

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/05/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S.C. Johnson & Son, Inc.		06/24/2009	CORPORATION:

RECEIVING PARTY DATA

Name:	Eveready Battery Company, Inc.
Street Address:	533 Maryville University Dr.
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	3262892	ACTIVELY IMPROVE YOUR SKIN
Registration Number:	3184458	ADVANCED
Registration Number:	2236119	ALL OUT COMFORT!
Registration Number:	3599241	CASHMERE RAIN
Registration Number:	897059	EDGE
Registration Number:	1366226	EDGE
Registration Number:	3554137	EDGE
Registration Number:	2725689	EDGE
Registration Number:	2533003	EDGE ACTIVE CARE
Registration Number:	3489861	EDGE ENERGY
Registration Number:	3206988	GREAT SHAVE - HEALTHY SKIN
Registration Number:	3427826	KISSABLY SWEET
Registration Number:	3159970	MELON BURST

OP \$1165.00 3262892

900137419

**TRADEMARK
 REEL: 004013 FRAME: 0089**

Registration Number:	2407124	RASPBERRY RAIN
Registration Number:	3030601	REFRESH YOUR SHAVE!
Registration Number:	2268668	SAVE YOUR SKIN
Registration Number:	3266239	SIMPLY BLISSFUL
Registration Number:	2058439	SKINTIMATE
Registration Number:	1906256	SKINTIMATE
Registration Number:	3599242	SOOTHING PETALS
Registration Number:	2911731	SPRING LILIES
Registration Number:	3450493	STRAWBERRY TANGERINE TWIST
Registration Number:	2633113	TROPICAL SPLASH
Registration Number:	3496724	VAULT
Serial Number:	78745275	ACTIVE CARE
Serial Number:	78870085	ACTIVELY IMPROVE YOUR SKIN
Serial Number:	77592173	ATOMIC
Serial Number:	78745266	EDGE
Serial Number:	77499919	EDGE
Serial Number:	77499891	EDGE
Serial Number:	78745257	EDGE ACTIVE CARE
Serial Number:	77734530	EDGE ECLIPSE
Serial Number:	77465639	EDGE INFUSED
Serial Number:	77373366	ELECTRIFY YOUR GAME
Serial Number:	77373351	ENJOY THE DARK SIDE
Serial Number:	77630450	GET DOLLED UP
Serial Number:	78870062	GREAT SHAVE - HEALTHY SKIN
Serial Number:	77694777	LUSCIOUS KIWI SPLASH
Serial Number:	77339228	MELON BURST
Serial Number:	77694772	PACIFIC ISLAND PUNCH
Serial Number:	77339209	RASPBERRY RAIN
Serial Number:	77565870	SKINTIMATE
Serial Number:	77592296	SKINTIMATE ESSENCE
Serial Number:	77576273	SOOTHING ESCAPE
Serial Number:	77204441	SOOTHING RAIN
Serial Number:	77339237	STRAWBERRY TANGERINE TWIST

CORRESPONDENCE DATA

TRADEMARK
REEL: 004013 FRAME: 0090

Fax Number: (314)985-2232
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-985-2177
Email: SondraD.Schol@energizer.com
Correspondent Name: Sondra D Schol
Address Line 1: 533 Maryville University Dr
Address Line 4: St. Louis, MISSOURI 63141

NAME OF SUBMITTER:	Sondra D Schol
Signature:	/Sondra D Schol/
Date:	06/29/2009

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, receipt of which is hereby acknowledged, S.C. Johnson & Son, Inc., 1525 Howe Street, Racine, Wisconsin 53403 (Assignor), assigned to Eveready Battery Company, Inc., 533 Maryville University Drive, St. Louis, Missouri 63141 (Assignee), all rights, title and interest in and to the marks attached hereto as Exhibit A, together with the goodwill symbolized by the marks, effective as of June 5, 2009.

IN WITNESS WHEREOF, S.C. Johnson & Son, Inc. has caused this Assignment to be signed by its duly authorized officers under its corporate seal and delivered to Eveready Battery Company, Inc. on this 24 day of June, 2009.



S.C. JOHNSON & SON, INC.
(Assignor)

Gary R. Akavickas
BY: Gary R. Akavickas MM
TITLE: Secretary

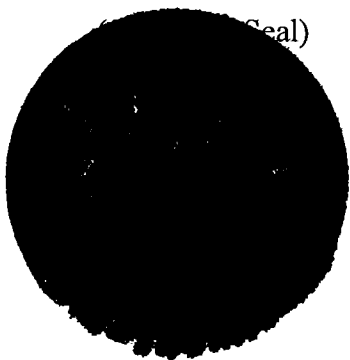
STATE OF WISCONSIN)
) ss
County of Racine)

On this 24 day of June, 2009, before me, a Notary Public in and for the State of Wisconsin personally appeared Gary R. Akavickas, to me know to be the Secretary of S.C. Johnson & Son, Inc., and being duly sworn, averred that, being duly authorized, she executed the foregoing Assignment as the free act and deed of said corporation.

