

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Olympicainc, LLC		05/23/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Heia, LLC		
<b>Street Address:</b>	125 Sligo Road		
<b>City:</b>	Yarmouth		
<b>State/Country:</b>	MAINE		
<b>Postal Code:</b>	04096		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77468930	ZUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(207)774-7499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	207-774-4000		
<b>Email:</b>	cbacall@verrilldana.com		
<b>Correspondent Name:</b>	Charles P. Bacall		
<b>Address Line 1:</b>	One Portland Square		
<b>Address Line 2:</b>	P.O. Box 586		
<b>Address Line 4:</b>	Portland, MAINE 04112-0586		
<b>ATTORNEY DOCKET NUMBER:</b>	40666-1690		
<b>NAME OF SUBMITTER:</b>	Charles P. Bacall		
<b>Signature:</b>	/Charles P. Bacall/		

OP \$40.00 77468930

**900136828**

**TRADEMARK  
 REEL: 004009 FRAME: 0023**

Date:

06/22/2009

Total Attachments: 2

source=OlympicaHeia.amd.052308#page1.tif

source=OlympicaHeia.amd.052308#page2.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "OLYMPICA INC, LLC", CHANGING ITS NAME FROM "OLYMPICA INC, LLC" TO "HEIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF MAY, A.D. 2008, AT 2:49 O'CLOCK P.M.



4418966 8100

080597172

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6614785

DATE: 05-27-08

TRADEMARK  
REEL: 004009 FRAME: 0025

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: OLYMPICA INC, LLC

2. The Certificate of Formation of the limited liability company is hereby amended  
as follows: FIRST. The name of the limited liability company is  
HEIA, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on  
the 23rd day of MAY, A.D. 2008.

By: /s/ Bjorn Laukli

Authorized Person(s)

Name: Bjorn Laukli

Print or Type