

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Revolving Credit Facility Trademark Security Agreement |

**CONVEYING PARTY DATA**

| Name                               | Formerly | Execution Date | Entity Type                         |
|------------------------------------|----------|----------------|-------------------------------------|
| SOURCE INTERLINK MAGAZINES, LLC    |          | 06/19/2009     | LIMITED LIABILITY COMPANY: DELAWARE |
| SOURCE INTERLINK DISTRIBUTION, LLC |          | 06/19/2009     | LIMITED LIABILITY COMPANY: DELAWARE |
| CANOE & KAYAK, INC.                |          | 06/19/2009     | CORPORATION: DELAWARE               |
| SOURCE INTERLINK MEDIA, LLC        |          | 06/19/2009     | LIMITED LIABILITY COMPANY: DELAWARE |
| AUTOMOTIVE.COM, LLC                |          | 06/19/2009     | LIMITED LIABILITY COMPANY: DELAWARE |
| MOTOR TREND AUTO SHOWS, LLC        |          | 06/19/2009     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Name:</b>           | Wells Fargo Foothill, LLC           |
| <b>Street Address:</b> | 1100 Abernathy Road, Suite 1600     |
| <b>City:</b>           | Atlanta                             |
| <b>State/Country:</b>  | GEORGIA                             |
| <b>Postal Code:</b>    | 30328                               |
| <b>Entity Type:</b>    | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 180**

| Property Type        | Number  | Word Mark                              |
|----------------------|---------|--|
| Registration Number: | 2814326 | 4 WHEEL & OFF-ROAD                     |
| Registration Number: | 2169148 | 4 WHEEL DRIVE & SPORT UTILITY MAGAZINE |
| Registration Number: | 3248688 | 4X4 GARAGE                             |
| Registration Number: | 2908265 | AEC SUPPLY CHAIN MANAGEMENT            |
| Registration Number: | 2401942 | AM2PED                                 |
| Registration Number: | 2454741 | AM2PED                                 |
| Registration Number: | 2976158 | AMERICAN THUNDER                       |

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|                      |         |   |
|----------------------|---------|---|
| Registration Number: | 2397766 | AMIGO! AEC MUSIC INDEX                      |
| Registration Number: | 2644827 | ATV RIDER                                   |
| Registration Number: | 1617578 | AUDIO VIDEO INTERIORS                       |
| Registration Number: | 2331583 | AUTOMOBILE                                  |
| Registration Number: | 2604737 | AUTOMOBILE                                  |
| Registration Number: | 3217243 | AUTOMOTIVE.COM                              |
| Registration Number: | 3221748 | AUTOMOTIVE.COM WHERE YOUR CAR SEARCH BEGINS |
| Registration Number: | 2054003 | BIKE MAGAZINE                               |
| Registration Number: | 2979605 | BOATWORKS                                   |
| Registration Number: | 1637556 | BODY BOARDING                               |
| Registration Number: | 2401348 | CANOE & KAYAK                               |
| Registration Number: | 2290722 | CANOE JOURNAL                               |
| Registration Number: | 1619803 | CAR AUDIO AND ELECTRONICS                   |
| Registration Number: | 2726461 | CAR OF THE YEAR                             |
| Registration Number: | 2826214 | CARTOONS                                    |
| Registration Number: | 3090556 | CARTOONS                                    |
| Registration Number: | 2404000 | CDF CONSUMER DIRECT FULFILLMENT             |
| Registration Number: | 3421911 | CIRCLE TRACK                                |
| Registration Number: | 3118184 | CLICK2PRINT                                 |
| Registration Number: | 2191967 | CUSTOM RODDER                               |
| Registration Number: | 2688174 | DIRT RIDER                                  |
| Registration Number: | 1907322 | DRESSAGE TODAY                              |
| Registration Number: | 1897498 | DRESSAGE TODAY                              |
| Registration Number: | 3181526 | ENDUROGROSS                                 |
| Registration Number: | 3240782 | ENGINE MASTERS                              |
| Registration Number: | 2282455 | ENTER HERE                                  |
| Registration Number: | 2169554 | EQUINE NETWORK                              |
| Registration Number: | 2758304 | EQUINE.COM                                  |
| Registration Number: | 2216471 | EQUISEARCH                                  |
| Registration Number: | 1988480 | EQUUS                                       |
| Registration Number: | 1991191 | EQUUS                                       |
| Registration Number: | 2350768 | EURO TUNER                                  |
| Registration Number: | 2172484 | EUROPEAN CAR                                |
| Registration Number: | 2740876 | EXIT RIGHT                                  |
| Registration Number: | 1403984 | FOUR WHEELER                                |

