

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heia, LLC	FORMERLY Olympicainc, LLC	06/08/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Zum Sport, LLC		
Street Address:	125 Sligo Road		
City:	Yarmouth		
State/Country:	MAINE		
Postal Code:	04096		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77468930	ZUM	
CORRESPONDENCE DATA			
Fax Number:	(207)774-7499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207-774-4000		
Email:	cbacall@verrilldana.com		
Correspondent Name:	Charles P. Bacall		
Address Line 1:	One Portland Square		
Address Line 2:	P.O. Box 586		
Address Line 4:	Portland, MAINE 04112-0586		
ATTORNEY DOCKET NUMBER:	40666-1690		
NAME OF SUBMITTER:	Charles P. Bacall		
Signature:	/Charles P. Bacall/		

OP \$40.00 77468930

Date:

06/22/2009

Total Attachments: 2

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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HEIA, LLC", CHANGING ITS NAME FROM "HEIA, LLC" TO "ZUM SPORT, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF JUNE, A.D. 2009, AT 12:24 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7349081

DATE: 06-09-09

TRADEMARK
REEL: 004009 FRAME: 0042

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: _____
HEIA, LLC
2. The Certificate of Formation of the limited liability company is hereby amended
as follows: Name of the formation is: ZUM SPORT, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 8th day of June, A.D. 2009.

By: /s/ AMY IRELAND
Authorized Person(s)

Name: AMY IRELAND
Print or Type