

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/01/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Foremost Dental, LLC		04/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	DMG America, LLC
Street Address:	242 South Dean Street
City:	Englewood
State/Country:	NEW JERSEY
Postal Code:	07631
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78511880	Z ZENITHDENTAL
Registration Number:	3410069	CLEARSHIELD
Registration Number:	3135423	COLOR COMMAND
Registration Number:	2127604	DR. I.B. BIDERMAN'S BEND IT ANY WAY YOU WANT RESIN APPLICATOR BRUSH BY ZENITH
Registration Number:	2854039	ENHANCING DENTISTRY WITH EDUCATION AND TECHNOLOGY
Registration Number:	2724802	ENHANCING DENTISTRY WITH EDUCATION AND TECHNOLOGY
Registration Number:	3400014	KOLORZ
Registration Number:	3398984	KOLORZ BY ZENITH DENTAL
Registration Number:	3331897	SPIRAPOST
Registration Number:	1437690	TYPE-T

CH \$265.00 78511880

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	258550.000
NAME OF SUBMITTER:	Amy F. Divino
Signature:	/Amy F. Divino/
Date:	06/25/2009

Total Attachments: 6
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TRANSFER BY MERGER

WHEREAS, by a Certificate of Merger having an effective date of April 1, 2009, Foremost Dental, LLC (“Foremost Dental”), a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 242 South Dean Street, Englewood, New Jersey 07631, merged with and into DMG America, LLC (“DMG America”), a limited liability company organized and existing under the laws of the State of New Jersey, having a place of business at 242 South Dean Street, Englewood, New Jersey, 07631; and

WHEREAS, all prior-and after-acquired assets and property of Foremost Dental, including the trademarks, and the pending application and registrations identified in Exhibits 1-4 annexed hereto, became vested in DMG America; and

WHEREAS, on April 1, 2009 Foremost Dental was using the trademark identified in Exhibit 1 in commerce in the United States, and Foremost Dental was the owner of the pending application for registration of said mark under Section 1(b) of the Trademark Act in the United States Patent and Trademark Office; and

WHEREAS, on April 1, 2009, Foremost Dental had an ongoing and existing business to which the trademark identified in Exhibit 1 pertains; and

WHEREAS, on April 1, 2009, Foremost Dental was the owner of the issued registrations for the trademarks identified in Exhibits 2-4 in the United States, Canada and Mexico.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Foremost Dental hereby confirms the vesting of the entire business to which the trademark identified in Exhibit 1 pertains, and the entire right, title and interest in and to the trademarks identified in Exhibits 1-4, together with the goodwill of the business symbolized by the trademarks, along with the pending application (and the registration resulting therefrom) and issued registrations, by virtue of said merger in the name of DMG America.

FOREMOST DENTAL, LLC

By:


George Wolfe
Member

EXHIBIT 1

United States Intent-to-Use Trademark Application
Owned by Foremost Dental, LLC

<i>Trademark</i>	<i>Application No.</i>	<i>Filing Date</i>	<i>Status</i>
Z ZENITHDENTAL	78/511,880	November 5, 2004	Statement of Use filed April 25, 2009. Allowed for registration May 12, 2009.

EXHIBIT 2

United States Trademark Registrations Owned by Foremost Dental, LLC

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
CLEARSHIELD	3,410,069	April 8, 2008
COLOR COMMAND	3,135,423	August 29, 2006
DR. I.B. BIDERMAN'S BEND IT ANY WAY YOU WANT RESIN APPLICATOR BRUSH BY ZENITH	2,127,604	January 6, 1998
ENHANCING DENTISTRY WITH EDUCATION AND TECHNOLOGY	2,854,039	June 15, 2004
ENHANCING DENTISTRY WITH EDUCATION AND TECHNOLOGY	2,724,802	June 10, 2003
KOLORZ	3,400,014	March 18, 2008
KOLORZ BY ZENITH DENTAL and Design	3,398,984	March 18, 2008
SPIRAPOST	3,331,897	November 6, 2007
TYPE-T	1,437,690	April 28, 1987

EXHIBIT 3

Canadian Trademark Registration
Owned by Foremost Dental, LLC

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
ZENITH	TMA488,886	January 30, 1998

EXHIBIT 4

Mexican Trademark Registration
Owned by Foremost Dental, LLC

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
ZENITH	565,197	July 3, 1996