|                      |         |   |
|----------------------|---------|---|
| Registration Number: | 2171720 | FOUR WHEELER                            |
| Registration Number: | 2299095 | FULL-SIZE 4X4                           |
| Registration Number: | 1743113 |   |
| Registration Number: | 1743279 |   |
| Registration Number: | 1744874 |   |
| Registration Number: | 3232614 | GOTCHA! THE DO'S & DON'TS OF CAR BUYING |
| Registration Number: | 3423023 | HOME THEATER                            |
| Registration Number: | 1518894 | HORSE & RIDER                           |
| Registration Number: | 1681964 | HOT BIKE                                |
| Registration Number: | 2372437 | HOT ROD                                 |
| Registration Number: | 2645266 | HOT ROD                                 |
| Registration Number: | 3316211 | HOT ROD                                 |
| Registration Number: | 572151  | HOT ROD                                 |
| Registration Number: | 3181001 | HOT ROD POWER TOUR                      |
| Registration Number: | 2266921 | IMPORT TUNER                            |
| Registration Number: | 3083139 | IMPORT TUNER                            |
| Registration Number: | 1580038 | INTELLICHOICE                           |
| Registration Number: | 2750540 | INTELLICHOICE                           |
| Registration Number: | 2240023 | KAYAK TOURING                           |
| Registration Number: | 2685498 | KIT CAR                                 |
| Registration Number: | 1685831 | KIT CAR ILLUSTRATED                     |
| Registration Number: | 1557901 | LOW RIDER                               |
| Registration Number: | 2848402 | LOWRIDER                                |
| Registration Number: | 1743278 | LOW RIDER                               |
| Registration Number: | 1748430 | LOW RIDER                               |
| Registration Number: | 1757298 | LOW RIDER                               |
| Registration Number: | 1996917 | LOWRIDER                                |
| Registration Number: | 2798772 | LOWRIDER                                |
| Registration Number: | 3021339 | LOWRIDER                                |
| Registration Number: | 1786707 | LOWRIDER ARTE                           |
| Registration Number: | 2910218 | LOWRIDER EDGE                           |
| Registration Number: | 2258796 | LOWRIDER EURO                           |
| Registration Number: | 1637584 | MINITRUCKIN'                            |
| Registration Number: | 3183684 |   |
| Registration Number: | 2863834 | MODIFIED                                |

|                      |         |                                |
|----------------------|---------|--------------------------------|
| Registration Number: | 2892595 | MODIFIED COM                   |
| Registration Number: | 2863833 | MODIFIED MAG                   |
| Registration Number: | 2905609 | MODIFIED MAG                   |
| Registration Number: | 2861717 | MODIFIED.COM                   |
| Registration Number: | 2367705 | MOTOR TREND                    |
| Registration Number: | 3547365 | MOTOR TREND                    |
| Registration Number: | 2988153 | MOTORCYCLE ESCAPE              |
| Registration Number: | 2501973 | MOTORCYCLIST                   |
| Registration Number: | 2772988 | MUSCLE CAR REVIEW              |
| Registration Number: | 2207744 | MXRACER                        |
| Registration Number: | 3434119 | N CIRCLE ENTERTAINMENT         |
| Registration Number: | 2138359 | OFF-ROAD                       |
| Registration Number: | 1623572 | OPEN WHEEL                     |
| Registration Number: | 2240022 | PADDLESPORTS BUSINESS          |
| Registration Number: | 2558789 | PETERSEN'S 4WHEEL AND OFF-ROAD |
| Registration Number: | 2544552 | PHOTOGRAPHIC                   |
| Registration Number: | 2169147 | POPULAR HOT RODDING            |
| Registration Number: | 1066706 | POWDER                         |
| Registration Number: | 2133647 | POWER & MOTORYACHT             |
| Registration Number: | 1650102 | POWER AND MOTORYACHT           |
| Registration Number: | 3181000 | POWER TOUR                     |
| Registration Number: | 1661696 | PRACTICAL HORSEMAN             |
| Registration Number: | 2638676 | ROD & CUSTOM                   |
| Registration Number: | 2947178 | ROD & CUSTOM                   |
| Registration Number: | 934484  | SAIL                           |
| Registration Number: | 920246  | SAIL                           |
| Registration Number: | 2069951 | SHUTTERBUG                     |
| Registration Number: | 2386063 | SIMPATICOS                     |
| Registration Number: | 1125366 | SKATEBOARDER                   |
| Registration Number: | 1105105 | SKATEBOARDER                   |
| Registration Number: | 1994483 | SLAM                           |
| Registration Number: | 2288824 | SLAM                           |
| Registration Number: | 2967311 | SLAM                           |
| Registration Number: | 1590339 | SNOWBOARDER                    |
| Registration Number: | 1491072 | SOAP OPERA DIGEST              |

