

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Successories, Inc.		05/27/2009	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Successories.com, LLC
Street Address:	1040 Holland Drive
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2271351	CORNER STONES
Registration Number:	2498747	CORPORATE EXPRESSIONS
Registration Number:	1789387	CORPORATE IMPRESSIONS
Registration Number:	1871350	ETCHED IN STONE
Registration Number:	1909482	SUCCESSORIES
Registration Number:	2612979	SUCCESSORIES
Registration Number:	2919010	CULTURE BUILDERS

CORRESPONDENCE DATA

Fax Number: (954)924-0717
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: trademark@patentmiami.com
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OP \$190.00 2271351

ATTORNEY DOCKET NUMBER:	SU794/ASMTS/FROM SUCCESSO
NAME OF SUBMITTER:	Robert M. Schwartz
Signature:	/robert m schwartz/
Date:	06/26/2009
Total Attachments: 2 source=Inc to LLC w schedule A#page1.tif source=Inc to LLC w schedule A#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, SUCCESSORIES, INC., an Illinois Corporation, with its principal place of business located at 485 Half Day Road, Suite 200, Buffalo Grove, IL 60089 has adopted, used, is using the "trademarks" listed on the attached SCHEDULE A and is the owner of said trademarks and their federal registrations as shown in the records of the United States Patent and Trademark Office, and

WHEREAS, SUCCESSORIES.COM, LLC, a Florida Limited Liability Company, with its principal place of business located at 1040 Holland Drive, Boca Raton, Florida 33487, is desirous of acquiring all rights to the registered trademarks and any domestic or international applications and registrations resulting therefrom.


NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SUCCESSORIES, INC. hereby assigns, conveys and transfers to SUCCESSORIES.COM, LLC the entire right, title, and interest in and to said trademarks and trademark registrations, including without limitation, all common law rights to the trademarks, all worldwide rights to the trademarks, and any and all domestic or international applications and registrations resulting therefrom, and all the goodwill of the business connected with the use of and symbolized by said trademarks.

Signed at Buffalo Grove, Illinois as of this 27th day of May, 2009.

SUCCESSORIES, INC.

By: Joe Miller

SCHEDULE A

MARK	REGISTRATION NUMBER	REGISTRATION DATE
CORNER STONES	2,271,351	August 24, 1999
CORPORATE EXPRESSIONS	2,498,747	October 16, 2001
CORPORATE IMPRESSIONS	1,789,387	August 24, 1993
	1,871,350	January 3, 1995
SUCCESSORIES (Int. Class 42)	1,909,482	August 1, 1995
SUCCESSORIES (Int. Class 16)	2,612,979	August 27, 2002
CULTURE BUILDERS	2,919,010	January 18, 2005