens, and other encumbrances in and to the Trademarks; and (2) implementation, perfection and/or recording of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed as of the date first set forth above.

SPIEGEL CATALOG HOLDINGS
CORPORATION, a Delaware corporation

By: 

Name: G. Madonna

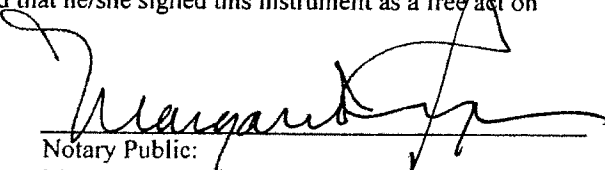
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Geraldine, known to me to be President of Spiegel Catalog Holdings Corporation, who acknowledged that he/she signed this instrument as a free act on behalf of Spiegel Catalog Holdings Corporation.


Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

NEWPORT NEWS HOLDINGS CORPORATION,
a Delaware corporation

By: [Signature]
Name: G. Madonna
Title: Vpres, CEO

STATE OF New York

) SS:

COUNTY OF New York

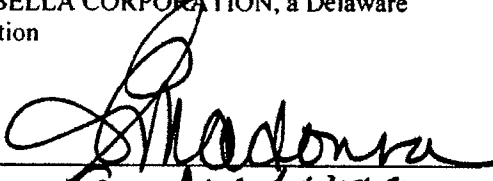
On this 15th day of June, 2009 before me, Geraldynn Madonna known to me to be President & CEO of
Newport News Holdings Corporation, who acknowledged that he/she signed this instrument as a free act
on behalf of Newport News Holdings Corporation

[Signature]
Notary Public:

My commission expires: 12/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY508441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

CARABELLA CORPORATION, a Delaware
corporation

By: 
Name: G. Madonna
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 18th day of June, 2009 before me, Geraldyn Madonna President & CEO of
Carabella Corporation, who acknowledged that he/she signed this instrument as a free act on behalf of
Carabella Corporation.


Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

SPIEGEL ACQUISITION CORP., a Delaware corporation

By: [Signature]
Name: G. Maldonado
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Geraldyn Maldonado known to me to be President CEO of Spiegel Acquisition Corp., who acknowledged that he/she signed this instrument as a free act on behalf of Spiegel Acquisition Corp.

[Signature]
Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY6068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

SPIEGEL GIFT CERTIFICATES SERVICES,
LLC, a Virginia limited liability company

By: [Signature]
Name: G. Madonna
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Graham President,
Madonna known to me to be CEO of Spiegel
Gift Certificates Services, LLC, who acknowledged that he/she signed this instrument as a free act on
behalf of Spiegel Gift Certificates Services, LLC.

[Signature]
Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5088441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

NEWPORT NEWS GIFT CERTIFICATES
SERVICES, LLC, a Virginia limited liability
company

By: [Signature]
Name: Erin Madonna
Title: Vpres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Gralynn Madonna known to me to be President of
Newport News Gift Certificates Services, LLC, who acknowledged that he/she signed this instrument as a
free act on behalf of Newport News Gift Certificates Services, LLC.

[Signature]
Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

SPIEGEL BRANDS, INC., a Delaware corporation

By: [Signature]
Name: G. Madonna
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Graham Madonna known to me to be President of Spiegel Brands, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Spiegel Brands, Inc.

[Signature]
Notary Public:

My commission expires: 10/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5088441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 12/10

CTC HOLDING CORPORATION, a Delaware corporation

By: 

Name: G. Madonna

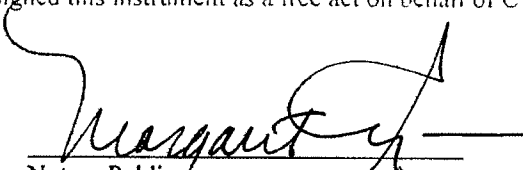
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Gervahyun President & CEO known to me to be CEO of CTC Holding Corporation, who acknowledged that he/she signed this instrument as a free act on behalf of CTC Holding Corporation.


Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

CATALOG TELESERVICES COMPANY, a Nova
Scotia corporation

By: [Signature]
Name: G. Madonna
Title: Vice, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15 day of June, 2009 before me, Geraldine Madonna, known to me to be President & CEO of Catalog Teleservices Company, who acknowledged that he/she signed this instrument as a free act on behalf of Catalog Teleservices Company.

[Signature]
Notary Public:
My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

SPIEGEL BRANDS RETAIL, INC., a Delaware corporation

By: [Signature]
Name: G. Madonna
Title: Pres, CEO

STATE OF New York
) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Cervone known to me to be President & CEO of Spiegel Brands Retail, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Spiegel Brands Retail, Inc.

[Signature]
Notary Public
My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

SPIEGEL BRANDS FAR EAST LIMITED HONG KONG

By: [Signature]
Name: G. Madonna
Title: Pres, CEO

STATE OF New York

) SS:

COUNTY OF New York

On this 15th day of June, 2009 before me, Geraldyn Madonna, known to me to be President & CEO of Spiegel Brands Far East Limited Hong Kong, who acknowledged that he/she signed this instrument as a free act on behalf of Spiegel Brands Far East Limited Hong Kong.

[Signature]
Notary Public:

My commission expires: 11/10

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires 11/10

DYMAS FUNDING COMPANY, LLC, a Delaware
limited liability company, as Collateral Agent

By: Dymas Capital Management Company, LLC,
its Manager

By: _____

Name: DANIEL WOLF

Title: Managing Director

STATE OF NEW YORK)

) SS:

COUNTY OF NEW YORK)

On the 15th day of June, in the year 2009 before me, the undersigned, personally appeared Daniel Wolf, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Regina E. Cianci
Notary Public:

My commission expires:

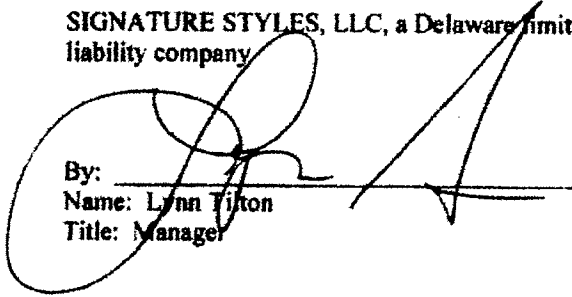
11-30-2010

REGINA E. CIANCI
NOTARY PUBLIC, STATE OF NEW YORK
NO. 60-4678879
QUALIFIED IN WESTCHESTER COUNTY
Commission Expires November 30, 2010

TRADEMARK ASSIGNMENT – Signature Page

TRADEMARK
REEL: 004007 FRAME: 0717

SIGNATURE STYLES, LLC, a Delaware limited liability company

By: 
Name: Lynn Tilton
Title: Manager

STATE OF New York)

) SS:

COUNTY OF New York)

On this 14th day of June, 2009 before me, Lynn Tilton, known to me to be the Manager of Signature Styles, LLC, who acknowledged that she signed this instrument as a free act on behalf of Signature Styles, LLC.


Notary Public: Rene K. Serulle
My commission expires: May 12, 2012

RENE K. SERULLE
Notary Public, State of New York
No. 01SE0187008
Qualified in New York County
Commission Expires May 12, 2012

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner	Comments
JEANOLOGY	AU	194079	2/13/01	79712000	11/2/00		Newport News Holdings Corporation	
CW CLIFFORD & WILLS [and design]	Australia	606710	7/12/93	606710	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	606711	7/12/93	606711	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	606706	7/12/93	606706	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	606707	7/12/93	606707	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	606708	7/12/93	606708	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	606709	7/12/93	606709	7/12/93	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Australia	841716	7/4/00	841716	7/4/00	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
SPIEGEL	Bolivia	62413 C	11/01/96	1263	03/27/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Bolivia	62417 C	11/01/96	1264	03/27/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
FASHION OPTIONS AND DESIGN	BR	819479217	4/6/99	819483834	9/20/96		Newport News Holdings Corporation	
SHAPE & SLIM and design	BR	820882135	12/26/00	820882135	6/30/98		Newport News Holdings	

