

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Flowers Foods, Inc.		06/02/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1332467	NATURE'S GRAIN	
Registration Number:	1184042	NATURE'S WHEAT	
CORRESPONDENCE DATA			
Fax Number:	(404)815-6555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-815-6500		
Email:	abounds@kilpatrickstockton.com		
Correspondent Name:	Alicia Grahm Jones		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4530		
ATTORNEY DOCKET NUMBER:	F1001-378134		
NAME OF SUBMITTER:	Alicia Grahm Jones		
Signature:	/agj/		

OP \$65.00 1332467

Date:

06/22/2009

Total Attachments: 1

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IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

Assignor: Flowers Foods, Inc.
Assignee: Flowers Bakeries Brands, LLC
Trademarks: NATURE'S GRAIN (Reg. No. 1,332,467)
NATURE'S WHEAT (Reg. No. 1,184,042)

ASSIGNMENT


WHEREAS, Flowers Foods, Inc. is the owner of Registration No. 1,332,467 of the NATURE'S GRAIN mark;

WHEREAS, Flowers Foods, Inc. is the owner of Registration No. 1,184,042 of the NATURE'S WHEAT mark;

WHEREAS, Flowers Bakeries Brands, LLC wishes to acquire Registration Nos. 1,332,467 and 1,184,042, the marks underlying the registrations, and the goodwill and any common law rights associated with the marks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Flowers Foods, Inc. assigns to Flowers Bakeries Brands, LLC Registration Nos. 1,332,467 and 1,184,042, the marks underlying the registrations, and the goodwill and any common law rights associated with the marks.

FLOWERS FOODS, INC.

By: 
Name: STEPHANIE B. TILLMAN
Date: 6-2-09