

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		06/05/2009	CORPORATION: JAPAN

**RECEIVING PARTY DATA**

Name:	Nintendo of America Inc.
Street Address:	4820 150th Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Serial Number:	77306758	DK JUNGLECLIMBER
Serial Number:	77306796	DK JUNGLECLIMBER
Serial Number:	77306803	DK JUNGLECLIMBER
Serial Number:	77306807	DK JUNGLECLIMBER
Serial Number:	77313051	ENDLESSOCEAN
Serial Number:	77313034	FLASH FOCUS
Serial Number:	77313045	BATTALIONWARS
Serial Number:	77500605	WII FIT
Serial Number:	77500609	WII FIT
Serial Number:	77500612	WII FIT
Serial Number:	77500616	WII FIT
Serial Number:	77583770	ANIMALCROSSING
Serial Number:	77583771	ANIMALCROSSING
Serial Number:	77583784	ART STYLE

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Serial Number:	77583749	NINTENDODSIPOINTS
Serial Number:	77583747	NINTENDOPOINTS
Serial Number:	77583779	PERSONAL TRAINER COOKING
Serial Number:	77583786	PERSONAL TRAINER MATH
Serial Number:	77583790	PERSONAL TRAINER WALKING
Serial Number:	77583774	RHYTHM HEAVEN

**CORRESPONDENCE DATA**

Fax Number: (206)224-0779  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-682-8100  
Email: efiling@cojk.com  
Correspondent Name: Jerald E. Nagae, Reg. No. 29,418  
Address Line 1: 1420 Fifth Avenue, Suite 2800  
Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:	NOAM-5-31716
NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418
Signature:	/Jerald E. Nagae, Reg. No. 29,418/
Date:	06/22/2009

Total Attachments: 4  
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**ASSIGNMENT OF PENDING TRADEMARK/SERVICE MARK APPLICATIONS**

WHEREAS, Nintendo Co., Ltd., a Japan corporation, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan (hereinafter the "Assignor"), is the owner of the intent-to-use applications for registration which have been filed, as listed on ANNEX A, attached (hereinafter "Trademarks"). The Trademarks have been applied for in the United States Patent and Trademark Office, with the application numbers and application dates set forth in ANNEX A; and,

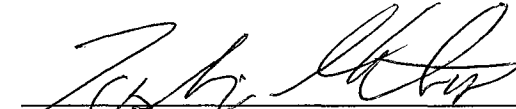
WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond, Washington, 98052 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and the applications thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and the applications for registration thereof, together with the goodwill of the business associated with the Trademarks.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration of the pending applications to Assignee.

Executed at Kyoto, Japan, this 5 day of June, 2009.

NINTENDO CO., LTD.



By: Toshiro Hibino  
Title: Deputy General Manager,  
IP Department

WITNESSED: Sayaka Hayashi  
Printed Name: SAYAKA HAYASHI  
Date: June 5, 2009

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>PLLC</sup>  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100

ANNEX A

<b>Mark</b>	<b>Class</b>	<b>Application No.</b>	<b>Application Date</b>
DK JUNGLECLIMBER	9	77/306758	10/17/2007
DK JUNGLECLIMBER	16	77/306796	10/17/2007
DK JUNGLECLIMBER	28	77/306803	10/17/2007
DK JUNGLECLIMBER	41	77/306807	10/17/2007
ENDLESSOCEAN	9	77/313051	10/25/2007
FLASH FOCUS	9	77/313034	10/25/2007
BATTALIONWARS	9	77/313045	10/25/2007
WiiFit (Stylized)	14	77/500605	6/17/2008
WiiFit (Stylized)	18	77/500609	6/17/2008
WiiFit (Stylized)	21	77/500612	6/17/2008
WiiFit (Stylized)	26	77/500616	6/17/2008
AnimalCrossing	38	77/583770	10/2/2008
AnimalCrossing	41	77/583771	10/2/2008
Art Style	9	77/583784	10/2/2008
NintendoDSiPoints	16	77/583749	10/2/2008
NintendoPoints	16	77/583747	10/2/2008
Personal Trainer Cooking	9	77/583779	10/2/2008
Personal Trainer Math	9	77/583786	10/2/2008
Personal Trainer Walking	9	77/583790	10/2/2008
RHYTHM HEAVEN	9	77/583774	10/2/2008
CLUB NINTENDO	9	77/583794	10/2/2008
CLUB NINTENDO	14	77/583796	10/2/2008
CLUB NINTENDO	16	77/583797	10/2/2008
CLUB NINTENDO	18	77/583798	10/2/2008
CLUB NINTENDO	25	77/583799	10/2/2008
CLUB NINTENDO	28	77/583800	10/2/2008
CLUB NINTENDO	35	77/583801	10/2/2008
CLUB NINTENDO	38	77/583802	10/2/2008
CLUB NINTENDO	41	77/583803	10/2/2008
CLUB NINTENDO	42	77/583804	10/2/2008
M CLUB. NINTENDO and Design	9	77/583812	10/2/2008
M CLUB. NINTENDO and Design	14	77/583813	10/2/2008
M CLUB. NINTENDO and Design	16	77/583814	10/2/2008
M CLUB. NINTENDO and Design	18	77/583815	10/2/2008
M CLUB. NINTENDO and Design	25	77/583816	10/2/2008