							Corporation	
STYLES TO GO	BR	819483834	4/6/99	819479217	9/17/96		Newport News Holdings Corporation	
STYLEWORKS	BR	819479179	12/22/98	819479179	9/17/96		Newport News Holdings Corporation	
SUN STREAK	BR	N/A	N/A	819479187	9/17/96		Newport News Holdings Corporation	
JEANOLOGY	BX	690474	N/A	976766	10/31/00		Newport News Holdings Corporation	
CW	Canada	TMA4549 51	03/08/96	0700775	03/13/92	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW	Canada	TMA4606 26	08/02/96	0700822	03/13/92	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS	Canada	TMA4085 72	02/19/93	0701063	03/17/92	Expunged	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Expunged 10/09/08. Assignment from Spiegel Catalog Inc. was never recorded.
CW CLIFFORD & WILLS [and design]	Canada	TMA4966 33	06/23/98	0785024	06/13/95	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	Assignment from Spiegel Catalog Inc. was never recorded.
JEANOLOGY	Canada	TMA6554 11	12/20/05	1156683	10/23/02	Registered	Newport News Holdings Corporation	
SPIEGEL	Canada	TMA5208 11	12/21/99	0796947	11/09/95	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL [and design]	Canada	TMA5207 30	12/17/99	0796945	11/09/95	Registered	Spiegel Catalog Holdings Corporation	
CW CLIFFORD & WILLS (old logo)	Chile	509154	04/02/98	388950	08/29/97		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	China	767642	09/20/95	93122425	12/16/93		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	China	767662	09/20/95	93122424	12/16/93		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	China	783316	10/13/95	93122423	12/16/93		Spiegel Catalog Inc	

logo)							(Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	China	787343	10/27/95	93122426	12/16/93		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	China	800574	12/20/95	93122422	12/16/93		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Colombia	179238	08/31/95	95018304	05/03/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Colombia	179239	08/31/95	95018303	05/03/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL [and design]	Colombia	240906	09/04/01	86472	11/14/00		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS [and design]	CTM	186460	05/06/98	186460	04/01/96	Registered	Spiegel Catalog Holdings Corporation	
CW CLIFFORD & WILLS [and design]	CTM	1627397	07/23/01	1627397	04/26/00	Registered	Spiegel Catalog Holdings Corporation	
SHAPE & SLIM	CTM	828426	6/3/99	828426	5/15/98	Lapsed	Newport News Holdings Corporation	Lapsed 03/15/2009
JEANOLOGY	DE	30080400	1/18/01	30080400 8	10/31/00		Newport News Holdings Corporation	
JEANOLOGY	DK	2000 5869	12/18/00	20004564	11/1/00		Newport News Holdings Corporation	
SPIEGEL	Ecuador	218196	11/13/96	55521	03/24/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Ecuador	218296	11/13/96	55522	03/24/95		Spiegel Catalog Inc (Spiegel Catalog Holdings Corporation)	
JEANOLOGY	ER	221124	N/A	221124	11/22/00		Newport News Holdings Corporation	
JEANOLOGY	ES	2355728M1	11/5/01	2355728M1	11/6/00		Newport News Holdings Corporation	

JEANOLOGY	FI	221930	10/15/01	200003610	10/30/00		Newport News Holdings Corporation	
A.B. LAMBDIN	Georgia [U.S.]	T-10578	01/23/91	N/A	N/A	Expired	Carabella Corporation	Expired 1/23/2001
A.B. LAMBDIN	Georgia [U.S.]	S-10579	01/23/91	N/A	N/A	Expired	Carabella Corporation	Expired 1/23/2001
JEANOLOGY	GREECE	N/A	N/A	145592	11/6/00		Newport News Inc. (Newport News Holdings Corporation)	
JEANOLOGY	IT	912938	10/15/2003	36162000 TO	11/10/00		Newport News Holdings Corporation	
CLIFFORD & WILLS	Japan	4711594	09/19/03	2002-109329	12/25/02	Registered	Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (new logo)	Japan	3332275	07/18/97	7 075486	07/26/95		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Japan	3168638	06/28/96	5 080924	09/04/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Japan	3168639	06/28/96	5 080926	08/04/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Japan	3175541	07/31/96	5 080923	08/04/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Japan	3180822	07/31/96	5 080925	08/04/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Japan	3180823	07/31/96	5 080927	08/04/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
JEANOLOGY	Japan	4573652	5/31/02	2000 096450	9/1/00		Newport News Holdings Corporation	
SHAPEFX	Japan	4468763	4/20/01	2000 069759	6/22/00		Newport News Holdings Corporation	
SPIEGEL	Korea the Republic	426138	10/22/98	40830/1997	09/22/97		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	

