

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/31/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vegetarian Times, LLC		01/31/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Cruz Bay Publishing, Inc.
Street Address:	300 Continental Boulevard, Suite 650
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	76389752	VT VEGETARIAN TIMES
Serial Number:	76389754	VT VEGETARIAN TIMES
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES
Registration Number:	1526826	VEGETARIAN TIMES

**CORRESPONDENCE DATA**

Fax Number: (202)659-1559  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (734) 623-1938  
 Email: trademark@dickinsonwright.com, jnishi@dickinsonwright.com, nhudge@dickinsonwright.com  
 Correspondent Name: John C. Nishi, Esq.  
 Address Line 1: Dickinson Wright, PLLC

OP \$140.00 76389752

Address Line 2: 1875 Eye Street, N.W., Suite 1200  
Address Line 4: Washington, DELAWARE 20006

ATTORNEY DOCKET NUMBER:	27932-260
NAME OF SUBMITTER:	John C. Nishi
Signature:	/John C. Nishi/
Date:	06/25/2009

Total Attachments: 2  
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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VEGETARIAN TIMES, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

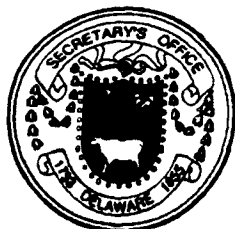
WITH AND INTO "CRUZ BAY PUBLISHING, INC." UNDER THE NAME OF "CRUZ BAY PUBLISHING, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF JANUARY, A.D. 2007, AT 6:03 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF JANUARY, A.D. 2007, AT 8 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3701960 8100M

070110965



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5401922

DATE: 02-01-07

TRADEMARK  
REEL: 004011 FRAME: 0615

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:07 PM 01/31/2007  
FILED 06:03 PM 01/31/2007  
SRV 070110965 - 3701960 FILE

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC LIMITED LIABILITY COMPANY  
INTO A  
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

**First:** The name of the surviving corporation is Cruz Bay Publishing, Inc., a Delaware corporation, and the name of the Delaware limited liability company (the "Constituent Company") being merged into this surviving corporation is Vegetarian Times, LLC.

**Second:** An Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the Constituent Company.

**Third:** The name of the surviving corporation is Cruz Bay Publishing, Inc.

**Fourth:** The merger is to become effective at 8:00 p.m. Eastern Standard Time on January 31, 2007.


**Fifth:** The executed Agreement and Plan of Merger between the surviving corporation and each constituent company is on file at 300 Continental Boulevard, Suite 650, El Segundo, California 90245, the principal place of business of the surviving corporation.

**Sixth:** A copy of the respective Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any member of any constituent company.

**Seventh:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, the undersigned has caused this certificate to be signed by an authorized officer, this 31st day of January, 2007.

CRUZ BAY PUBLISHING, INC.

By:   
Efrén Zimbalist III  
Its: President and Chief Executive Officer

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