

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Transfer of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse		06/17/2009	Swiss Bank: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Wilmington Trust FSB		
Street Address:	1100 North Market Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19890-0001		
Entity Type:	Federal Savings Bank: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	76234158	SPORTS COLLECTORS DIGEST VOICE FOR THE HOBBY THE HOBBY'S OLDEST AND LARGEST PUBLICATION SPORTSFEST THE WORLD'S LARGEST SPORTS COLLECTIBLE & ENTERTAINMENT FESTIVAL	
Serial Number:	73469092	CICF	
Serial Number:	78158872	INTERNATIONAL GIFT & COLLECTIBLE EXPO	
Serial Number:	75539217	INTERNATIONAL COLLECTIBLE EXPOSITION	
Serial Number:	75351934	SPORTSFEST' THE WORLD'S LARGEST SPORTS COLLECTIBLE FESTIVAL	
Registration Number:	2877437		
Registration Number:	2597582	SPORTSFEST	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-739-5652		
Email:	chowell@morganlewis.com		

CH \$190.00 76234158

900137254

TRADEMARK
 REEL: 004012 FRAME: 0066

Correspondent Name: Catherine R. Howell, Senior Paralegal
Address Line 1: 1111 Pennsylvania Ave., N.W.; Attn: TMSU
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 101281-0003

NAME OF SUBMITTER: Catherine R. Howell, Senior Paralegal

Signature: /Catherine R. Howell/

Date: 06/25/2009

Total Attachments: 19

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CONFIRMATION OF IP ASSIGNMENT

This Confirmation of IP Assignment (the "Confirmation Agreement") dated as of June 17, 2009 is made by Credit Suisse, Cayman Islands Branch, in its capacity as Existing Agent (as defined in the Successor Agent Agreement described below) (in such capacity, the "Assignor") in favor of Wilmington Trust FSB, in its capacity as Successor Agent (as defined in the Successor Agent Agreement described below) (in such capacity, the "Assignee").

WHEREAS, pursuant to that certain Guarantee and Collateral Agreement, dated as of August 5, 2005 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement") among F+W Media, Inc., Krause Publications, Inc., Heartland International Tradeshows, Inc., New Publishing Holdings, LLC, certain of its subsidiaries, the Existing Agent and the other financial institutions or entities from time to time parties thereto (the "Lenders"), F+W Media, Inc., New Publishing Holdings, LLC, Krause Publications, Inc. and Heartland International Tradeshows, Inc. pledged and granted to the Existing Agent, for the benefit of the Lenders a continuing second lien security interest in, among other things the Intellectual Property (as defined below);

WHEREAS, pursuant to that certain Successor Agent Agreement among F+W Media, Inc., New Publishing Holdings, LLC, the lender parties signatory thereto, the Existing Agent and the Successor Agent, the Existing Agent has agreed to assign its security interest in the trademarks, trademark applications and trademark registrations, identified on Schedule A attached hereto (the "Intellectual Property"), to the Successor Agent;

WHEREAS, Assignor and Assignee desire to record the transfer of security interest in the aforesaid Intellectual Property from the Assignor to the Assignee in the United States Patent and Trademark Office;

NOW THEREFORE, Assignor and Assignee hereby confirm that effective as of May 11, 2009, Assignor assigned to Assignee, its successors and assigns, Assignor's security interest in the Intellectual Property.

Assignor hereby authorizes the appropriate empowered officials in the appropriate governmental offices in jurisdictions throughout the world to transfer Assignor's security interest in the Intellectual Property to Assignee as assignee in accordance with this instrument of assignment. Further, Assignor shall take all additional steps necessary, including the execution of any additional documents and instruments reasonably requested by Assignee in order to effect or memorialize the intent of this agreement.

Assignor represents that it has the authority to make and enter into this Confirmation Agreement.

IN WITNESS WHEREOF, the undersigned have executed this Confirmation Agreement effective as of the date hereof.

[Signature pages follow]

CREDIT SUISSE, CAYMAN ISLANDS BRANCH, as Assignor and Existing Agent

By: Megan Kane
Name: Megan Kane
Title: DIRECTOR

Bryan J. Matthews
Director

STATE OF _____ }
 } ss:
COUNTY OF _____ }

Before me, the undersigned, a Notary Public of the State of NEW YORK, personally appeared MEGAN KANE & BRYAN MATTHEWS having been sworn by me according to law did depose and say he was the DIRECTOR of Credit Suisse, Cayman Islands Branch (the "Assignor") and did acknowledge the execution of the foregoing IP Assignment Agreement on behalf of said Assignor.