|                      |          |                                     |
|----------------------|----------|-------------------------------------|
| Registration Number: | 1666275  | SOAP OPERA WEEKLY                   |
| Registration Number: | 2398877  | SOAP OPERA WEEKLY                   |
| Registration Number: | 2206740  | SPORT COMPACT CAR                   |
| Registration Number: | 2588279  | SPORT TRUCK                         |
| Registration Number: | 2637700  | SPORT/UTILITY OF THE YEAR           |
| Registration Number: | 3334544  |                                     |
| Registration Number: | 1725547  | STEREOPHILE                         |
| Registration Number: | 3498754  | STEREOPHILE                         |
| Registration Number: | 1216645  | STOCK CAR RACING                    |
| Registration Number: | 2547484  | STOCK CAR RACING                    |
| Registration Number: | 1221612  | STOCK CAR RACING                    |
| Registration Number: | 2829895  | STREET CHOPPER                      |
| Registration Number: | 1694281  | STREET RODDER                       |
| Registration Number: | 2608996  | SUPER STREET                        |
| Registration Number: | 2697231  | SUPER STREET                        |
| Registration Number: | 2398008  | SUPERPARK                           |
| Registration Number: | 1066705  | SURFER                              |
| Registration Number: | 2467308  | SURFER TRAVEL REPORT                |
| Registration Number: | 1234543  | SURFING                             |
| Registration Number: | 1324485  | SURFING                             |
| Registration Number: | 1976793  | SURFING                             |
| Registration Number: | 1640435  | SURFING                             |
| Registration Number: | 2673013  | SURFING VIDEO MAGAZINE              |
| Registration Number: | 2335267  | THE #1 PADDLESPOITS RESOURCE        |
| Registration Number: | 2545587  | THE STORE 24                        |
| Registration Number: | 2688042  | THE WORLD'S #1 AUTOMOTIVE AUTHORITY |
| Registration Number: | 2679947  | TRUCK OF THE YEAR                   |
| Registration Number: | 3284841  | TRUCK TREND                         |
| Registration Number: | 1637585  | TRUCKIN'                            |
| Registration Number: | 2642487  | TRUCKIN'S SUV                       |
| Registration Number: | 1955954  | TURBO AND HI-TECH PERFORMANCE       |
| Registration Number: | 1374728  | VETTE                               |
| Registration Number: | 2578258  | WEB AMI INTERACTIVE AEC MUSIC INDEX |
| Registration Number: | 2240024  | WHITEWATER PADDLING                 |
| Serial Number:       | 77674762 | 3:B                                 |

|                |          |   |
|----------------|----------|---|
| Serial Number: | 77679471 | 3:BOARD                                     |
| Serial Number: | 77582193 | ATV RIDER                                   |
| Serial Number: | 78737578 | ENDURO CROSS X                              |
| Serial Number: | 77119890 | ENDURO CROSS X                              |
| Serial Number: | 78519453 | ENGINE MASTERS                              |
| Serial Number: | 77676023 | HOME THEATER                                |
| Serial Number: | 77679376 | HOME THEATER DESIGN                         |
| Serial Number: | 77679071 | HOME THEATER ULTIMATE                       |
| Serial Number: | 78450410 | HOT ROD                                     |
| Serial Number: | 77677024 | HOT ROD DELUXE                              |
| Serial Number: | 78422409 | HOT ROD GARAGE                              |
| Serial Number: | 78954856 | LOWRIDER                                    |
| Serial Number: | 77527928 | LOWRIDER LR EST 1977 WORLDWIDE              |
| Serial Number: | 77551318 | LOWRIDER LR EST. 1977 WORLDWIDE             |
| Serial Number: | 78412961 | LOWRIDER GOLO                               |
| Serial Number: | 77527914 | LR  |
| Serial Number: | 77551251 | LR  |
| Serial Number: | 77533271 | MAGVISION                                   |
| Serial Number: | 77631502 | MOTOR TREND                                 |
| Serial Number: | 78874392 | MOTOR TREND TELEVISION                      |
| Serial Number: | 78874403 | MOTOR TREND TV                              |
| Serial Number: | 77038270 | PROJECT CAR                                 |
| Serial Number: | 77976283 | PROJECT CAR                                 |
| Serial Number: | 77612875 | PROMOVISION                                 |
| Serial Number: | 77594383 | SKATEBOARDER                                |
| Serial Number: | 77574023 | SNOWBOARDER                                 |
| Serial Number: | 77326353 | SOURCE INTERLINK MEDIA                      |
| Serial Number: | 77678938 | SPORT RIDER                                 |
| Serial Number: | 77528571 | SPORT/UTILITY OF THE YEAR                   |
| Serial Number: | 77490975 | SURFER POLL                                 |
| Serial Number: | 76059608 | NMCA NATIONAL MUSCLE CAR ASSOCIATION        |
| Serial Number: | 77727365 | PROJECT AMERICAN HEROES                     |
| Serial Number: | 77676074 | THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE |

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 004011 FRAME: 0954**

Fax Number: (917)777-4104  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-735-3000  
Email: kellie.weilbrenner@skadden.com  
Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLC  
Address Line 1: Four Times Square  
Address Line 2: Attn: Jennifer Ward, Esq.  
Address Line 4: New York, NEW YORK 10036

|                         |                 |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | 690220/1197     |
| NAME OF SUBMITTER:      | Jennifer Ward   |
| Signature:              | /Jennifer Ward/ |
| Date:                   | 06/25/2009      |

Total Attachments: 10  
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REVOLVING CREDIT FACILITY TRADEMARK SECURITY AGREEMENT

**THIS REVOLVING CREDIT FACILITY TRADEMARK SECURITY AGREEMENT** (the “**Trademark Security Agreement**”), dated as of June 19, 2009, by each of **SOURCE INTERLINK MAGAZINES, LLC**, a Delaware limited liability company, **SOURCE INTERLINK DISTRIBUTION, LLC**, a Delaware limited liability company, **CANOE & KAYAK, INC.**, a Delaware corporation, **SOURCE INTERLINK MEDIA, LLC**, a Delaware limited liability company, **AUTOMOTIVE.COM, LLC**, a Delaware limited liability company, and **MOTOR TREND AUTO SHOWS, LLC**, a Delaware limited liability company (each, a “**Grantor**” and collectively, the “**Grantors**”), in favor of **WELLS FARGO FOOTHILL, LLC**, as collateral agent for the Secured Parties (as defined in the Pledge and Security Agreement referred to below) (in such capacity as collateral agent, the “**Collateral Agent**”).

**W i t n e s s e t h :**

**WHEREAS**, pursuant to that certain Revolving Credit Agreement, dated as of the date hereof (as it may be amended, restated, replaced, refinanced, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), by and among the Borrower, certain Subsidiaries of the Borrower, as Guarantors, the lenders party thereto from time to time (the “**Lenders**”), Wells Fargo Foothill, LLC, as Collateral Agent and as administrative agent, and certain other parties thereto, the Lenders have agreed to make loans to the Borrower upon the terms and subject to the conditions set forth therein; and

**WHEREAS**, pursuant to that certain Revolving Credit Facility Pledge and Security Agreement, dated as of the date hereof (as it may be amended, restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”), by and among the Borrower, the Grantors, certain other Subsidiaries of the Borrower as grantors thereunder, and the Collateral Agent, the Grantors are required to execute and deliver this Trademark Security Agreement; and

**WHEREAS**, subject to the terms and conditions of the Credit Agreement, certain Grantors or other grantors party to the Pledge and Security Agreement may enter into one or more Related Obligation Documents with one or more Approved Counterparties; and

**WHEREAS**, in consideration of the extensions of credit and other accommodations of the Lenders as set forth in the Credit Agreement, each Grantor has agreed to secure such Grantor’s obligations under the Credit Documents and the Related Obligation Documents as set forth in the Pledge and Security Agreement and this Trademark Security Agreement.



**NOW, THEREFORE**, in consideration of the premises and the agreements, provisions and covenants contained herein and in the Pledge and Security Agreement, each Grantor hereby agrees with the Collateral Agent as follows:

1. Pledge and Security Agreement Definitions.

Unless otherwise defined herein, capitalized terms used herein (including the preamble and recitals hereto) and not otherwise defined herein shall have the meanings ascribed thereto in the Pledge and Security Agreement.

2. Grant of Security in Trademarks.

Each Grantor hereby grants to the Collateral Agent, on behalf of and for the ratable benefit of the Secured Parties, a Lien on and security interest in all of such Grantor's right, title and interest in, to and under all of the following personal property of such Grantor, in each case whether now owned or existing or hereafter acquired or arising and wherever located (all of which being hereinafter collectively referred to as the "**Trademark Collateral**"):

- (a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, internet domain names, and other source or business identifiers, and, in each case, all goodwill associated therewith, (ii) all registrations, applications for registration, renewals, and recordings thereof and the right to obtain the same, in each case whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof or otherwise, including each application and registration referred to in Schedule 1 attached hereto, and (iii) all common-law rights related thereto; and
- (b) all rights to sue at law or in equity for any infringement, misappropriation, or other violation or impairment thereof and the right to receive all Proceeds (including, licenses, royalties, income, payments, claims, damage awards and proceeds of suit) therefrom.

3. Pledge and Security Agreement.

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Pledge and Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

4. Counterparts.

This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart so that all signature pages are attached to the same document. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission, electronic mail or by posting on the Platform shall be effective as delivery of a manually executed counterpart hereof.

5. Governing Law.

THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officers thereunto duly authorized as of the date first written above.