SPIEGEL	Korea the Republic	437995	01/15/99	40829/1997	09/22/97		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS	Mexico	691789	08/22/00	443358	08/22/00		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILL S	Mexico	770488	11/27/02	443357	08/22/00		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	474143	07/20/94	205953	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	474144	07/20/94	205956	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	474647	07/20/94	205955	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	474648	07/20/94	205957	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	486557	07/20/94	205954	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS (old logo)	Mexico	507731	07/20/94	205952	07/20/94		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
ELEMENTS	Mexico	455619	3/29/94	189844	2/3/94		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
ELEMENTS	Mexico	455697	3/29/94	189843	2/3/94		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
ELEMENTS	Mexico	455698	3/29/94	189845	2/3/94		Spiegel Inc (Spiegel Catalog Holdings Corporation)	

ELEMENTS	Mexico	629516	03/30/01	443143	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
ELEMENTS	Mexico	684344	08/22/00	443142	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
ELEMENTS	Mexico	685678	08/22/00	443147	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	428905	08/25/92	148 222	08/25/92		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	459588	05/09/94	148223	08/25/92		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	467877	7/27/94	196013	04/13/94		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	486134	02/03/94	189847	02/03/94		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	684345	08/22/00	443144	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	685677	08/22/00	443146	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Mexico	692517	03/30/01	443145	08/22/00		Spiegel Inc (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Panama	91130	11/20/97	91130	11/20/97		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Paraguay	247166	06/07/02	11645 98	06/05/98		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
SPIEGEL	Russian Federation	147478	04/20/95	95 704 482	4/20/95		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
SPIEGEL [and	Russian	210725	04/10/02	2000718953	07/26/00		Spiegel	

design]	Federation						Catalog Inc. (Spiegel Catalog Holdings Corporation)	
JEANOLOGY	SE	350331	11/23/01	200008313	11/1/00		Newport News Holdings Corporation	
CW CLIFFORD & WILLS (old logo)	Switzerland	415605	07/29/93	9458/1993 0	07/29/93		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
CW CLIFFORD & WILLS	Taiwan	143309	06/01/01	89022305	04/21/00		Spiegel Catalog Inc. (Spiegel Catalog Holdings Corporation)	
JEANOLOGY	UK	2254152	5/18/01	2254152	11/27/00		Newport News Holdings Corporation	
SHAPE FX	UK	2236735	4/6/01	2236735	6/22/00		Newport News Holdings Corporation	
A LUXURY SHOPPING EXPERIENCE WITHIN REACH	US	N/A	N/A	77/369,610	1/11/08	Pending	Spiegel Catalog Holdings Corporation	
A.B. LAMBDIN	US	2,387,471	9/19/00	75/719,136	6/1/99	Registered	Carabella Corporation	
ADAM SPENCER	US	1,445,296	6/30/1987	73/626,504	10/23/86	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 4/4/08
ALAN MICHAELS	US	1,447,641	07/14/87	73/626,509	10/23/86	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 4/19/08
BABY ELEMENTS	US	2,317,265	02/08/00	75/519,746	07/16/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 11/11/06
BARE LUXURY	US	2,474,567	07/31/01	78/000,001	03/20/00	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 5/2/08
BLUSHE BY SPIEGEL	US	2,383,650	09/05/00	75/372,254	10/14/97	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 6/9/07
BOUTIQUE EUROPA	US	1,815,873	01/11/94	74/362,600	03/01/93	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 10/16/04
BOUTIQUE EUROPA	US	1,871,948	01/03/95	74/313,491	9/14/02	Registered	Spiegel Catalog Holdings Corporation	
BUILD YOUR OWN BIKINI	US	2,465,672	07/03/01	76/066,503	06/09/00	Registered	Newport News Holdings Corporation	
CAMI	US	2,793,219	12/9/03	75/935,249	2/16/00	Registered	Newport News Holdings Corporation	
CARABELLA	US	3,400,898	3/25/08	77/137,893	3/22/07	Registered	Carabella Corporation	