I HEREBY SET my hand and notarial seal this 11th day of JUNE, 2009.

Sharon D. Williams
Notary

SHARON D. WILLIAMS
Notary Public, State of New York
No. 01W16203907
Qualified in New York County
Commission Expires April 13, 2013

Witness: _____

Witness: _____

Acknowledged and Agreed:

WILMINGTON TRUST FSB, as Assignee and Successor Agent

By:  _____

Name: **Jeffery Rose** _____

Title: **Vice President** _____

Schedule A

Trademarks

SCHEDULE A

HEARTLAND INTERNATIONAL TRADE SHOWS, INC.

US TRADEMARK APPLICATIONS AND REGISTRATIONS

INTERNATIONAL COLLECTIBLE EXPOSITION DESIGN (CHILDREN UNDER RAINBOW)	Registered	SN #78-267,570 REG # 2,877,437	June 26, 2003	August 24, 2004	Heartland International Trade Shows, Inc.
SPORTSFEST THE WORLD'S LARGEST COLLECTIBLE FESTIVAL (NEW LOGO) & DESIGN	Registered	SN # 76-234,158 REG # 2,873,112	April 2, 2001	August 17, 2004	Heartland International Trade Shows, Inc.
CHICAGO INT'L COIN FAIR (CICF) & DESIGN	Registered	SN #73-469,092 REG # 1,343,194	March 7, 1984	June 18, 1985	Heartland International Trade Shows, Inc.
INTERNATIONAL GIFT & COLLECTIBLE EXPOSITION (ICE)	Registered	SN #78-158,872 REG # 2,862,501	August 28, 2002	July 13, 2004	Heartland International Trade Shows, Inc.
INTERNATIONAL COLLECTIBLE EXPOSITION	Registered	SN #75539217 REG # 2,334,703	August 18, 1998	March 28, 2000	Heartland International Trade Shows, Inc.
SPORTSFEST	Registered	SN # 75-234,075 REG # 2,597,582	April 2, 2001	July 23, 2002	Heartland International Trade Shows, Inc.
SPORTSFEST THE WORLD'S LARGEST COLLECTIBLE FESTIVAL & DESIGN	Registered	SN #75351934 REG # 2,373,301	September 4, 1997	August 1, 2000	Heartland International Trade Shows, Inc.

INTERNATIONAL TRADEMARK APPLICATIONS AND REGISTRATIONS

NONE

K&E 10734218 :

KRAUSE PUBLICATIONS INC.

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

ANTIQUE & COLLECTABLES AND DESIGN	Registered	SN #76-196,656 REG #2,617,122	January 17, 2001	September 10, 2002	Krause Publications Inc.
ANTIQUE GAZETTE & DESIGN	Registered	SN #76-196,657 REG #2630476	January 17, 2001	October 8, 2002	Krause Publications Inc.
ANTIQUE JOURNAL FOR CALIFORNIA & NEVADA & DESIGN	Registered	SN #76-207,965 REG #2,540,012	February 9, 2001	February 19, 2002	Krause Publications Inc.
ANTIQUE REVIEW & QUAIL DESIGN	Registered	SN #75-137,058 REG #2,490,695	September 28, 2000	September 18, 2001	Krause Publications Inc.
ANTIQUE TRADER	Registered	SN #76-241,292 REG #2,624,028	April 16, 2001	September 24, 2002	Krause Publications Inc.
ANTIQUE TRADER, THE (Stylized)	Registered	SN #72-043,522 REG #0,687,250	January 7, 1958	October 29, 1959	Krause Publications Inc.
ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE, THE	Registered	SN #74-594,513 REG #1,965,203	November 13, 1994	April 2, 1996	Krause Publications Inc.
ATB	Registered	SN #78-241,372 REG #2,825,290	January 18, 2001	March 23, 2004	Krause Publications Inc.
ATLANTIQUE CITY	Registered	SN #75-612,162 REG #2,354,872	December 28, 1998	June 6, 2000	Krause Publications Inc.
AUCTION TIMES FOR THE WEST & DESIGN (STYLIZED)	Registered	SN #76-207,876 REG #2,604,087	February 9, 2001	August 6, 2002	Krause Publications Inc.