**SOURCE INTERLINK MAGAZINES, LLC**

By: SOURCE INTERLINK MEDIA, LLC,  
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,  
its sole Member

**SOURCE INTERLINK DISTRIBUTION, LLC**

By: SOURCE INTERLINK COMPANIES, INC.,  
its sole Member

**SOURCE INTERLINK MEDIA, LLC**

By: SOURCE INTERLINK COMPANIES, INC.,  
its sole Member

**AUTOMOTIVE.COM, LLC**

By: SOURCE INTERLINK MEDIA, LLC,  
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,  
its sole Member

**MOTOR TREND AUTO SHOWS, LLC**

By: SOURCE INTERLINK MEDIA, LLC,  
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,  
its sole Member

By:  \_\_\_\_\_

Name: Douglas J. Bates

Title: Senior Vice President and Secretary

**CANOE & KAYAK, INC.**

By:  \_\_\_\_\_

Name: Douglas J. Bates

Title: Vice President and Secretary

*Revolving Credit Facility  
Trademark Security Agreement*

**TRADEMARK  
REEL: 004011 FRAME: 0959**

ACCEPTED AND AGREED  
as of the date first above written:

WELLS FARGO FOOTHILL, LLC  
*as Collateral Agent*

By:   
Name: Dennis Rebman  
Title: Vice President

*Revolving Credit Facility  
Trademark Security Agreement*

## SCHEDULE 1

### UNITED STATES TRADEMARKS

#### Registrations:

| <u>Record Owner</u>                | <u>Regis. No.</u> | <u>Mark</u>  |
|------------------------------------|-------------------|--|
| Source Interlink Magazines, LLC    | 2814326           | 4 WHEEL & OFF-ROAD                                     |
| Source Interlink Magazines, LLC    | 2169148           | 4 WHEEL DRIVE & SPORT UTILITY MAGAZINE                 |
| Source Interlink Magazines, LLC    | 3248688           | 4X4 GARAGE   |
| Source Interlink Distribution, LLC | 2908265           | AEC SUPPLY CHAIN MANAGEMENT                            |
| Source Interlink Distribution, LLC | 2401942           | AM2PED & Design  |
| Source Interlink Distribution, LLC | 2454741           | AM2PED & Design  |
| Source Interlink Magazines, LLC    | 2976158           | AMERICAN THUNDER                                       |
| Source Interlink Distribution, LLC | 2397766           | AMIGO! AEC MUSIC INDEX & DESIGN                        |
| Source Interlink Magazines, LLC    | 2644827           | ATV RIDER  |
| Source Interlink Magazines, LLC    | 1617578           | AUDIO VIDEO INTERIORS                                  |
| Source Interlink Magazines, LLC    | 2331583           | AUTOMOBILE   |
| Source Interlink Magazines, LLC    | 2604737           | AUTOMOBILE   |
| Automotive.com, LLC                | 3217243           | AUTOMOTIVE.COM & Design                                |
| Automotive.com, LLC                | 3221748           | AUTOMOTIVE.COM Where Your Car Search Begins (Stylized) |
| Source Interlink Magazines, LLC    | 2054003           | BIKE MAGAZINE (Stylized)                               |
| Source Interlink Magazines, LLC    | 2979605           | BOATWORKS  |
| Source Interlink Magazines, LLC    | 1637556           | BODY BOARDING (STYLIZED)                               |
| CANOE & KAYAK, INC.                | 2401348           | CANOE & KAYAK  |
| CANOE & KAYAK, INC.                | 2290722           | CANOE JOURNAL  |
| Source Interlink Magazines, LLC    | 1619803           | CAR AUDIO AND ELECTRONICS (STYLIZED)                   |
| Source Interlink Magazines, LLC    | 2726461           | CAR OF THE YEAR  |
| Source Interlink Magazines, LLC    | 2826214           | CARTOONS & DESIGN (Child)                              |
| Source Interlink Magazines, LLC    | 3090556           | CARTOONS & DESIGN (Parent)                             |
| Source Interlink Distribution, LLC | 2404000           | CDF Consumer Direct Fulfillment & Design               |
| Source Interlink Magazines, LLC    | 3421911           | CIRCLE TRACK   |
| Source Interlink Magazines, LLC    | 3118184           | CLICK2PRINT  |
| Source Interlink Magazines, LLC    | 2191967           | CUSTOM RODDER  |
| Source Interlink Magazines, LLC    | 2688174           | DIRT RIDER   |
| Source Interlink Magazines, LLC    | 1907322           | DRESSAGE TODAY   |
| Source Interlink Magazines, LLC    | 1897498           | DRESSAGE TODAY (STYLIZED)                              |
| Source Interlink Magazines, LLC    | 3181526           | ENDUROCROSS  |
| Source Interlink Magazines, LLC    | 3240782           | ENGINE MASTERS   |
| Motor Trend Auto Shows, LLC        | 2282455           | ENTER HERE Design                                      |
| Source Interlink Magazines, LLC    | 2169554           | EQUINE NETWORK   |
| Source Interlink Magazines, LLC    | 2758304           | EQUINE.COM & Horse Design                              |
| Source Interlink Magazines, LLC    | 2216471           | EQUISEARCH   |
| Source Interlink Magazines, LLC    | 1988480           | EQUUS  |
| Source Interlink Magazines, LLC    | 1991191           | EQUUS (STYLIZED)                                       |
| Source Interlink Magazines, LLC    | 2350768           | EURO TUNER   |
| Source Interlink Magazines, LLC    | 2172484           | EUROPEAN CAR   |
| Motor Trend Auto Shows, LLC        | 2740876           | EXIT RIGHT DESIGN                                      |

