

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Anne Cole Design Studio, Ltd.		06/05/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	In Mocean Group LLC		
<b>Street Address:</b>	500 Seventh Avenue		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1923772	ANNE COLE LOCKER	
Registration Number:	1344683	ANNE COLE	
Registration Number:	3012160	ANNE COLE STUDIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(732)634-3511		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	732-634-3520		
<b>Email:</b>	bgaynor@ezrasutton.com		
<b>Correspondent Name:</b>	Ezra Sutton & Associates, PA		
<b>Address Line 1:</b>	900 Route 9		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>NAME OF SUBMITTER:</b>	Brian M. Gaynor		
<b>Signature:</b>	/brian gaynor/		

CH \$90.00 1923772

Date:

06/26/2009

**Total Attachments: 3**

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Anne Cole Design Studio, Ltd., (hereinafter "Assignor"), a California corporation, with offices at 518 North Crescent Drive, Beverly Hills, California 90210, is the owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks and registrations, attached hereto as Appendix A

WHEREAS, In Mocean Group, LLC, (hereinafter "Assignee"), a limited liability company organized and existing under laws of the State of New York, having a place of business at 500 Seventh Avenue, 7th Floor, New York, New York 10018, is desirous of acquiring the entire right, title, and interest in and to said trademarks, trademark registrations, and the goodwill of the business associated with such marks and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademarks and trademark registrations, together with that part of the goodwill of the business associated with the use of and symbolized by said marks and registrations; as well as the right to sue for past infringement.

Assignor represents and warrants that it is the sole owner of said marks and registrations; that the marks and registrations are valid and in full force and effect;


and that said marks are assigned free of any claims, liens, security interests or other encumbrances. Furthermore, Assignor represents and warrants that it has the sole right to use said marks, and to the best of the undersigned's knowledge, the marks are not used by any other entity; and there are no pending or threatened claims against the marks; and said marks do not infringe on the rights of another trademark owner.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademarks and trademark registrations in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

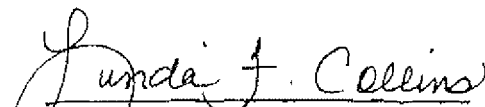
ANNE COLE DESIGN STUDIO, LTD.

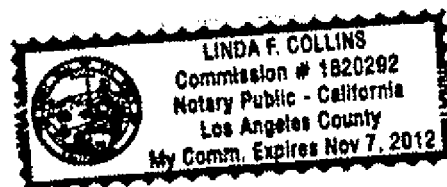
Dated: June 5, 2009

  
President

State of  
County of

On this 5<sup>th</sup> day of JUNE, 2009, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.

  
Notary Public



## EXHIBIT A (CONT'D)

MARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE
ANNE COLE STUDIO	UNITED STATES	30112160	NOVEMBER 1, 2005
ANNE COLE LOCKER	UNITED STATES	1923772	OCTOBER 3, 1995
ANNE COLE	UNITED STATES	1344683	JUNE 25, 1985