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Mark	Registration	Serial Number	Registration Date	Expiration Date	Owner
BANK NOTE REPORTER & DESIGN	Registered	SN #75-770,770 REG #2,415,436	August 9, 1999	December 26, 2000	Krause Publications Inc.
BIG REEL & DESIGN	Registered	SN #74-570,798 REG #1,916,406	June 7, 1999	September 5, 1995	Krause Publications Inc.
BLADE	Registered	SN #78-257,123 REG #2,834,654	February 17, 2003	April 20, 2004	Krause Publications Inc.
BLADE (THE WORLD'S #1 KNIFE PUBLICATION) RIBBON & DESIGN	Registered	SN #75-862,398 REG #2,484,531	December 2, 1999	September 4, 2001	Krause Publications Inc.
BLADE MAGAZINE PRESENTS	Registered	SN #75-770,765 REG #2,481,449	December 2, 1999	August 28, 2001	Krause Publications Inc.
BLADE SHOW & INTERNATIONAL CUTLERY FAIR & DESIGN	Registered	SN #75-771,994 REG #2,412,163	August 9, 1999	December 12, 2000	Krause Publications Inc.
BLADE SHOW WEST & DESIGN	Registered	SN #75-771,995 REG #2,413,802	August 9, 1999	December 19, 2000	Krause Publications Inc.
BLADE THE WORLD'S # KNIFE PUBLICATION & DESIGN	Registered	SN #75-770,766 REG #2,415,435	August 9, 1999	December 26, 2000	Krause Publications Inc.
BLADE TRADE & CUTLERY RETAILER & DESIGN	Registered	SN #75-770,763 REG #2,410,329	August 9, 1999	December 5, 2000	Krause Publications Inc.
CARD TRADE & DESIGN	Registered	SN #75-770,760 REG #2,410,328	August 9, 1999	December 5, 2000	Krause Publications Inc.
CARTRIDGES OF THE WORLD	Registered	SN #76-219,703 REG #2,507,066	March 5, 2001	November 13, 2001	Krause Publications Inc.
CERTIFIED CARD PRICE GUIDE	Registered	SN #75771993 REG #2388914	August 9, 1999	September 19, 2000	Krause Publications Inc.
CHICAGO PAPER MONEY EXPO (CPMX) & DESIGN	Registered	SN #75-770,754 REG #2,491,858	August 9, 1999	September 25, 2001	Krause Publications Inc.

Mark					
CHRISTMAS CRAFT PREVIEW	Registered	SN #75770759 REG #2388913	August 9, 1999	September 19, 2000	Krause Publications Inc.
CNA	Registered	SN #78-108,857 REG #2,675,189	February 14, 2002	January 14, 2003	Krause Publications Inc.
CNA	Registered	SN #75770751 REG #2410325	August 9, 1999	December 5, 2000	Krause Publications Inc.
COIN OF THE YEAR (COTY) & DESIGN	Registered	SN #76-308,481 REG #2,662,379	September 4, 2001	December 17, 2002	Krause Publications Inc.
COIN PRICES & DESIGN	Registered	SN #75-770,757 REG #2,410,327	August 9, 1999	December 5, 2000	Krause Publications Inc.
COINS MAGAZINE & DESIGN	Registered	SN #75-770,756 REG #2,410,326	August 9, 1999	December 5, 2000	Krause Publications Inc.
COLLECTIT.NET	Registered	SN #75447454 REG #2277491	March 10, 1998	September 14, 1999	Krause Publications Inc.
COLLECTOR'S MART	Registered	SN #74-329,166 REG #1,812,098	November 5, 1992	December 21, 1993	Krause Publications Inc.
COLLECTOR'S SUPERMALL	Registered	SN #74692082 REG #2219850	June 22, 1995	January 26, 1999	Krause Publications Inc.
COMICS & GAMES RETAILER & DESIGN	Registered	SN #76-266,219 REG #2,689,530	June 4, 2001	February 18, 2003	Krause Publications Inc.
COMICS & GAMES RETAILER & DESIGN'	Registered	SN #74317400 REG #1785033	September 28, 1992	July 27, 1993	Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (OLD LOGO)	Registered	SN #73-417,737 REG #1,325,179	March 16, 1983	March 12, 1985	Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (NEW DESIGN)	Pending	SN #78393016	March 4, 2004		Krause Publications Inc.