Cawlfansen
Notary Public



My Commission Expires: 4-11-10



EVEREADY BATTERY
COMPANY, INC.

(Assignee)

BY: SONDRA D SCHOL

TITLE: TRADEMARK COUNSEL

STATE OF MISSOURI)
) ss
County of ST. LOUIS)

On this 29 day of June, 2009, before me, the undersigned notary public, personally appeared Sondra D Schol, Trademark Counsel, of Eveready Battery Company, Inc, a Delaware corporation, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

Notary Public

My Commission Expires: 3/7/2011



U.S. TRADEMARK LIST
ATTACHMENT A

App.#	Reg.#	Trademark Name	Renewal Due	Filing Date	Registration Date
78/745275		ACTIVE CARE		11/2/2005	
78/729124	3262892	ACTIVELY IMPROVE YOUR SKIN	7/10/2017	10/7/2005	7/10/2007
78/870085		ACTIVELY IMPROVE YOUR SKIN		4/26/2006	
78/412373	3184458	ADVANCED	12/12/2016	5/3/2004	12/12/2006
75/270918	2236119	ALL OUT COMFORT!	3/30/2019	4/8/1997	3/30/1999
77/592173		ATOMIC		10/14/2008	
77/204425	3599241	CASHMERE RAIN	3/31/2019	6/12/2007	3/31/2009
72/313705	897059	EDGE	8/18/2010	12/5/1968	8/18/1970
73/529127	1366226	EDGE	10/22/2015	3/27/1985	10/22/1985
78/745266		EDGE		11/2/2005	
77/526144	3554137	EDGE – STYLIZED	12/30/2018	7/18/2008	12/30/2008
77/499919		EDGE – STYLIZED		6/16/2008	
77/499891		EDGE & DESIGN – SWOOSH		6/16/2008	
76/349785	2725689	EDGE & DESIGN – SWOOSH	6/10/2013	12/18/2001	6/10/2003
76/055527	2533003	EDGE ACTIVE CARE	1/22/2012	5/19/2000	1/22/2002
78/745257		EDGE ACTIVE CARE		11/2/2005	
77/734530		EDGE ECLIPSE		5/12/2009	
77/232235	3489861	EDGE ENERGY	8/19/2018	7/18/2007	8/19/2008
77/465639		EDGE INFUSED		5/5/2008	
77/373366		ELECTRIFY YOUR GAME		1/16/2008	
77/373351		ENJOY THE DARK SIDE		1/16/2008	
77/630450		GET DOLLED UP		12/10/2008	
78/870062		GREAT SHAVE – HEALTHY SKIN		4/26/2006	
78/778380	3206988	GREAT SHAVE – HEALTHY SKIN	2/6/2017	12/21/2005	2/6/2007
77/148848	3427826	KISSABLY SWEET	5/13/2018	4/4/2007	5/13/2008
77/694777		LUSCIOUS KIWI SPLASH		3/19/2009	
78/420250	3159970	MELON BURST	10/17/2016	5/17/2004	10/17/2006
77/339228		MELON BURST		11/28/2007	
77/694772		PACIFIC ISLAND PUNCH		3/19/2009	
75/619503	2407124	RASPBERRY RAIN	11/21/2010	1/12/1999	11/21/2000
77/339209		RASPBERRY RAIN		11/28/2007	
78/420262	3030601	REFRESH YOUR SHAVE!	12/13/2015	5/17/2004	12/13/2005
75/459609	2268668	SAVE YOUR SKIN	8/10/2019	3/31/1998	8/10/1999

78/729132	3266239	SIMPLY BLISSFUL	7/17/2017	10/7/2005	7/17/2007
75/975810	2058439	SKINTIMATE	4/29/2017	11/8/1995	4/29/1997
74/470203	1906256	SKINTIMATE	7/18/2015	12/15/1993	7/18/1995
77/565870		SKINTIMATE		9/9/2008	
77/592296		SKINTIMATE ESSENCE		10/14/2008	
77/576273		SOOTHING ESCAPE		9/23/2008	
77/204444	3599242	SOOTHING PETALS	3/31/2019	6/12/2007	3/31/2009
77/204441		SOOTHING RAIN		6/12/2007	
78/230716	2911731	SPRING LILIES	12/14/2014	3/27/2003	12/14/2004
77/148841	3450493	STRAWBERRY TANGERINE TWIST	6/17/2018	4/4/2007	6/17/2008
77/339237		STRAWBERRY TANGERINE TWIST		11/28/2007	
76/235729	2633113	TROPICAL SPLASH	10/8/2012	4/4/2001	10/8/2002
77/206414	3496724	VAULT	9/2/2018	6/14/2007	9/2/2008