

RE

06-23-2009

Electronic Version v1.1
Stylesheet Version v1.1



103564748

6/17/09

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr Hector P Oliva		06/17/2009	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Salud Natural Entrepreneur, Inc.
Street Address:	2094 N. Milwaukee Ave
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60647
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77274722	NOPALINA
Serial Number:	77196216	NOPALINA

CORRESPONDENCE DATA

Fax Number: (312)332-1811
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312 332 0333
 Email: martin@thinkingip.com
 Correspondent Name: Martin Jerisat
 Address Line 1: 10 S. LaSalle Street, Suite 3300
 Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Martin Jerisat
Signature:	s/Martin Jerisat/
Date:	06/17/2009

Total Attachments: 1

OP \$65.00 77274722

TRADEMARK

REEL: 004010 FRAME: 0136

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of June 16, 2009, from Hector Pablo Oliva ("ASSIGNOR") to Salud Natural Entrepreneur, Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the mark NOPALINA, serial applications Nos. 77274722 and 77196216 in the USPTO (the "Marks") together with the goodwill of the business symbolized thereby in connection with the goods, herbal supplements, on which the Marks are used.

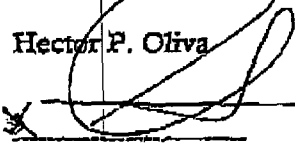
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

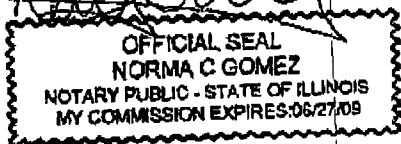
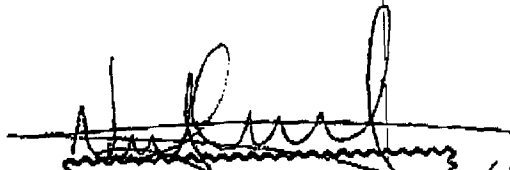
ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Hector P. Oliva



by Hector P. Oliva



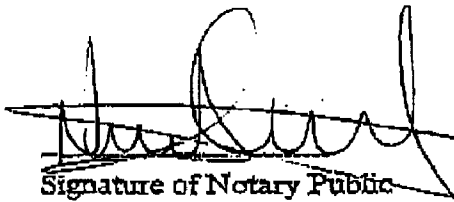
6/18/09

ACKNOWLEDGEMENT

State Of Illinois)
County of Cook)

On June 18 before me, NORMA C. GOMEZ, Notary Public, personally appeared HECTOR P. OLIVA, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary Public