| <b>Record Owner</b>                | <b>Regis. No.</b> | <b>Mark</b>  |
|------------------------------------|-------------------|--|
| Source Interlink Magazines, LLC    | 1403984           | FOUR WHEELER                                       |
| Source Interlink Magazines, LLC    | 2171720           | FOUR WHEELER                                       |
| Source Interlink Magazines, LLC    | 2299095           | FULL-SIZE 4X4                                      |
| Source Interlink Magazines, LLC    | 1743113           | GOLO MAN   |
| Source Interlink Magazines, LLC    | 1743279           | GOLO MAN   |
| Source Interlink Magazines, LLC    | 1744874           | GOLO MAN   |
| Automotive.com, LLC                | 3232614           | GOTCHA! The Do's and Don'ts of Car Buying & Design |
| Source Interlink Magazines, LLC    | 3423023           | HOME THEATER                                       |
| Source Interlink Magazines, LLC    | 1518894           | HORSE & RIDER                                      |
| Source Interlink Magazines, LLC    | 1681964           | HOT BIKE   |
| Source Interlink Magazines, LLC    | 2372437           | HOT ROD  |
| Source Interlink Magazines, LLC    | 2645266           | HOT ROD  |
| Source Interlink Magazines, LLC    | 3316211           | HOT ROD  |
| Source Interlink Magazines, LLC    | 572151            | HOT ROD (STYLIZED)                                 |
| Source Interlink Magazines, LLC    | 3181001           | HOT ROD POWER TOUR                                 |
| Source Interlink Magazines, LLC    | 2266921           | IMPORT TUNER                                       |
| Source Interlink Magazines, LLC    | 3083139           | IMPORT TUNER                                       |
| Automotive.com, LLC                | 1580038           | INTELLICHOICE                                      |
| Automotive.com, LLC                | 2750540           | INTELLICHOICE                                      |
| CANOE & KAYAK, INC.                | 2240023           | KAYAK TOURING                                      |
| Source Interlink Magazines, LLC    | 2685498           | KIT CAR  |
| Source Interlink Magazines, LLC    | 1685831           | KIT CAR ILLUSTRATED                                |
| Source Interlink Magazines, LLC    | 1557901           | LOW RIDER  |
| Source Interlink Magazines, LLC    | 2848402           | LOWRIDER   |
| Source Interlink Magazines, LLC    | 1743278           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 1748430           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 1757298           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 1996917           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 2798772           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 3021339           | LOWRIDER (STYLIZED)                                |
| Source Interlink Magazines, LLC    | 1786707           | LOWRIDER ARTE                                      |
| Source Interlink Magazines, LLC    | 2910218           | LOWRIDER EDGE (Stylized)                           |
| Source Interlink Magazines, LLC    | 2258796           | LOWRIDER EURO                                      |
| Source Interlink Magazines, LLC    | 1637584           | MINITRUCKIN'                                       |
| Source Interlink Magazines, LLC    | 3183684           | MISC. Design (CALIPER)                             |
| Source Interlink Magazines, LLC    | 2863834           | MODIFIED   |
| Source Interlink Magazines, LLC    | 2892595           | MODIFIED COM & Design                              |
| Source Interlink Magazines, LLC    | 2863833           | MODIFIED MAG                                       |
| Source Interlink Magazines, LLC    | 2905609           | MODIFIED MAG & Design                              |
| Source Interlink Magazines, LLC    | 2861717           | MODIFIED.COM                                       |
| Source Interlink Magazines, LLC    | 2367705           | MOTOR TREND  |
| Source Interlink Magazines, LLC    | 3547365           | MOTOR TREND  |
| Source Interlink Magazines, LLC    | 2988153           | MOTORCYCLE ESCAPE                                  |
| Source Interlink Magazines, LLC    | 2501973           | MOTORCYCLIST                                       |
| Source Interlink Magazines, LLC    | 2772988           | MUSCLE CAR REVIEW                                  |
| Source Interlink Magazines, LLC    | 2207744           | MXRACER  |
| Source Interlink Distribution, LLC | 3434119           | N CIRCLE ENTERTAINMENT & DESIGN                    |