CARABELLA	US	3,534,732	11/18/08	77/137,878	3/22/07	Registered	Carabella Corporation	
CARABELLA COLLECTION	US	1,770,814	1/29/91	74/134,490	5/11/93	Registered	Carabella Corporation	
CARABELLA COLLECTION	US	3,414,104	4/22/08	77/137,866	3/22/07	Registered	Carabella Corporation	
CHINOLOGY	US	2,429,982	2/20/01	76/004,418	3/20/00	Registered	Newport News Holdings Corporation	
CHRISTMAS GUARANTEED	US	1,588,863	03/27/90	73/822,283	08/28/89	Registered	Spiegel Catalog Holdings Corporation	
CLIFFORD & WILLS	US	1,320,047	02/12/85	73/466,356	02/02/84	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 11/19/05
CLIFFORD & WILLS	US	1,658,093	09/24/91	74/102,806	10/03/90	Registered	Spiegel Catalog Holdings Corporation	
CREATE YOUR SIGNATURE STYLE	US	N/A	N/A	77/369,676	1/11/08	Pending	Spiegel Catalog Holdings Corporation	
CW	US	1,841,377	06/21/94	74/250,445	02/28/92	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 03/26/05
CW CLIFFORD & WILLS [and design]	US	2,433,558	03/06/01	76/003,530	03/18/00	Registered	Spiegel Catalog Holdings Corporation	
DECORATING WITH UNIQUE STYLE	US	2,454,185	05/22/01	75/979,935	07/13/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 3/1/08
DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT	US	2,540,145	2/19/02	76/228,105	3/22/01	Registered	Newport News Holdings Corporation	
DETAILS MAKE THE DIFFERENCE	US	2,276,761	9/7/99	75/466,996	4/13/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 6/16/06
EASY STYLE	US	2,269,553	8/10/99	75/299,275	5/28/97	Registered	Newport News Holdings Corporation	
EASY STYLE	US	2,377,550	8/15/00	75/799,088	9/14/99	Cancelled	Newport News Holdings Corporation	Cancelled 5/19/07
EASY STYLE HOME	US	2,431,634	2/27/01	76/004,536	3/20/00	Cancelled	Newport News Holdings Corporation	Cancelled 12/1/07
ELEMENTS EXCLUSIVELY SPIEGEL	US	1,891,553	04/25/95	74/360,901	02/22/93	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 01/28/06
ELEMENTS OF DESIRE	US	2,244,044	05/04/99	75/436,869	2/19/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 02/11/06
FASHION AVENUE	US	1,596,571	5/15/90	73/822,304	8/29/89	Registered	Newport News Holdings Corporation	
FOR YOU FROM	US	1,564,685	11/07/89	73/785,222	03/07/89	Registered	Spiegel	

