

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aegon Direct Marketing Services, Inc.		06/23/2009	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stonebridge Life Insurance Company		
<b>Street Address:</b>	4333 Edgewood Rd. NE		
<b>City:</b>	Cedar Rapids		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52499		
<b>Entity Type:</b>	CORPORATION: VERMONT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2744260	EQUAL OPPORTUNITY LIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(410)576-4032		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	410-576-4171		
<b>Email:</b>	nhimmelrich@gflaw.com		
<b>Correspondent Name:</b>	Ned T. Himmelrich		
<b>Address Line 1:</b>	233 East Redwood Street		
<b>Address Line 4:</b>	Baltimore, MARYLAND 21202		
<b>NAME OF SUBMITTER:</b>	Ned T. Himmelrich		
<b>Signature:</b>	/Ned T. Himmelrich/		
<b>Date:</b>	06/25/2009		
Total Attachments: 1			

OP \$40.00 2744260

**900137181**

**TRADEMARK  
 REEL: 004011 FRAME: 0461**



**SERVICE MARK ASSIGNMENT**

WHEREAS, Aegon Direct Marketing Services, Inc., a Maryland corporation (the "Transferor"), having a principal office at 520 Park Ave., Baltimore, MD 21201, has adopted, used, is using, and has acquired, the entire interest in and to one certain service mark; and

WHEREAS, Stonebridge Life Insurance Company, a Vermont corporation (the "Transferee"), having a principal office at 4333 Edgewood Rd. NE, Cedar Rapids, IA 52499, desires to acquire the entire interest in and to said service mark.

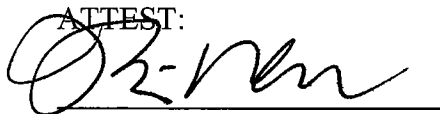
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Transferor does hereby sell, assign, grant, bargain, transfer, convey, set over and confirm unto Transferee, its successors and assigns, all of the right, title and interest Transferor may have in and to the service mark listed below, including the common law rights, rights respecting registration, and certificates of registration registered at the United States Patent and Trademark Office listed below:

<u>Mark</u>	<u>Reg. Date</u>	<u>Reg. Number</u>
EQUAL OPPORTUNITY LIFE	July 29, 2003	2744260

together with that part of the goodwill and portion of the Transferor's business connected with the use of and symbolized by said service mark, and all rights of recovery for past infringement thereof; the same to be held and enjoyed by Transferee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by the Transferor if this Service Mark Assignment and transfer had not been made.

This assignment is made to Transferee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

IN WITNESS WHEREOF, the Transferor has executed, acknowledged, sealed and delivered this Service Mark Assignment to be effective as of the date signed below.

ATTEST:  


AEGON DIRECT MARKETING SERVICES, INC.

By: 

Date: 6-23-2009

Acknowledged and accepted this 23 day of June 2009

STONEBRIDGE LIFE INSURANCE COMPANY

By: 