| <b>Record Owner</b>                | <b>Regis. No.</b> | <b>Mark</b>                            |
|------------------------------------|-------------------|--|
| Source Interlink Magazines, LLC    | 2138359           | OFF-ROAD                               |
| Source Interlink Magazines, LLC    | 1623572           | OPEN WHEEL                             |
| CANOE & KAYAK, INC.                | 2240022           | PADDLESPORTS BUSINESS                  |
| Source Interlink Magazines, LLC    | 2558789           | PETERSEN'S 4WHEEL & OFF-ROAD           |
| Source Interlink Magazines, LLC    | 2544552           | PHOTOGRAPHIC                           |
| Source Interlink Magazines, LLC    | 2169147           | POPULAR HOT RODDING                    |
| Source Interlink Magazines, LLC    | 1066706           | POWDER                                 |
| Source Interlink Magazines, LLC    | 2133647           | POWER & MOTORYACHT (STYLIZED)          |
| Source Interlink Magazines, LLC    | 1650102           | POWER AND MOTORYACHT                   |
| Source Interlink Magazines, LLC    | 3181000           | POWER TOUR                             |
| Source Interlink Magazines, LLC    | 1661696           | PRACTICAL HORSEMAN                     |
| Source Interlink Magazines, LLC    | 2638676           | ROD & CUSTOM                           |
| Source Interlink Magazines, LLC    | 2947178           | ROD & CUSTOM & DESIGN                  |
| Source Interlink Magazines, LLC    | 934484            | SAIL                                   |
| Source Interlink Magazines, LLC    | 920246            | SAIL (STYLIZED)                        |
| Source Interlink Magazines, LLC    | 2069951           | SHUTTERBUG                             |
| Source Interlink Distribution, LLC | 2386063           | SIMPATICOS                             |
| Source Interlink Magazines, LLC    | 1125366           | SKATEBOARDER                           |
| Source Interlink Magazines, LLC    | 1105105           | SKATEBOARDER (Stylized)                |
| Source Interlink Magazines, LLC    | 1994483           | SLAM                                   |
| Source Interlink Magazines, LLC    | 2288824           | SLAM & DESIGN                          |
| Source Interlink Magazines, LLC    | 2967311           | SLAM & DESIGN                          |
| Source Interlink Magazines, LLC    | 1590339           | SNOWBOARDER                            |
| Source Interlink Magazines, LLC    | 1491072           | SOAP OPERA DIGEST                      |
| Source Interlink Magazines, LLC    | 1666275           | SOAP OPERA WEEKLY                      |
| Source Interlink Magazines, LLC    | 2398877           | SOAP OPERA WEEKLY                      |
| Source Interlink Magazines, LLC    | 2206740           | SPORT COMPACT CAR                      |
| Source Interlink Magazines, LLC    | 2588279           | SPORT TRUCK                            |
| Source Interlink Magazines, LLC    | 2637700           | SPORT/UTILITY OF THE YEAR              |
| Automotive.com, LLC                | 3334544           | STEERING WHEEL DESIGN (automotive.com) |
| Source Interlink Magazines, LLC    | 1725547           | STEREOPHILE                            |
| Source Interlink Magazines, LLC    | 3498754           | STEREOPHILE                            |
| Source Interlink Magazines, LLC    | 1216645           | STOCK CAR RACING                       |
| Source Interlink Magazines, LLC    | 2547484           | STOCK CAR RACING                       |
| Source Interlink Magazines, LLC    | 1221612           | STOCK CAR RACING & DESIGN              |
| Source Interlink Magazines, LLC    | 2829895           | STREET CHOPPER                         |
| Source Interlink Magazines, LLC    | 1694281           | STREET RODDER                          |
| Source Interlink Magazines, LLC    | 2608996           | SUPER STREET & DESIGN (BLACK)          |
| Source Interlink Magazines, LLC    | 2697231           | SUPER STREET (STYLIZED)                |
| Source Interlink Magazines, LLC    | 2398008           | SUPERPARK                              |
| Source Interlink Magazines, LLC    | 1066705           | SURFER                                 |
| Source Interlink Magazines, LLC    | 2467308           | SURFER TRAVEL REPORT                   |
| Source Interlink Magazines, LLC    | 1234543           | SURFING                                |
| Source Interlink Magazines, LLC    | 1324485           | SURFING                                |
| Source Interlink Magazines, LLC    | 1976793           | SURFING (STYLIZED)                     |
| Source Interlink Magazines, LLC    | 1640435           | SURFING (STYLIZED) Outline Version     |
| Source Interlink Magazines, LLC    | 2673013           | SURFING VIDEO MAGAZINE                 |