SPIEGEL							Catalog Holdings Corporation	
FREEDOM TO BE FEMININE	US	2,454,002	5/22/01	75/765,009	8/23/99	Registered	Newport News Holdings Corporation	
HONEYBEE [and design]	US	0,873,854	07/29/69	72/309,047	10/07/68	Registered	Spiegel Catalog Holdings Corporation	
HONEYBEE AND THE EINBENDER CASUAL [and design]	US	0,838,413	11/07/67	72/209,695	01/11/65	Expired	Spiegel Catalog Holdings Corporation	Expired 8/8/08
IF IT'S HOT THERE IT'S HAPPENING HERE	US	2,224,360	02/16/99	75/446,013	03/06/98	Cancelled	Newport News Holdings Corporation	Cancelled 11/19/05
INHOME	US	1,494,231	06/28/88	73/696,394	11/19/87	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 4/4/09
JAMES RIVER TRADERS	US	2,171,904	07/07/98	75/210,851	12/10/96	Cancelled	Newport News Inc. (Newport News Holdings Corporation)	Cancelled 04/09/05. Assignment from Newport News Inc. was never recorded.
JAMES RIVER TRADERS [and design]	US	1,306,087	11/20/84	73/443,750	09/13/83	Cancelled	Newport News Inc. (Newport News Holdings Corporation)	Cancelled 08/27/05. Assignment from Newport News Inc. was never recorded.
JEAN.E.OLOGY	US	3,230,357	4/17/07	76/648,487	10/04/05	Registered	Newport News Holdings Corporation	
JEANOLOGY	US	2,334,899	3/28/00	75/571,014	10/14/98	Registered	Newport News Holdings Corporation	
JEANOLOGY	US	2,444,852	4/17/01	75/563,980	10/2/98	Registered	Newport News Holdings Corporation	
JEANOLOGY	US	2,453,149	5/22/01	76/044,490	5/10/00	Cancelled	Newport News Holdings Corporation	Cancelled 3/1/08
JEANOLOGY	US	2,701,277	3/25/03	76/310,940	9/10/01	Registered	Newport News Holdings Corporation	
JEANOLOGY BASICS	US	2,343,072	4/18/00	75/654,026	3/4/99	Registered	Newport News Holdings Corporation	
JEANOLOGY PERFORMANCE	US	2,448,515	5/1/01	75/808,025	9/27/99	Cancelled	Newport News Holdings Corporation	Cancelled 2/9/08
JEANOLOGY STUDIO	US	2,340,499	4/11/00	75/607,523	12/14/98	Registered	Newport News Holdings Corporation	
LIFESTYLE RESOURCE FOR THE WORKING WOMAN	US	2,391,735	10/03/00	75/858,442	11/29/99	Registered	Spiegel Catalog Holdings Corporation	
LIFESTYLE RETAILERS	US	2,267,918	08/3/99	75/498,215	06/08/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 5/6/06
MAURIZIO	US	2,458,101	06/05/01	75/661,135	03/16/99	Cancelled	Spiegel	Cancelled 3/8/08

COLLECTIONS							Catalog Holdings Corporation	
MODA SPIEGEL	US	2,155,463	05/05/98	75/111,821	05/30/96	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 2/12/05
MODA SPIEGEL	US	3,137,037	8/29/06	78/537,328	12/22/04	Registered	Spiegel Catalog Holdings Corporation	
N DESIGN	US	2,464,610	6/26/01	75/846,883	11/12/99	Registered	Newport News Holdings Corporation	Cancelled 3/29/08
NEWPORT NEWS	US	1,691,635	6/9/92	73/839,779	11/15/89	Registered	Newport News Holdings Corporation	
NEWPORT NEWS	US	1,892,686	5/2/95	74/303,538	8/10/92	Registered	Newport News Holdings Corporation	
NEWPORT NEWS	US	2,105,336	10/14/97	75/179,380	10/7/96	Registered	Newport News Holdings Corporation	
NEWPORT NEWS	US	2,379,372	8/22/00	75/784,333	8/26/99	Registered	Newport News Holdings Corporation	
NEWPORT NEWS	US	2,391,515	10/3/00	75/799,283	9/15/99	Registered	Newport News Holdings Corporation	
NEWPORT NEWS	US	2,866,075	7/27/04	76/470,999	11/29/02	Registered	Newport News Holdings Corporation	
NEWPORT NEWS COMFORT BEAR	US	2,394,295	10/10/00	75/670,429	3/30/99	Cancelled	Newport News Holdings Corporation	Cancelled 7/14/2007
NEWPORT NEWS DISCOUNT CLUB	US	2,198,548	10/20/98	75/393,605	11/20/97	Cancelled	Newport News Holdings Corporation	Cancelled 5/23/09
NEWPORT NEWS EASY STYLE	US	2,269,554	8/10/99	75/299,276	5/28/97	Registered	Newport News Holdings Corporation	
NEWPORT NEWS EASY STYLE N [and design]	US	2,464,564	6/26/01	75/822,030	10/13/99	Cancelled	Newport News Holdings Corporation	Cancelled 3/29/08
NEWPORT-NEWS.COM	US	2,415,472	12/26/00	75/784,328	8/26/99	Registered	Newport News Holdings Corporation	
NO SEASON, NO LIMITS	US	N/A	N/A	77/137,905	77/137,905	Abandoned	Newport News Holdings Corporation	
OAKBROOK	US	1,464,646	11/10/87	73/608,794	07/10/86	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 8/16/08
ONE PRICE FITS ALL	US	2,226,299	2/23/99	75/474,451	4/27/98	Registered	Newport News Holdings Corporation	
ONE PRICE FITS ALL	US	2,300,932	12/14/99	75/517,534	7/13/98	Registered	Newport News Holdings Corporation	
ONE PRICE ONE PACKAGE	US	2,347,904	5/2/00	75/713,422	5/25/99	Cancelled	Newport News Holdings Corporation	Cancelled 2/10/07
ONVIEW	US	2,116,392	11/25/97	75/230,406	1/22/97	Cancelled	Spiegel Catalog	Cancelled 8/28/04

