

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEOPLEJAM, INC.		06/11/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ARDJAY ENTERPRISES, INC.		
Street Address:	132 East Putnam Ave.		
City:	Cos Cob		
State/Country:	CONNECTICUT		
Postal Code:	06807		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77042698	PEOPLEJAM	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Epstein Drangel Bazerman & James, LLP		
Address Line 1:	60 East 42nd Street, Suite 820		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	2799-002		
NAME OF SUBMITTER:	Robert L. Epstein		
Signature:	/robert l. epstein/		
Date:	06/19/2009		

OP \$40.00 77042698

Total Attachments: 3

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COPYRIGHT AND TRADEMARK DEED OF ASSIGNMENT

WHEREAS, PEOPLEJAM, INC., a Delaware corporation (“ASSIGNOR”) is the sole owner of the copyrights, copyright applications, and/or copyright registrations and the trademarks, trademark applications and/or trademark registrations in and to the Works set forth in the attached SCHEDULE or otherwise owned or created by ASSIGNOR (collectively, the “Works”);

WHEREAS, ASSIGNOR desires to transfer sole ownership of the Works to ARDJAY ENTERPRISES, INC, a New York corporation, (“ASSIGNEE”) for good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign and transfer all of their worldwide rights, title and interest in and to the Works, the right to prepare derivative works based upon the Works, ASSIGNOR’S copyrights in and to the Works, whether applied for, registered, or unregistered, the right to register the copyrights and/or trademarks and all causes of action for past or future infringement thereof.

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title or interest herein acquired by ASSIGNEE; and ASSIGNOR hereby authorizes the ASSIGNEE to make on behalf of the ASSIGNOR and in the name of the ASSIGNOR any and all filings necessary with any local, state or federal body or agency to evidence the intent of this Deed, including filings with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on

this 11th day of June, 2009.

PEOPLEJAM, INC.

By:

A handwritten signature in black ink, appearing to be 'MTC', is written over a horizontal line. The signature is stylized and cursive.

SCHEDULE

All copyrights and trademarks owned by PeopleJam, Inc., including all registered or common law copyrights or trademarks (including any such rights that may exist in the PJ Platform as defined in the Cooperation and Settlement Agreement between Assignor and Assignee, dated as of June 11, 2009, and the agreement referred to therein), including, but not limited to, the following registered trademark:

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
PeopleJam Name	Serial No. 77042698	11-13-06