

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maverick Brands, LLC		06/23/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sunkist Growers, Inc.		
<b>Street Address:</b>	14130 Riverside Drive		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91423		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77499761	BETTER FRUIT, BETTER SMOOTHIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(818)379-7250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8183797247		
<b>Email:</b>	tm@sunkistgrowers.com		
<b>Correspondent Name:</b>	Karen Holme		
<b>Address Line 1:</b>	14130 Riverside Drive		
<b>Address Line 2:</b>	Sunkist Growers, Inc.		
<b>Address Line 4:</b>	Sherman Oaks, CALIFORNIA 91423		
<b>ATTORNEY DOCKET NUMBER:</b>	SUNKIST/MAVERICK		
<b>NAME OF SUBMITTER:</b>	Karen Holme		
<b>Signature:</b>	/kph/		

CH \$40.00 77499761

Date:

06/26/2009

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK AND  
THE UNITED STATES APPLICATION THEREOF**

This assignment is made by and between Maverick Brands, LLC, a Delaware limited liability company, having a principal place of business at 990 Commercial Street, Suite 100, Palo Alto, California 94303 (hereinafter "Assignor"), and Sunkist Growers, Inc., a California corporation, having its principal place of business at 14130 Riverside Drive, Sherman Oaks, California 91423 (hereinafter "Assignee").

WHEREAS, Assignor has adopted use of the mark BETTER FRUIT, BETTER SMOOTHIES (the "Mark"), and filed the Trademark Application identified below:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BETTER FRUIT, BETTER SMOOTHIES	77/499,761	June 16, 2008

WHEREAS, Assignee is desirous of acquiring the mark and goodwill of the business associated with the Mark. Assignor has agreed to assign all right, title, and interest in the Mark and the goodwill symbolized by the business associated with the Mark, and the Application to Assignee, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.


Signed at Palo Alto, California, effective this 23 day of June, 2009.

MAVERICK BRANDS, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

  
\_\_\_\_\_  
Mark Shaw  
\_\_\_\_\_  
President