COMICS BUYER'S GUIDE (NEW WORD MARK)	Pending	SN #78392997	March 4, 2004		Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (WORDS IN BALLOON)	Registered	SN #78-108,865 REG #2,764,186	February 14, 2002	September 16, 2003	Krause Publications Inc.
COMICS RETAILER & DESIGN	Registered	SN #74-317,400 REG #1,785,033	September 28, 1992	July 27, 1993	Krause Publications Inc.
COTTON & QUAIL ANTIQUE GAZETTE	Registered	SN #75-861,735 REG #2,473,017	December 2, 1999	July 31, 2001	Krause Publications Inc.
CPMX SPONSORED BY BANK NOTE REPORTER & DESIGN	Registered	SN #75770754 REG #2491858	August 9, 1999	September 25, 2001	Krause Publications Inc.
CRAFT SUPPLY MAGAZINE THE INDUSTRY JOURNAL FOR THE PROFESSIONAL CRAFTER & DESIGN	Registered	SN#75771992 REG #2412162	August 9, 1999	December 12, 2000	Krause Publications Inc.
CUTLERY HALL OF FAME	Registered	SN #76-268,745 REG #2,653,728	June 8, 2001	November 26, 2002	Krause Publications Inc.
CUTLERY RETAILER	Registered	SN #74-545,473 REG #2,076,544	July 5, 1994	July 1, 1997	Krause Publications Inc.
DBI BOOKS	Registered	SN #78-094,556 REG #2,598,170	November 21, 2001	July 23, 2002	Krause Publications Inc.
DEER & DEER HUNTING	Registered	SN #75-278,667 REG #2,205,053	April 18, 1997	November 24, 1998	Krause Publications Inc.
DEER HUNTERS' ALMANAC	Pending	SN #75-470,448	April 20, 1998		Krause Publications Inc.
DISCOVERIES	Registered	SN #74-584,706 REG #1,931,326	October 12, 1994	October 31, 1995	Krause Publications Inc.
FANTASY SPORTS TRADE CONFERENCE & DESIGN	Registered	SN #76-234,161 REG #2627710	April 2, 2001	October 1, 2002	Krause Publications Inc.

FRAME BUILDING NEWS & DESIGN	Registered	SN # 75-770,750 REG #2,412,150	August 9, 1999	December 12, 2000	Krause Publications Inc.
GOLDMINE	Registered	SN #76-107,881 REG #2,821,953	June 3, 2000	March 16, 2004	Krause Publications Inc.
GOLDMINE'S NATIONAL RECORD SHOW	Registered	SN #78-257,138 REG #2893306	June 2, 2003	October 12, 2004	Krause Publications Inc.
GREAT AMERICAN CRAFTS OFFICIAL MAGAZINE OF THE GREAT AMERICAN CRAFTS CLUB & DESIGN	Registered	SN #75770923 REG #2420908	August 9, 1999	January 16, 2001	Krause Publications Inc.
GUN DIGEST	Registered	SN #74-687,729 REG #2,071,054	June 13, 1995	June 17, 1997	Krause Publications Inc.
GUN LIST & DESIGN	Registered	SN #75770921 REG #2430983	August 9, 1999	February 27, 2001	Krause Publications Inc.
GUN LIST	Pending	SN #78-515,757	November 12, 2004		Krause Publications Inc.
GUN LIST & DESIGN (NEW LOGO)	Pending	SN #78-515,766	November 12, 2004		Krause Publications Inc.
GUN LIST & DESIGN (OLD LOGO)	Registered	SN #75-770,921 REG #2,430,983	August 9, 1999	February 27, 2001	Krause Publications Inc.
GUN-KNIFE SHOW CALENDAR & DESIGN	Registered	SN #75-770,922 REG #2,420,907	August 9, 1999	January 16, 2001	Krause Publications Inc.
GUNS ILLUSTRATED	Registered	SN #76-219,564 REG #2,510,317	March 5, 2001	November 20, 2001	Krause Publications Inc.
HANDLOADER'S DIGEST	Registered	SN #76-227,827 REG #2,781,122	March 21, 2001	November 11, 2003	Krause Publications Inc.
HAWAII TRADE CONFERENCE & DESIGN	Pending	SN #78-093,178	November 14, 2001		Krause Publications Inc.