							Holdings Corporation	
ONVIEW HOME	US	2,434,322	03/06/01	75/979,927	10/14/97	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 12/8/07
ORARIO	US	2,418,468	01/02/01	75/790,013	09/23/99	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 10/6/07
PARADOX	US	1,863,192	11/15/94	74/368,687	03/17/93	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 08/20/05
PRIVATE LIFE	US	0,831,850	07/11/67	72/147,242	07/19/62	Expired	Spiegel Catalog Holdings Corporation	Expired 4/19/08
PRIVATE LIVES	US	1,279,922	05/29/84	73/342,715	12/21/81	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 03/05/05
PRIVATE LIVES	US	1,342,543	06/18/85	73/465,259	02/13/84	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 03/25/06
QUADKINI	US	2,430,406	2/20/01	75/667,707	3/25/99	Cancelled	Newport News Holdings Corporation	Cancelled 11/24/07
REALITY DRESSING	US	3,081,039	4/11/06	78/596,863	3/29/05	Registered	Spiegel Catalog Holdings Corporation	
REFLECTIONS BY SPIEGEL	US	2,418,065	01/02/01	75/545,430	09/01/98	Registered	Spiegel Catalog Holdings Corporation	
RR [and Design]	US	2,384,033	09/05/00	75/563,721	10/5/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 6/9/07
S MADE EXCLUSIVELY FOR SPIEGEL CATALOG INC	US	2,753,634	08/19/03	76/123,205	09/06/00	Registered	Spiegel Catalog Holdings Corporation	
SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME [and design]	US	2,256,062	06/22/99	75/372,257	10/14/97	Cancelled	Newport News Holdings Corporation	Cancelled 03/25/06
SECRET SCULPTOR BY SHAPE FX	US	N/A	N/A	77/500,060	06/16/08	Pending	Newport News Holdings Corporation	
SENSUAL HOME	US	2,304,757	12/28/99	75/435,144	02/17/98	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 9/30/06
SHAPE & SLIM	US	2,113,070	11/11/97	75/147,836	08/09/96	Cancelled	Newport News, Inc. (Newport News Holdings Corporation)	Cancelled 08/14/04 Assignment from Newport News Inc. was never recorded.
SHAPE & SLIM	US	3,583,433	3/3/09	78/719,130	9/23/05	Registered	Newport News Holdings Corporation	

