

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The British Museum Company Limited		06/09/2009	Private limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Trustees of the British Museum		
Street Address:	Great Russell Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC1B 3DG		
Entity Type:	Non-profit corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3152458	THE BRITISH MUSEUM	
CORRESPONDENCE DATA			
Fax Number:	(214)981-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-981-3300		
Email:	jchester@sidley.com		
Correspondent Name:	Sidley Austin LLP c/o Julia M. Chester		
Address Line 1:	717 N. Harwood		
Address Line 2:	Suite 3400		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	37961-00401		
DOMESTIC REPRESENTATIVE			
Name:	Sidley Austin LLP c/o Julia Chester		
Address Line 1:	717 N. Harwood		

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**TRADEMARK
 REEL: 004010 FRAME: 0110**

Address Line 2: Suite 3400
Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:	Julia M. Chester
Signature:	/Julia M. Chester/
Date:	06/23/2009

Total Attachments: 4
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John Venn & Sons

Scrivener Notaries
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I, AGNES CORLESS, a duly admitted Notary Public, having jurisdiction throughout England and Wales and practising in London, England, hereby certify:

1. THAT the annexed Assignment was this day signed in my presence for and on behalf of **THE BRITISH MUSEUM COMPANY LIMITED**, the Assignor therein named and described, by **Helen Kay WATTS**, the Secretary of the said Company, duly authorised for such purpose;

2. AND THAT the said Assignment was also this day signed in my presence for and on behalf of **TRUSTEES OF THE BRITISH MUSEUM**, the Assignee therein named and described, by **Ian Anthony DOUBLEDAY**, in his capacity of Head of Legal Services thereof.

IN WITNESS whereof I have issued this Certificate under my signature and Seal of Office at London, aforesaid, the ninth day of June Two thousand and nine.

A 
Not. Pres.

AGNES CORLESS
Scrivener Notary
London, England

My Commission is for life



ASSIGNMENT OF TRADEMARK RIGHTS

This Trademark Assignment ("Assignment") is made as of June 9th, 2009, by and between the **THE BRITISH MUSEUM COMPANY LIMITED**, a United Kingdom private limited company, having its principal address at 38 Russell Square, London WC1B 3QQ, England ("Assignor"), and **TRUSTEES OF THE BRITISH MUSEUM**, a United Kingdom non-profit corporation having its principal address at Great Russell Street, London, WC1B 3DG, England ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the U.S. Trademark Registration No. 3,152,458 for the mark **THE BRITISH MUSEUM (STYLIZED)** and all goods recited therein, and **THE BRITISH MUSEUM** and **BRITISH MUSEUM** common law trademarks and service marks, and all goods and services sold or offered thereunder (collectively "the British Museum marks"), and all goodwill of the business symbolized thereby, and all related trademarks, service marks and trade names;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the British Museum marks, including all goods and services sold or offered thereunder, the goodwill of the business symbolized thereby, and all related trademarks, service marks and trade names;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, conveys and transfers to Assignee all of Assignor's right, title, and interest in and to the British Museum marks, including without limitation: (a) the good will associated with the British Museum marks, and (b) the right to sue and collect damages for infringement of the the British Museum marks, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives. In order to give full force and effect to this Assignment, Assignor agrees that Assignee may record this Assignment with the United States Patent and Trademark Office, and government agencies worldwide in which assignment is sought, and Assignor further agrees to sign any additional documents or to assist in the transfer of the British Museum marks at Assignee's expense, and without additional compensation to Assignor.

IN WITNESS WHEREOF Assignor and Assignee have executed this Assignment as of the date first written above.

ASSIGNOR:

THE BRITISH MUSEUM COMPANY LIMITED

By: Helen Watts

Typed Name: Helen Watts

Title: Company Secretary

Notary Public Averment and Seal in witness of The British Museum Company:

(This space intentionally left blank)

AGREED AND ACCEPTED:

ASSIGNEE:

TRUSTEES OF THE BRITISH MUSEUM

By: _____

Typed Name: Ian Anthony Doubleday

Title: Head of Legal Services

Notary Public Averment and Seal in witness of Trustees of the British Museum:

(This space intentionally left blank)

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