

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BASF CORPORATION		04/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PPG INDUSTRIES OHIO, INC.		
Street Address:	3800 West 143rd Street		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78860764		
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-708-1870		
Email:	lbryer@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	26 West 61st Street		
Address Line 4:	New York, NEW YORK 10023		
ATTORNEY DOCKET NUMBER:	NTMA 080928:753		
NAME OF SUBMITTER:	Lanning G. Bryer		
Signature:	/lgb/		
Date:	06/26/2009		

CH \$40.00 78860764

Total Attachments: 2

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **BASF CORPORATION**, a corporation organized under the laws of the State of Delaware, United States of America, located at 100 Campus Drive, Florham Park, New Jersey 07932, United States of America, (hereinafter called the ASSIGNOR) has adopted and used the Trademark **COOLADILLO Design** for which an application for registration has been filed on **April 13, 2006** in the United States Patent and Trademark Office under Application No. **78/860764**;

AND WHEREAS, **PPG INDUSTRIES OHIO, INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 3800 West 143rd Street, Cleveland, Ohio 44111, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

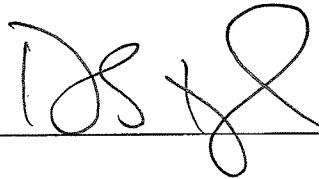
The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 29th day of April 2009

BASF CORPORATION

[Corporate Seal]

By



[Title]

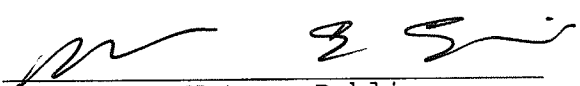
[See over for Notarial Acknowledgment]

TRADEMARK
REEL: 004012 FRAME: 0169

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA]
]
STATE OF] SS:
]
COUNTY OF]

On this *29th* day of *April* 2009, before me personally appeared *David Styrker*, to me known, who, being by me duly sworn, did depose and say that he/she is the _____ of the corporation described in and _____ which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.



Notary Public

[SEAL]

MARJORIE E. ELLIS
NOTARY PUBLIC, STATE OF MI
COUNTY OF WAYNE
MY COMMISSION EXPIRES Apr 8, 2013
ACTING IN COUNTY OF

ASSIGNOR