

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lighthouse Brands, LLC		06/12/2009	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Alternative Brands, Inc.		
Street Address:	321 Farmington Road		
City:	Mocksville		
State/Country:	NORTH CAROLINA		
Postal Code:	27028		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3213763	BUENO	
CORRESPONDENCE DATA			
Fax Number:	(336)940-3669		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3369404818		
Email:	carole@renegadetobaccousa.com		
Correspondent Name:	Alternative Brands, Inc.		
Address Line 1:	321 Farmington Road		
Address Line 4:	Mocksville, NORTH CAROLINA 27028		
NAME OF SUBMITTER:	Calvin A. Phelps		
Signature:	/Calvin A. Phelps/		
Date:	06/26/2009		

OP \$40.00 3213763

Total Attachments: 1
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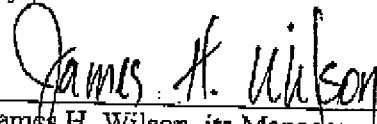
WHEREAS, pursuant to court order in the case captioned as Case No. 09-50140, United States Bankruptcy Court, Middle District of North Carolina, Winston-Salem Division, **Lighthouse Brands, LLC**, a limited liability company organized and existing under the laws of the State of North Carolina ("**Assignor**"), is required to transfer and convey to **Alternative Brands, Inc.**, a corporation organized and existing under the laws of the State of North Carolina ("**Assignee**"), all right, title or interest in or to the "Bueno" trademark (the "**Mark**");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and delivers unto Assignee all of its right, title and interest in and to said Mark, together with the goodwill of the business connected with and symbolized by such Mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of June 12, 2009.

LIGHTHOUSE BRANDS, LLC

By:


James H. Wilson, its Manager