Mark	Registered	SN #	REG #	March 27, 2001	December 11, 2001	Krause Publications Inc.
HORSE DESIGN (DESIGN ONLY)	Registered	SN #76231526	REG #2517274	March 27, 2001	December 11, 2001	Krause Publications Inc.
KNIFE OF THE YEAR	Registered	SN #75-862,391	REG #2,499,644	December 2, 1999	October 23, 2001	Krause Publications Inc.
KP LOGO & DESIGN (LOWER CASE "KP" ONLY)	Registered	SN #76-268,667	REG #2,787,967	June 8, 2001	December 2, 2003	Krause Publications Inc.
KP LOGO IN CIRCLE WITH "SINCE 1952" BELOW & DESIGN	Registered	SN #76-269,089	REG #2,796,620	June 8, 2001	December 23, 2003	Krause Publications Inc.
KRAUSE PUBLICATIONS	Registered	SN #76-129,960	REG #2573101	September 18, 2000	May 28, 2002	Krause Publications Inc.
MIDAMERICA COIN EXPO (MACC)	Registered	SN #76-117,064	REG #2,482,336	August 25, 2000	August 28, 2001	Krause Publications Inc.
MILITARY TRADER & DESIGN	Registered	SN #74-599,786	REG #1,928,301	November 17, 1994	October 17, 1995	Krause Publications Inc.
MILITARY VEHICLES MAGAZINE & DESIGN	Registered	SN #76-074,224	REG #2,565,044	June 20, 2000	April 30, 2002	Krause Publications Inc.
NATIONAL FANTASY BASEBALL CHAMPIONSHIP & DESIGN	Pending	SN #78376748		March 2, 2004		Krause Publications Inc.
NUMISMATIC NEWS	Registered	SN #75-271,323	REG #2,190,531	April 8, 1997	September 22, 1998	Krause Publications Inc.
NUMISMATIC NEWS	Registered	SN #72-009,274	REG #641,564	May 29, 1956	February 12, 1957	Krause Publications Inc.
OLD CARS & DESIGN	Registered	SN #76-068,717	REG #2,522,021	June 9, 2000	December 25, 2001	Krause Publications Inc.
POSTCARD COLLECTOR & DESIGN	Registered	SN #74-598,919	REG #1,966,407	November 15, 1994	April 9, 1996	Krause Publications Inc.

PROCRAFTER	Registered	SN # 76-277,790 REG #2664801	June 20, 2001	December 17, 2002	Krause Publications Inc.
RURAL BUILDER & DESIGN	Registered	SN # 75-770,911 REG #2,413,797	August 9, 1999	December 19, 2000	Krause Publications Inc.
SCRYE	Registered	SN # 75-016,562 REG # 2,104,635	November 8, 1995	October 14, 1997	Krause Publications Inc.
SPORTS CARDS AND DESIGN	Registered	SN #75770909 REG #2,412,154	August 9, 1999	December 12, 2000	Krause Publications Inc.
SPORTS CARDS PRESENTS ...FANTASY SPORTS & DESIGN	Registered	SN # 75-444,519 REG #2406716	March 4, 1998	November 21, 2000	Krause Publications Inc.
SPORTS COLLECTORS DIGEST AUTHENTIC & DESIGN	Registered	SN # 76-331,124 REG #2,668,622	October 29,2001	December 31, 2002	Krause Publications Inc.
SPORTS COLLECTORS DIGEST TRADE FAX & DESIGN	Registered	SN #76266218 REG #2633608	June 4, 2001	October 8, 2002	Krause Publications Inc.
STANDARD CATALOG OF ... (USA)	Registered	SN # 74-732,983 REG # 2,131,629	September 22, 1995	January 27, 1998	Krause Publications Inc.
STUMP SITTERS	Registered	Wisconsin REG # 22,834	August 26, 1992	December 20, 1995	Krause Publications Inc.
SUPERSELLER	Registered	SN # 76-268,738 REG # 2, 527,493	June 8, 2001	January 8, 2002	Krause Publications Inc.
THE COMPLETE GUIDE TO ANTIQUES & COLLECTIBLES ANTIQUE JOURNAL FOR THE NORTHWEST & DESIGN	Registered	SN #76207966 REG #2586885	February 9, 2001	June 25, 2002	Krause Publications Inc.
TOY CARS & MODELS & DESIGN (PREVIOUSLY TOY CARS & VEHICLES)	Registered	SN # 76-197,838 REG # 2,576,870	January 17, 2001	June 4, 2002	Krause Publications Inc.
TOY SHOP	Registered	SN # 78-108,863 REG # 2,652,076	February 14, 2002	November 19, 2002	Krause Publications Inc.
TOY SHOP DESIGN	Registered	SN # 75-771,410 REG # 2,418,907	August 9, 1999	January 9, 2001	Krause Publications Inc.
TRAPPER & PREDATOR CALLER & DESIGN	Registered	SN # 75-771,988 REG # 2,412,161	August 9, 1999	December 12, 2000	Krause Publications Inc.
TUFF STUFF	Registered	SN # 74-185,782 REG # 1,697,612	July 17, 1991	June 30, 1992	Krause Publications Inc.
TUFF STUFF CLASSIC SHOWS & DESIGN	Registered	SN # 78-094,154 REG # 2,678,166	November 19, 2001	January 21, 2003	Krause Publications Inc.