SHAPE FX	US	2,398,811	10/24/00	75/725,951	6/10/99	Registered Supplemental Register	Newport News Holdings Corporation	
SHAPE FX	US	2,598,557	07/23/02	75/810,448	10/21/99	Registered	Newport News Holdings Corporation	
SHAPE FX	US	3,268,360	07/24/07	78/972,117	09/12/06	Registered	Newport News Holdings Corporation	
SHOPPING AT THE SPEED OF LIFE	US	2,139,476	2/24/98	75/016,965	10/19/95	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 11/27/04
SHOPPING AT THE SPEED OF LIFE	US	2,437,259	03/20/01	76/037,375	05/01/00	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 12/22/07
SPIEGEL	US	1,339,154	06/04/85	73/463,727	02/02/84	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL	US	1,840,600	06/21/94	74/387,194	05/05/93	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL	US	2,357,704	06/13/00	75/784,327	08/26/99	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL	US	3,466,133	07/15/08	77/253,973	08/13/07	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL [and design]	US	1,496,715	07/19/88	73/630,313	11/14/86	Registered	Spiegel Catalog Holdings Corporation	Cancelled 4/25/09
SPIEGEL EMARKET (AND DESIGN)	US	2,717,759	05/20/03	76/028,851	04/19/00	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL INCENTIVES	US	2,584,963	06/25/02	76/228,675	03/23/01	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 3/28/09
SPIEGEL SIGNATURE	US	N/A	N/A	77/368,436	1/10/08	Pending	Spiegel Catalog Holdings Corporation	
SPIEGEL SIGNATURE	US	3,444,214	06/10/08	77/243,261	07/31/07	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL SIGNATURE	US	3,483,616	08/12/08	77/255,689	8/15/07	Registered	Spiegel Catalog Holdings Corporation	
SPIEGEL SIGNATURE ESTATE	US	N/A	N/A	77/368,430	1/10/08	Pending	Spiegel Catalog Holdings Corporation	
SPIEGEL.COM	US	2,387,639	09/19/00	75/784,329	08/26/99	Registered	Spiegel Catalog Holdings Corporation	
SPIEGELTRONICS	US	2,346,491	05/02/00	75/504,544	07/16/98	Cancelled	Spiegel Catalog Holdings	Cancelled 2/10/07

							Corporation	
STYLES TO GO	US	1,856,793	10/04/94	74/276,347	05/15/92	Cancelled	Newport News Holdings Corporation	Cancelled 07/09/05.
SUN STREAK	US	1,462,939	10/27/87	73/651,067	3/23/87	Registered	Newport News Holdings Corporation	
SWIM 21	US	2,152,547	04/21/98	75/308,051	06/12/97	Cancelled	Newport News Inc. (Newport News Holdings Corporation)	Cancelled 01/22/05. Assignment from Newport News, Inc. was never recorded.
THE 12 DAYS OF SHOPPING	US	2,420,276	1/9/01	75/775,754	8/11/99	Registered Supplemental Register	Newport News Holdings Corporation	
THE BEST IDEA IN A THOUSAND YEARS	US	2,585,876	6/25/02	75/765,011	8/23/99	Cancelled	Newport News Holdings Corporation	Cancelled 3/28/09
THE FINER THINGS	US	1,442,086	06/09/87	73/626,488	10/23/86	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 3/15/08
THE KID'S RESOURCE	US	2,513,324	11/27/01	75/855,161	12/09/99	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 8/29/08
THE SPIEGEL GROUP	US	2,554,891	04/02/02	76/015,859	04/03/00	Registered	Spiegel Catalog Holdings Corporation	Cancelled 1/10/09
THE SPIEGEL GROUP LIFESTYLE RETAILERS (AND DESIGN)	US	2,471,411	07/24/01	76/029,020	04/19/00	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 4/25/08
THE ULTIMATE OUTLET	US	1,472,213	01/12/88	73/640,009	01/15/87	Registered	Spiegel Catalog Holdings Corporation	
TOFFS	US	1,443,315	06/16/87	73/626,495	10/23/86	Cancelled	Spiegel Catalog Holdings Corporation	Cancelled 3/22/08 Gap in chain of title Assignment made from Spiegel Inc to Handelsgesellschaft Heinnch Heine GmbH dated 7/26/93 Assignment of made from Spiegel Inc to Spiegel Catalog Holdings Corporation dated 7/16/04
WORLD OF MY OWN	US	2,119,576	12/9/97	75/196,856	11/12/97	Cancelled	Spiegel Catalog Holdings Corporation	9/11/04