TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PGDY's Lending LLC		06/16/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Goody's, LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	New SYDOOG LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	New Goody's MS, L.P.
Street Address:	400 Goody's Lane
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37922
Entity Type:	LIMITED PARTNERSHIP: TENNESSEE

PROPERTY NUMBERS Total: 57

Property Type	Number	Word Mark
Registration Number:	0053255	

OP $1440.00 0053255

Registration Number:	1832781	DUCK HEAD
Registration Number:	1998536	
Registration Number:	2704878	MONTANA BLUES JEAN COMPANY
Registration Number:	2550376	"INTERNATIONAL" TRADING COMPANY
Registration Number:	2529306	GOODY'S
Registration Number:	3243210	GOODY'S IT'S ALL ABOUT YOU
Registration Number:	3051629	
Registration Number:	3088621	DHX DRY
Registration Number:	3046121	NOW THAT LOOKS GREAT ON YOU
Registration Number:	817443	DUCK HEAD
Registration Number:	1651551	DUCK HEAD
Registration Number:	1949457	DUCK HEAD EXPEDITION 1865
Registration Number:	2164591	OLD COLLEGE INN
Registration Number:	2414646	LOW PRICES NEVER LOOKED SO GOOD
Registration Number:	2561161	MOUNTAIN LAKE CASUALS
Registration Number:	2678764	ACCESSORY CROSSING
Registration Number:	2697501	ACCESSORY CROSSING
Registration Number:	3378285	GOODY'S 4 SHOES
Registration Number:	3149522	DUCK HEAD JEANS CO.
Registration Number:	2974969	THE BEST TOWEL ON THE BEACH
Registration Number:	3221325	WWW.GOODYSONLINE.COM
Registration Number:	1941462	
Registration Number:	1949198	GOODYS FAMILY CLOTHING
Registration Number:	2304724	INTIMATE CLASSICS
Registration Number:	2433048	GOODY'S
Registration Number:	2675429	DHX
Registration Number:	2678909	GOODCLOTHES
Registration Number:	1468429	DUCK HEAD
Registration Number:	1662862	YOUR EVERYDAY Y.E.S. SAVINGS BRANDS VALUE QUALITY
Registration Number:	2230045	GOODY'S LOW PRICE!! DEPARTMENT STORE STYLES DEPARTMENT STORE BRANDS
Registration Number:	2542128	MOUNTAIN LAKE JEAN COMPANY
Registration Number:	2561162	MOUNTAIN LAKE
Registration Number:	2515145	Y.E.S. YOUR EVERYDAY SAVINGS

Registration Number:	3373512	
Registration Number:	2783189	STERLING REFLECTIONS
Registration Number:	3022038	DHJC
Registration Number:	3127899	TAKE A GOOD LOOK
Registration Number:	3079354	
Registration Number:	1468430	
Registration Number:	1860982	
Registration Number:	2657455	IVY CREW
Registration Number:	2230456	G
Registration Number:	2675428	DHX SPORT
Registration Number:	2644246	RGM
Registration Number:	3071997	DUCK HEAD SPORT
Registration Number:	3252368	DENIM PLANET
Registration Number:	1606015	GOODY'S FAMILY CLOTHING
Registration Number:	3340736	GOODY'S
Registration Number:	2778010	GOOD KIDZ
Registration Number:	2974640	DUCK HEAD BABY
Registration Number:	3406961	KID CREW
Serial Number:	77079622	OH GOODYS
Serial Number:	77057810	OH GOODY
Serial Number:	78165382	MONTANA BLUES
Serial Number:	78497063	GOODSPORT
Serial Number:	78497068	GOOD SPORTS

CORRESPONDENCE DATA

Fax Number: (302)576-3329

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3025715004

Email: trademarks@ycst.com

Correspondent Name: Sara Beth A.R. Kohut

Address Line 1: 1000 West Str, PO Box 391

Address Line 2: YCST, Brandywine Bldg, 17th Fl

Address Line 4: Wilmington, DELAWARE 19801

ATTORNEY DOCKET NUMBER:	068022.1001
NAME OF SUBMITTER:	Sara Beth A.R. Kohut
Signature:	/sara beth ar kohut/

Date:	06/29/2009

Total Attachments: 2
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks (this "Release") is made this 16th day of June, 2009 (the "Effective Date").

WHEREAS, on October 20, 2008, in order to secure the payment of certain obligations (the "Obligations"), PGDYS Lending LLC ("PGDYS") was granted a security interest in the trademarks identified by the serial numbers and registration numbers, if any, set forth on Exhibit A to this Release (the "Collateral");

WHEREAS, the security interest of PGDYS in the Collateral was filed and recorded in the United States Patent and Trademark Office at reel/frame 3874/0623; and

WHEREAS, the Obligations have been paid in full.

NOW, THEREFORE, PGDYS hereby releases its security interest in the Collateral.

IN WITNESS WHEREOF, PGDYS, intending to be legally bound hereby, has executed this Release as of the date first above written.

PGDYS LENDING LLC

By: Prentice Capital Management, LP, its Manager

By: Mathew Hoffman

Name: Mathew Hoffman
Title: General Counsel

EXHIBIT "A"

Ser. #	Reg. #	Ser. #	Reg. #
71001007	53255	73657869	1468429
74080591	1832781	74103557	1662862
74446718	1998536	75303413	2230045
74721899	2704878	75731813	2542128
75583202	2550376	76033731	2561162
76050225	2529306	76217340	2515145
76342646	3243210	77011489	3373512
77079622	NONE	78111941	2783189
78362303	3051629	78405399	3022038
78447559	3088621	78493799	3127899
78529991	3046121	78602923	3079354
72235327	817443	73657870	1468430
74081288	1651551	74301136	1860982
74457158	1949457	74516578	2657455
75158051	2164591	75405647	2230456
75656431	2414646	76046858	2675428
76033730	2561161	76253769	2644246
76143527	2678764	77057810	NONE
76372081	2697501	78165382	NONE
77202878	3378285	78418651	3071997
78404943	3149522	78497063	NONE
78474967	2974969	78608670	3252368
78546412	3221325	73767438	1606015
74407787	1941462	77067343	3340736
74647079	1949198	78188448	2778010
75415159	2304724	78419112	2974640
75774422	2433048	78497068	NONE
76046859	2675429	78792143	3406961
76275671	2678909		