Mark	Registered	SN #	REG #	August 18, 1997	December 8, 1998	Krause Publications Inc.
TUFF STUFF'S FANTASY BASEBALL GUIDE	Registered	SN #75344309	REG #2208589	August 18, 1997	December 8, 1998	Krause Publications Inc.
TUFF STUFF'S FANTASY FOOTBALL GUIDE	Registered	SN # 75-078,595	REG # 2,133,193	March 25, 1996	January 27, 1998	Krause Publications Inc.
TURKEY & TURKEY HUNTING & DESIGN	Registered	SN # 75-771,987	REG # 2,412,160	August 9, 1999	December 12, 2000	Krause Publications Inc.
TURNING CREATIVE IDEAS INTO PROFITS	Registered	SN # 78-108,852	REG # 2,693,443	February 19, 2002	March 4, 2003	Krause Publications Inc.
WALLACE-HOMESTEAD	Registered	SN # 74-735,399	REG # 2,002,962	September 28, 1995	September 24, 1996	Krause Publications Inc.
WARMAN'S (SYTLIZED	Registered	SN # 76-227,573	REG # 2,685,479	March 20, 2001	February 11, 2003	Krause Publications Inc.
WARMAN'S	Registered	SN # 74-713,555	REG # 2,004,207	August 10, 1995	October 1, 1996	Krause Publications Inc.
WARMAN'S TODAY'S COLLECTOR & DESIGN	Registered	SN #75771986	REG #2,410,335	August 9, 1999	December 5, 2000	Krause Publications Inc.
W-H & DESIGN	Registered	SN # 74-735,575	REG # 2,002,965	September 28, 1995	September 24, 1996	Krause Publications Inc.
WHATZIT DAY	Registered	SN # 76-139,508	REG # 2,492,512	October 3, 2000	September 25, 2001	Krause Publications Inc.
WHITETAIL BUSINESS BUILDING YOUR BUSINESS	Registered	SN #75771408	REG #2,357,610	August 9, 1999	June 13, 2000	Krause Publications Inc.
WHITETAIL BUSINESS YOUR GUIDE TO BEANBAG COLLECTIBLES & DESIGN	Registered	SN #75497151	REG #2,299,611	June 3, 1998	December 14, 1999	Krause Publications Inc.
WHITETAIL CALENDAR & DESIGN	Registered	SN # 75-471,018	REG #2,287,402	April 30, 1998	October 19, 1999	Krause Publications Inc.
WISCONSIN OUTDOOR JOURNAL & DESIGN	Registered	SN # 75-771,407	REG # 2,417,186	August 9, 1999	January 12, 2001	Krause Publications Inc.
WORKBASKET, THE	Registered	SN # 73-400,419	REG # 1,261,718	October 21, 1982	December 20, 1983	Krause Publications Inc.
WORLD COIN NEWS & DESIGN	Registered	SN # 75-771,406	REG # 2,420,911	August 9, 1999	January 16, 2001	Krause Publications Inc.

INTERNATIONAL TRADEMARK APPLICATIONS AND REGISTRATIONS

Canada	STANDARD CATALOG OF ...	Registered	REG. # 677035 APP # 1,029,951	September 22, 1995	March 5, 2003	Krause Publications Inc.
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U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Registration	Serial Number	Registration Date	Publication Date	Owner
A CUP OF COMFORT	Registered	SN#76329463 REG # 2,716,472	October 24, 2001	October 24, 2001	F+W Publications Inc.
ADAMS MEDIA CORPORATION	Registered	SN#76023650 REG # 2,499,895	April 12, 2000	October 23, 2001	F+W Publications Inc.
ANNUAL DESIGN REVIEW	Registered	SN #74-138,291 REG # 1,792,532	February 11, 1991	September 14, 1993	F+W Publications Inc.
ARTIST'S MAGAZINE, THE	Registered	SN #73-461,271 REG # 1,342,534	January 16, 1984	June 18, 1985	F+W Publications Inc.
COLLECT.COM	Pending	SN #78647156	June 9, 2005		F+W Publications Inc.
COUNTRY'S BEST LOG HOMES	Registered	SN #76482160 REG # 2,794,279	January 14, 2003	December 16, 2003	F+W Publications Inc.
COUNTRY'S BEST LOG HOMES	Registered	SN #75040584 REG # 2,045,210	January 5, 1996	March 11, 1997	F+W Publications Inc.
DECORATIVE ARTIST'S WORKBOOK	Registered	SN #73-756,749 REG # 1,574,828	October 11, 1998	January 2, 1990	F+W Publications Inc.
EVERYTHING	Registered	SN #75123725 REG # 2,063,316	June 21, 1996	May 20, 1997	F+W Publications Inc.
EVERYTHING	Registered	SN #75230242 REG # 2,379,837	January 23, 1997	August 22, 2000	F+W Publications Inc.
EVERYTHING.COM	Registered	SN #76410247 REG # 2,697,705	May 21, 2002	March 18, 2003	F+W Publications Inc.
FAMILY TREE MAGAZINE	Registered	REG # 2,347,895	April 16, 1999	May 2, 2000	F+W Publications Inc.
FAMILY TREE MAGAZINE	Pending	SN #78-655,811	June 22, 2005		F+W Publications Inc.
FASTREAD	Registered	SN #75864214 REG # 2,592,313	December 6, 1999	July 9, 2002	F+W Publications Inc.
HORTICULTURE	Registered	SN #78-285,806 REG # 2,869,695	August 11, 2003	August 3, 2004	F+W Publications Inc.