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M CLUB. NINTENDO and Design	28	77/583817	10/2/2008
M CLUB. NINTENDO and Design	35	77/583818	10/2/2008
M CLUB. NINTENDO and Design	38	77/583819	10/2/2008
M CLUB. NINTENDO and Design	41	77/583820	10/2/2008
M CLUB. NINTENDO and Design	42	77/583821	10/2/2008
NINTENDO ZONE	9	77/583781	10/2/2008
NINTENDO ZONE	16	77/583783	10/2/2008
NINTENDO ZONE	28	77/583785	10/2/2008
NINTENDO ZONE	35	77/583787	10/2/2008
NINTENDO ZONE	38	77/583789	10/2/2008
NINTENDO ZONE	41	77/583791	10/2/2008
NINTENDO ZONE	42	77/583793	10/2/2008
NINTENDO ZONE and Design	9	77/583805	10/2/2008
NINTENDO ZONE and Design	16	77/583806	10/2/2008
NINTENDO ZONE and Design	28	77/583809	10/2/2008
NINTENDO ZONE and Design	35	77/583807	10/2/2008
NINTENDO ZONE and Design	38	77/583811	10/2/2008
NINTENDO ZONE and Design	41	77/583810	10/2/2008
NINTENDO ZONE and Design	42	77/587798	10/2/2008
NINTENDODSi	9	77/583730	10/2/2008
NINTENDODSi	14	77/583745	10/2/2008
NINTENDODSi	16	77/583732	10/2/2008
NINTENDODSi	18	77/583746	10/2/2008
NINTENDODSi	24	77/583748	10/2/2008
NINTENDODSi	25	77/583734	10/2/2008
NINTENDODSi	28	77/583736	10/2/2008
NINTENDODSi	30	77/583751	10/2/2008
NINTENDODSi	35	77/583742	10/2/2008
NINTENDODSi	38	77/583738	10/2/2008
NINTENDODSi	41	77/583740	10/2/2008
NINTENDODSi	42	77/583744	10/2/2008
NINTENDODSi and Design	9	77/583752	10/2/2008
NINTENDODSi and Design	14	77/583777	10/2/2008
NINTENDODSi and Design	16	77/583754	10/2/2008
NINTENDODSi and Design	18	77/583780	10/2/2008
NINTENDODSi and Design	24	77/583782	10/2/2008
NINTENDODSi and Design	25	77/583756	10/2/2008
NINTENDODSi and Design	28	77/583761	10/2/2008
NINTENDODSi and Design	30	77/583788	10/2/2008

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NINTENDODSi and Design	35	77/583763	10/2/2008
NINTENDODSi and Design	38	77/583767	10/2/2008
NINTENDODSi and Design	41	77/583772	10/2/2008
NINTENDODSi and Design	42	77/583775	10/2/2008
WiiMotionPlus	9	77/583766	10/2/2008
WiiMotionPlus	16	77/583769	10/2/2008
WiiMotionPlus	28	77/583773	10/2/2008
WiiMotionPlus	41	77/583776	10/2/2008
WiiMusic	9	77/583759	10/2/2008
WiiMusic	16	77/583760	10/2/2008
WiiMusic	28	77/583762	10/2/2008
WiiMusic	41	77/583765	10/2/2008
WiiSpeak	9	77/583714	10/2/2008
WiiSpeak	16	77/583729	10/2/2008
WiiSpeak	25	77/583737	10/2/2008
WiiSpeak	28	77/583739	10/2/2008
WiiSpeak	35	77/583753	10/2/2008
WiiSpeak	38	77/583755	10/2/2008
WiiSpeak	41	77/583757	10/2/2008
WiiSpeak	42	77/583758	10/2/2008
WiiSportsResort	9	77/583725	10/2/2008
WiiSportsResort	16	77/583726	10/2/2008
WiiSportsResort	28	77/583727	10/2/2008
WiiSportsResort	41	77/583728	10/2/2008
WiiSportsResort and Design	9	77/583731	10/2/2008
WiiSportsResort and Design	16	77/583733	10/2/2008
WiiSportsResort and Design	28	77/583741	10/2/2008
WiiSportsResort and Design	41	77/583743	10/2/2008

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