| <b>Record Owner</b>                | <b>Regis. No.</b> | <b>Mark</b>                              |
|------------------------------------|-------------------|--|
| CANOE & KAYAK, INC.                | 2335267           | THE #1 PADDLESPO RTS RESOURCE            |
| Source Interlink Distribution, LLC | 2545587           | THE STORE 24 & Design                    |
| Source Interlink Magazines, LLC    | 2688042           | THE WORLD'S #1 AUTOMOTIVE AUTHORITY      |
| Source Interlink Magazines, LLC    | 2679947           | TRUCK OF THE YEAR                        |
| Source Interlink Magazines, LLC    | 3284841           | TRUCK TREND                              |
| Source Interlink Magazines, LLC    | 1637585           | TRUCKIN'                                 |
| Source Interlink Magazines, LLC    | 2642487           | TRUCKIN'S SUV                            |
| Source Interlink Magazines, LLC    | 1955954           | TURBO AND HI-TECH PERFORMANCE (STYLIZED) |
| Source Interlink Magazines, LLC    | 1374728           | VETTE                                    |
| Source Interlink Distribution, LLC | 2578258           | WEB AMI INTERACTIVE AEC MUSIC INDEX      |
| CANOE & KAYAK, INC.                | 2240024           | WHITEWATER PADDLING                      |

**Applications:**

| <b>Applicant</b>                   | <b>Application No.</b> | <b>Mark</b>                 |
|------------------------------------|------------------------|-----------------------------|
| Source Interlink Magazines, LLC    | 77/674762              | 3:B                         |
| Source Interlink Magazines, LLC    | 77/679471              | 3:BOARD                     |
| Source Interlink Magazines, LLC    | 77/582193              | ATV RIDER                   |
| Source Interlink Magazines, LLC    | 3,613,908<br>78/737578 | ENDURO CROSS X & Design     |
| Source Interlink Magazines, LLC    | 77/119890              | ENDURO CROSS X & Design     |
| Source Interlink Magazines, LLC    | 78/519453              | ENGINE MASTERS              |
| Source Interlink Magazines, LLC    | 77/676023              | HOME THEATER                |
| Source Interlink Magazines, LLC    | 77/679376              | HOME THEATER DESIGN         |
| Source Interlink Magazines, LLC    | 77/679071              | HOME THEATER ULTIMATE       |
| Source Interlink Magazines, LLC    | 78/450410              | HOT ROD                     |
| Source Interlink Magazines, LLC    | 77/677024              | HOT ROD DELUXE              |
| Source Interlink Magazines, LLC    | 78/422409              | HOT ROD GARAGE              |
| Source Interlink Magazines, LLC    | 78/954856              | LOWRIDER (STYLIZED)         |
| Source Interlink Magazines, LLC    | 77/527928              | LOWRIDER (Wings) & Design   |
| Source Interlink Magazines, LLC    | 77/551318              | LOWRIDER (Wings) & Design   |
| Source Interlink Magazines, LLC    | 78/412961              | LOWRIDER GOLO & DESIGN      |
| Source Interlink Magazines, LLC    | 77/527914              | LR & Design                 |
| Source Interlink Magazines, LLC    | 77/551251              | LR & Design                 |
| Source Interlink Distribution, LLC | 77/533271              | MAGVISION                   |
| Source Interlink Magazines, LLC    | 77/631502              | MOTOR TREND                 |
| Source Interlink Magazines, LLC    | 78/874392              | MOTOR TREND TELEVISION      |
| Source Interlink Magazines, LLC    | 78/874403              | MOTOR TREND TV              |
| Source Interlink Magazines, LLC    | 77/038270              | PROJECT CAR                 |
| Source Interlink Magazines, LLC    | 77/976283              | PROJECT CAR                 |
| Source Interlink Distribution, LLC | 77/612875              | PROMOVISION                 |
| Source Interlink Magazines, LLC    | 77/594383              | SKATEBOARDER                |
| Source Interlink Magazines, LLC    | 77/574023              | SNOWBOARDER                 |
| Source Interlink Media, LLC        | 77/326353              | SOURCE INTERLINK MEDIA Logo |
| Source Interlink Magazines, LLC    | 77/678938              | SPORT RIDER                 |
| Source Interlink Magazines, LLC    | 77/528571              | SPORT/UTILITY OF THE YEAR   |
| Source Interlink Magazines, LLC    | 77/490975              | SURFER POLL                 |



| <u>Applicant</u>                | <u>Application No.</u> | <u>Mark</u>                                   |
|---------------------------------|------------------------|---|
| Source Interlink Magazines, LLC | 76/059608              | NMCA NATIONAL MUSCLE CAR ASSOCIATION & DESIGN |
| Source Interlink Magazines, LLC | 77/727365              | PROJECT AMERICAN HEROES                       |
| Source Interlink Magazines, LLC | 77/676074              | THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE   |

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