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HOW	Registered	SN #73-756,979 REG # 1,602,172	October 11, 1998	June 19, 1990	F+W Publications Inc.
ID	Registered	SN #74-137,990 REG # 1,675,861	February 11, 1991	February 18, 1992	F+W Publications Inc.
INTERNATIONAL DESIGN	Registered	SN #74-138,072 REG # 1,854,601	February 11, 1991	September 20, 1994	F+W Publications Inc.
LOG HOME & TIMBER FRAME EXPO	Registered	SN #78253266 REG # 2,962,006	May 22, 2003	June 14, 2005	F+W Publications Inc.
LOG HOME & TIMBER FRAME EXPO & DESIGN	Registered	SN# 78254789 REG # 2,966,252	May 27, 2003	July 12, 2005	F+W Publications Inc.
LOG HOMES ILLUSTRATED	Registered	SN #75846348 REG # 2,385,742	November 11, 1999	September 12, 2000	F+W Publications Inc.
LOG HOMES ILLUSTRATED	Registered	SN #74504331 REG # 1,906,897	March 24, 1994	July 18, 1995	F+W Publications Inc.
LOG HOMES ILLUSTRATED A COMPLETE CONSUMER GUIDE & DESIGN	Registered	SN #74504074 REG # 1,912,850	March 23, 1994	August 15, 1995	F+W Publications Inc.
NEW DIVER	Registered	SN #75-409,320 REG # 2,352,428	December 22, 1997	May 23, 2000	F+W Publications Inc.
NORTH LIGHT	Registered	SN #72-404,639 REG # 949,365	October 8, 1971	December 26, 1972	F+W Publications Inc.
PASTEL 100	Registered	SN #78-299,190 REG # 2,922,827	September 11, 2003	February 1, 2005	F+W Publications Inc.
PASTEL JOURNAL	Registered	SN #78-299,154 REG # 2,941,664	September 11, 2003	April 19, 2005	F+W Publications Inc.
PASTEL JOURNEYS	Registered	SN #78-299,140 REG # 2,962,188	September 11, 2003	June 14, 2005	F+W Publications Inc.
PHOTO KALEIDOSCOPES	Registered	SN #75-657,108 REG # 2,418,309	March 9, 1999	January 2, 2001	F+W Publications Inc.
PHOTOGRAPHER'S MARKET	Registered	SN #73-138,838 REG # 1,109,995	August 25, 1977	December 26, 1978	F+W Publications Inc.

POET'S MARKET	Registered	SN #74-267,139 REG # 1,764,441	April 20, 1992	April 13, 1993	F+W Publications Inc.
POPULAR WOODWORKING	Registered	SN #74274600 REG # 1,743,129	May 12, 1992	December 29, 1992	F+W Publications Inc.
POPULAR WOODWORKING	Registered	SN # 78-285,816 REG # 2,860,386	August 11, 2003	July 6, 2004	F+W Publications Inc.
PRINT	Registered	SN #76-486,036 REG # 2,790,966	December 18, 2002	December 9, 2003	F+W Publications Inc.
RODALE'S SCUBA DIVING	Registered	SN #75-671,416 REG # 2,447,396	March 29, 1999	May 1, 2001	F+W Publications Inc.
RODALE'S SCUBA DIVING	Registered	SN # 74,-289,949 REG # 1,759,846	June 30, 1992	March 23, 1993	F+W Publications Inc.
SCRAP BOOK CLUB, THE & DESIGN	Registered	SN # 76-477,565 REG # 2,819,160	December 23, 2002	March 2, 2004	F+W Publications Inc.
SCUBA DIVING	Pending	SN # 78-440,239	June 23, 2004		F+W Publications Inc.
SCUBA LAB	Registered	SN # 75-915,993 REG # 2,643,583	February 11, 2000	October 29, 2002	F+W Publications Inc.
SCUBADIVING.COM	Registered	SN # 75-671,444 REG # 2,458,750	March 29, 1999	June 5, 2001	F+W Publications Inc.
SKIN DIVER	Registered	SN # 75-664,456 REG # 2,377,073	March 19, 1999	August 15, 2000	F+W Publications Inc.
SONGWRITER'S MARKET	Registered	SN # 73-218,834 REG # 1,179,065	June 8, 1979	November 24, 1981	F+W Publications Inc.
STREETWISE	Registered	SN #75864325 REG # 2,417,399	December 6, 1999	January 2, 2001	F+W Publications Inc.

