

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Engelhard Corporation Lyon SA		07/01/2007	CORPORATION: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BASF Beauty Care Solutions France S.A.S.		
<b>Street Address:</b>	32, Rue Saint Jean de Dieu		
<b>City:</b>	Lyon		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	69007		
<b>Entity Type:</b>	CORPORATION: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77075688	QUICKLIFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)245-6703		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	michelle.burke@basf.com		
<b>Correspondent Name:</b>	BASF Corporation		
<b>Address Line 1:</b>	100 Campus Drive		
<b>Address Line 4:</b>	Florham Park, NEW JERSEY 07932		
<b>ATTORNEY DOCKET NUMBER:</b>	QUICKLIFT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

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**TRADEMARK**

NAME OF SUBMITTER:	Michelle J. Burke
Signature:	/Michelle J. Burke/
Date:	06/26/2009
Total Attachments: 1 source=Engelhard_Lyon_to_BASF_BCS_FRANCE_SAS#page1.tif	

STATEMENT OF CHANGE OF NAME

1. I, Georges DESTRIAU, am a Directeur Général Délégué (Deputy General Manager) of BASF Beauty Care Solutions France SAS, formerly Engelhard Lyon SAS, having offices at 32, rue Saint Jean de Dieu, 69007 Lyon, France.
2. On 11<sup>th</sup> of June 2007 by resolutions of its shareholder meeting, Engelhard Lyon changed its name to BASF Beauty Care Solutions France SAS, 1<sup>st</sup> of July 2007 onwards.
3. The change of name was subsequently registered with the Greffe du Tribunal de Commerce in France. A copy of the registration for Engelhard Lyon SAS, dated June 16, 2007, and the subsequent registration for BASF Beauty Care Solutions France SAS, dated August 7, 2007, are attached hereto to evidence that Registration No. 333 802 767 RCS Lyon was changed to the name, BASF Beauty Care Solutions France SAS.

Dated: October 10<sup>th</sup>, 2007

By: 

Name: Georges DESTRIAU

Title: Directeur Général Délégué, BASF Beauty Care Solutions France SAS

Witnessed this ~~10<sup>th</sup>~~ day of October 2007:

  
Michelle J. BURKE