

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                      |
|----------------------------------|--|-----------------------|----------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                      |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                      |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                      |
| Name                             | Formerly   | Execution Date        | Entity Type          |
| Costa Color Corporation          |  | 06/04/2009            | CORPORATION: FLORIDA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                      |
| Name:                            | Costa Farms LLC  |                       |                      |
| Street Address:                  | 22290 SW 162nd Avenue  |                       |                      |
| City:                            | Goulds   |                       |                      |
| State/Country:                   | FLORIDA  |                       |                      |
| Postal Code:                     | 33170  |                       |                      |
| Entity Type:                     | LIMITED LIABILITY COMPANY: FLORIDA   |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                      |
| Property Type                    | Number   | Word Mark             |                      |
| Registration Number:             | 2758784  | BRIGHT IDEAS IN BLOOM |                      |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                      |
| Fax Number:                      | (212)813-9600  |                       |                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                      |
| Phone:                           | (212) 813-1600   |                       |                      |
| Email:                           | cboehm@creativity-law.com  |                       |                      |
| Correspondent Name:              | Caroline G. Boehm, Kalow & Springut LLP  |                       |                      |
| Address Line 1:                  | 488 Madison Avenue   |                       |                      |
| Address Line 2:                  | 19 FL  |                       |                      |
| Address Line 4:                  | New York, NEW YORK 10022   |                       |                      |
| ATTORNEY DOCKET NUMBER:          | COSTA 0048   |                       |                      |
| NAME OF SUBMITTER:               | Caroline G. Boehm  |                       |                      |
| Signature:                       | /CGB/  |                       |                      |
| Date:                            | 06/22/2009   |                       |                      |

OP \$40.00 2758784

Total Attachments: 1

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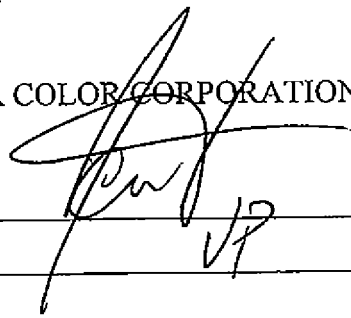
TRADEMARK ASSIGNMENT

WHEREAS, Costa Color Corporation, a corporation organized and existing under the laws of the state of Florida, having an address of 22290 S.W. 162nd Ave. Goulds, Florida 33170 ("Assignor"), is the owner of the BRIGHT IDEAS IN BLOOM trademark and the corresponding U.S. Registration Number 2,758,784 (collectively, "the Trademark").

WHEREAS, Costa Farms, LLC, a Limited Liability Company organized and existing under the laws of the State of Florida, having a principal place of business at 22290 S.W. 162nd Ave. Goulds, Florida 33170 ("Assignee"), is desirous of acquiring the right, title and interest in, to and under the Trademark and the goodwill of the business and concerning the goods and services relating thereto.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of ~~April~~<sup>June</sup> 4, 2009, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the Assignee the Trademark and the goodwill of the business symbolized thereby, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if the assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Trademark with the right to sue for, and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

COSTA COLOR CORPORATION

By:  \_\_\_\_\_

Title: \_\_\_\_\_

Dated: June 4, 2009