THE FIRST SOURCE FOR SCRAPBOOK IDEAS	Registered	SN #75658473 REG # 2,316,711	March 11, 1999	February 8, 2000	F+W Publications Inc.
THE HEART OF CREATIVE SCRAPBOOKING	Registered	SN #75428184 REG # 2,207,338	February 3, 1998	December 1, 1998	F+W Publications Inc.
THE MAGAZINE DIVERS TRUST	Registered	SN #78440248 REG #2,970,730	June 23, 2004	July 19, 2005	F+W Publications Inc.
TIMBER HOMES ILLUSTRATED	Registered	SN #75847375 REG # 2,360,961	November 12, 1999	June 20, 2000	F+W Publications Inc.
UNDERWATER U.S.A.	Registered	SN#73488366 REG # 1,341,764	July 5, 1984	June 11, 1984	F+W Publications Inc.
WATERCOLOR MAGIC (STYLIZED)	Registered	SN # 76-559,441 REG # 2,972,364	November 13, 2003	July 19, 2005	F+W Publications Inc.
WINDY CITY ANTIQUE SHOW CHICAGO & DESIGN	Registered	SN # 76-73,928 REG # ,771,437	December 10, 2002	October 7, 2003	F+W Publications Inc.
WRITER'S DIGEST (USA)	Registered	SN # 72-297,052 REG # 892,058	May 1, 1968	June 2, 1970	F+W Publications Inc.
WRITER'S MARKET	Registered	SN # 73-162,571 REG # 1,114,093	March 17, 1978	February 27, 1979	F+W Publications Inc.
WRITER'S YEARBOOK	Registered	SN # 73-351,044 REG # 1,229,696	February 19, 1982	March 8, 1983	F+W Publications Inc.
MEMORY MAKERS	Registered	SN #75-054,390 REG # 2,087,043	February 7, 1996	August 12, 1997	F+W Publications Inc. (Current Record Owner Memory Makers Photography Inc.)

INTERNATIONAL TRADEMARK APPLICATIONS AND REGISTRATIONS

Country	Mark	Status	REG #	App. Date	Reg. Date	Owner
Australia	WRITER'S DIGEST	Registered	REG # 218759		April 26, 1968	F+W Publications Inc.
Canada	RODALE'S SCUBA DIVING	Registered	REG# TMA549,321	Feb. 4, 1997	August 6, 2001	F+W Publications Inc. (Current Record Owner Rodale Inc.)
Canada	WRITER'S DIGEST	Registered	REG # TMA173,538	April 26, 1968	December 31, 1970	F+W Publications Inc.
Germany	RODALE'S SCUBA DIVING	Registered	REG #, 203,9666	April 15, 1993	July 1, 1993	F+W Publications Inc.
UK	RODALE'S SCUBA DIVING	Registered	REG # 1,580,120		January 12, 1996	F+W Publications Inc.
Australia	MEMORY MAKERS	Registered	REG. # 842,241	July 12, 2000	August 1, 2002	F+W Publications Inc. (Current Record Owner Satellite Publishing Inc)
Canada	MEMORY MAKERS	Registered	REG # TMA564,743	July 27, 2000	July 16, 2002	F+W Publications Inc. (Current Record Owner Satellite Publishing Inc.)
Europe Comm.	MEMORY MAKERS	Registered	REG # 1843549	August 23, 2000	August 2, 2002	F+W Publications Inc. (Current Record Owner Satellite Publishing Inc.)
Japan	MEMORY MAKERS	Registered	REG # 4,550,495		March 8, 2002	F+W Publications Inc. (Current Record Owner Satellite Publishing Inc.)