

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff Davis Publishing Holdings Inc.		06/11/2009	Corporation-State Delaware:
RECEIVING PARTY DATA			
Name:	EGM Media, LLC		
Street Address:	8840 Wilshire Boulevard		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	LIMITED PARTNERSHIP: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2594456	EGM	
Registration Number:	2406497	ELECTRONIC GAMING MONTHLY	
Registration Number:	2597416	ELECTRONIC GAMING MONTHLY	
CORRESPONDENCE DATA			
Fax Number:	(202)756-9299		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3236484141		
Email:	kai.goodwin@thomsonreuters.com		
Correspondent Name:	Wyman & Isaacs, LLP		
Address Line 1:	5757 Wilshire Boulevard		
Address Line 2:	Suite 475		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
NAME OF SUBMITTER:	Kai Goodwin		
Signature:	/Kai Goodwin/		

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TRADEMARK
 REEL: 004013 FRAME: 0368

Date:

06/29/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, effective as of June 11, 2009, from Ziff Davis Publishing Holdings Inc. ("Assignor") to EGM Media, LLC a California limited liability company, located at 8840 Wilshire Blvd, Beverly Hills, CA 90211 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark registrations and applications listed on the attached "Schedule of Trademarks" (the "Trademarks"), together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, any application listed on the Schedule of Trademarks for which the current filing basis is applicant's *bona fide* intention to use the mark under §1(b) of the Trademark Act is being assigned as part of the business to which the mark pertains; and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and the right to sue and collect for past infringement thereof.

ASSIGNOR'S NAME

By: 

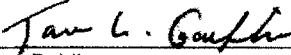
Name: Stephen Hicks

Title: General Counsel

State of New York)
County of New York) ss.

On this 11th day of June, 2009, before me, personally appeared Stephen Hicks, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument as General Counsel of Ziff Davis Publishing Holding Inc., and acknowledged to me that he executed the same.

Witness my hand and official seal.


Notary Public

TARA L. GARFINKLE
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01GA6068692
QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JANUARY 14, 2010

#6178928

TRADEMARK
REEL: 004013 FRAME: 0370

Schedule of Trademarks

Assignor: Ziff Davis Publishing Holdings Inc.

Assignee: EGM Media, LLC

Trademark	Country	App. Date	App. Number	Registration Date	Registration Number
EGM	United States of America	05/03/95	74/669483	07/16/02	2594456
ELECTRONIC GAMING MONTHLY	United States of America	05/03/95	74/669489	11/21/00	2406497
ELECTRONIC GAMING MONTHLY	United States of America	01/11/01	76/192547	07/23/02	2597416