

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cox Auto Trader, Inc.		04/30/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cox Auto Trader, L.L.C.
Street Address:	6205 Peachtree Dunwoody Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Serial Number:	76624708	AUTO EXTRA.COM
Serial Number:	76624638	AUTO EXTRA.COM
Serial Number:	78805564	AUTO MART .COM
Serial Number:	76075444	TRUCK MART
Serial Number:	76109052	TRADING POST
Serial Number:	76559013	AUTO & TRUCK SWAPPER
Serial Number:	75786734	AUTO DEALS
Serial Number:	73777561	AUTO MART
Serial Number:	75340626	AUTO MART
Serial Number:	78579447	AUTOMART.COM
Serial Number:	78669109	AUTO MERCADO
Serial Number:	78662419	AUTOMERCADO.COM
Serial Number:	73085697	BARGAIN POST
Serial Number:	76283943	CAR & TRUCK MARKET

OP \$790.00 76624708

Serial Number:	75508493	DEALS ON WHEELS
Serial Number:	73471570	DEALS ON WHEELS
Serial Number:	75017316	CAR DEALS
Serial Number:	76549210	MOTOR LINK
Serial Number:	75318232	RACING MILESTONES
Serial Number:	75696232	RACING MILESTONES
Serial Number:	77061746	PAYCHECK PROVIDER
Serial Number:	77171044	THE ULTIMATE AUTOMOTIVE MARKETPLACE
Serial Number:	77171055	WHERE AMERICA BUYS & SELLS CARS
Serial Number:	73411143	THE SWAP SHEET
Serial Number:	72396412	TRADIN' POST
Serial Number:	72406927	TRADIN' TIMES
Serial Number:	73181493	TRADIN' TIMES
Serial Number:	76118599	TRUCK, RACE, CYCLE AND REC. MARKETPLACE
Serial Number:	77587070	WHERE AMERICA BUYS & SELLS TRUCKS
Serial Number:	77615924	AUTOMART
Serial Number:	77615928	SHOP SMART. BUY WELL

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-776-2929
Email: trademark@dowlohn.com
Correspondent Name: Mitchell H. Stabbe, Esq.
Address Line 1: 1200 New Hampshire Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Mitchell H. Stabbe
Signature:	/Mitchell H. Stabbe/
Date:	06/26/2009

Total Attachments: 5

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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "COX AUTO TRADER, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "COX AUTO TRADER, INC." TO "COX AUTO TRADER, L.L.C.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2009, AT 3:03 O'CLOCK P.M.

2161323 8100V

090415726

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7277523

DATE: 05-01-09

TRADEMARK
REEL: 004013 FRAME: 0552

CERTIFICATE OF CONVERSION
TO
LIMITED LIABILITY COMPANY
OF
COX AUTO TRADER, INC.
CONVERTING
INTO
COX AUTO TRADER, L.L.C.

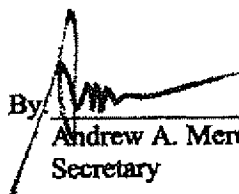
This Certificate of Conversion, dated April 30, 2009, is being filed by the undersigned in the office of the Secretary of State of the State of Delaware (the "Secretary of State") in accordance with Section 18-214 of the Delaware Limited Liability Company Act.

1. The jurisdiction where Cox Auto Trader, Inc. was first formed is Delaware.
2. The jurisdiction immediately prior to April 30, 2009 (the "Effective Date" of this Certificate of Conversion) is Delaware.
3. The date of the original Certificate of Incorporation of Cox Auto Trader, Inc. is May 19, 1988.
4. The name of the corporation immediately prior to the Effective Date is Cox Auto Trader, Inc.
5. The name of the limited liability company shall be Cox Auto Trader, L.L.C.
6. The conversion has been approved in accordance with Section 18-214(h) of the Delaware Limited Liability Company Act.

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 30th day of April 2009.

COX AUTO TRADER, INC.

By  _____
Andrew A. Merdek
Secretary

Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "COX AUTO TRADER, L.L.C." FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2009, AT 3:03 O'CLOCK P.M.

2161323 8100V

090415726

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7277523

DATE: 05-01-09

TRADEMARK
REEL: 004013 FRAME: 0555

CERTIFICATE OF FORMATION

OF

COX AUTO TRADER, L.L.C.

This Certificate of Formation of Cox Auto Trader, L.L.C. (the "Company") dated April 30, 2009, is duly executed and filed to form a limited liability company under the Delaware Limited Liability Company Act.

FIRST: The name of the limited liability company formed hereby is Cox Auto Trader, L.L.C.

SECOND: The address of the registered office of the Company in the State of Delaware is c/o Corporation Service Company, 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, Delaware 19808.

THIRD: The name and address of the registered agent for service of process on the Company in the State of Delaware is Corporation Service Company, 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, Delaware 19808.

FOURTH: The name and address of the authorized person is Nikki Tsimbidis, Dow Lohnes PLLC, 1200 New Hampshire Avenue, NW, Suite 800, Washington, D.C. 20036. The powers of the authorized person shall terminate upon the filing of this Certificate of Formation.

FIFTH: The effective date of the formation shall be April 30, 2009.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on the date first written above.


Nikki Tsimbidis
Authorized Person

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