

TO: SUZANNE M. UNDERWALD COMPANY: 1200 NEW HAMPSHIRE AVENUE, N.W.

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

**06/08/2009  
900135704**

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the citizenship of the assignee previously recorded on Reel 001796 Frame 0261. Assignor(s) hereby confirms the assignment of the entire interest.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Times Southwestern Broadcasting, Inc.		09/10/1998	CORPORATION: ARKANSAS

**RECEIVING PARTY DATA**

<b>Name:</b>	The New York Times Company
<b>Street Address:</b>	229 West 43rd Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10036
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Registration Number:</b>	1524853	KFSM

**CORRESPONDENCE DATA**

Fax Number: (202)776-4981  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (202) 776-2876  
 Email: trademark@dowlohn.com

**Correspondent Name:** Suzanne M. Underwald  
**Address Line 1:** 1200 New Hampshire Avenue, N.W.  
**Address Line 2:** Suite 800  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

<b>ATTORNEY DOCKET NUMBER:</b>	01822.0170
<b>NAME OF SUBMITTER:</b>	Suzanne M. Underwald

OP \$40.00 1524853

TO: SUZANNE M. UNDERWALD COMPANY: 1200 NEW HAMPSHIRE AVENUE, N.W.

Signature:	/Suzanne M. Underwald/
Date:	06/08/2009
Total Attachments: 2 source=New York Times KFSM assignment#page1.tif source=New York Times KFSM assignment#page2.tif	

10-08-1998

FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



100846261

U.S. Patent & TMO/TM Mail Rpt. Pt. #26

RECOI SHEET  
**TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name  
Effective Date  
Month Day Year  
\_\_\_\_\_
- Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Times Southwestern Broadcasting, Inc.

Execution Date  
Month Day Year  
09161998

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Arkansas

**Receiving Party**

Mark if additional names of receiving parties attached

Name The New York Times Company

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 229 West 43<sup>rd</sup> Street

Address (line 2) \_\_\_\_\_

Address (line 3) New York

New York

10036

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

**FOR OFFICE USE ONLY**

10/08/1998 TT0011 00000113 1524853

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 1798 FRAME: 0261  
REEL: 004011 FRAME: 0100

FORM PTO-1618B  
Expires 06/30/99  
OMB 0851-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="1,524,853"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary A. Donovan

Name of Person Signing

Signature

September 16, 1998

Date Signed

TO: SUZANNE M. UNDERWALD COMPANY: 1200 NEW HAMPSHIRE AVENUE, N.W.

09/09/98 WED 12:47 FAX 212 226 1995

Donovan & Yee

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ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Times Southwestern Broadcasting, Inc., an Arkansas corporation, 229 West 43<sup>rd</sup> Street, New York, NY 10036 ("Assignor"), has adopted, used, and is using the mark identified on the attached Schedule A (the "Mark") and is owner of the registration thereof;

WHEREAS, The New York Times Company, a <sup>New York</sup> ~~Delaware~~ corporation, 229 West 43<sup>rd</sup> Street, New York, NY 10036 ("Assignee"), desires to obtain all rights in and to the Mark and the registration thereof; 6/2/09

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all right, title and interest throughout the world in and to the Mark, the registration thereof, the right to recover for past infringement and the good will of the business in connection with which it is or has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 10th day of September 1998.

Times Southwest Broadcasting, Inc.

By: Rhonda L. Brauer  
Name: Rhonda L. Brauer  
Title: Assistant Secretary

Kenneth A. Richieri  
Kenneth A. Richieri  
Senior Vice President, General Counsel and Secretary  
The New York Times Company  
Date: 6/2/2009

TRADEMARK  
REEL: 1796 FRAME: 0263

TRADEMARK  
REEL: 004011 FRAME: 0102

TO: SUZANNE M. UNDERWALD COMPANY: 1200 NEW HAMPSHIRE AVENUE, N.W.

09/08/98 WED 12:47 FAX 212 220 1985

Donovan & Yee

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SCHEDULE A

Mark

KFSM

Registration Number

R.N. 1, 524, 853

RECORDED: 09/18/1998

TRADEMARK  
REEL: 1796 FRAME: 0264

RECORDED: 06/24/2009

TRADEMARK  
REEL: 004011 FRAME: 0103