

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planet Sox Holdings, LLC		06/25/2009	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	PS Brands, LLC		
Street Address:	100 West 33rd Street		
Internal Address:	Suite 1105		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3080089	LOVE BUG	
Registration Number:	3004794	HIP FLOPS	
Registration Number:	2943502	PLANET SOX	
Registration Number:	2689276	CANDY GIRL	
Registration Number:	2018138	DETAILS BY E.E.H.	
Serial Number:	76691547	ÜBER GIRL	
CORRESPONDENCE DATA			
Fax Number:	(732)634-3511		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732-634-3520		
Email:	bgaynor@ezrasutton.com		
Correspondent Name:	Ezra Sutton & Associates, PA		
Address Line 1:	900 Route 9		

CH \$165.00 3080089

Address Line 2: Suite 201
Address Line 4: Woodbridge, NEW JERSEY 07095

NAME OF SUBMITTER:	Brian M. Gaynor
Signature:	/brian gaynor/
Date:	06/25/2009

Total Attachments: 2
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Planet Sox Holdings, LLC, (hereinafter "Assignor"), a New York limited liability company, with offices at 20 West 33rd Street, 4th Floor, New York, New York 10001, is the owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks and registrations:

<u>MARK</u>	<u>REG./SER NO.</u>	<u>ISSUE DATE</u>
UBER GIRL	76691547	pending
LOVE BUG	3080089	April 11, 2006
HIP FLOPS	3004794	October 4, 2005
PLANET SOX	2943502	April 26, 2005
CANDY GIRL	2689276	Feb. 18, 2003
DETAILS BY E.E.H	2018138	Nov. 19, 1996

WHEREAS, PS Brands, LLC., (hereinafter "Assignee"), a limited liability company of the State of New York, having a place of business at 100 West 33rd Street, Suite 1105, New York, New York 10001, is desirous of acquiring the entire right, title, and interest in and to said trademarks, trademark registrations, and the goodwill of the business associated with such marks and registrations;

NOW, THEREFORE, for good and valuable consideration, and in exchange for the sum of \$1.00, receipt of which is hereby acknowledged,

Assignor does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks and trademark registrations, together with that part of the goodwill of the business associated with the use of and symbolized by said marks and registrations; as well as the right to sue for past infringement.

Assignor represents and warrants that it is the sole owner of said marks and registrations; that the marks and registrations are valid and in full force and effect; and that said marks are assigned free of any claims, liens, security interests or other encumbrances. Furthermore, **Assignor** represents and warrants that it has the sole right to use said marks, and to the best of the undersigned's knowledge, the marks are not used by any other entity; and there are no pending or threatened claims against the marks; and said marks do not infringe on the rights of another trademark owner.

Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademarks and trademark registrations in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

PS Brands, LLC



President

Dated: June 25, 2009