# OP \$215.00 7863961

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Canadian Action Sports Company		06/24/2009	CORPORATION: CANADA

### **RECEIVING PARTY DATA**

Name:	KEE Action Sports Technology Holdings, LLC	
Street Address:	570 Mantua Boulevard	
City:	Sewell	
State/Country:	NEW JERSEY	
Postal Code:	08080	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78639611	X O INDUSTRIES
Serial Number:	78378019	нот вох
Serial Number:	78353231	VEIN
Serial Number:	78350738	MENACE
Serial Number:	77386217	OGGI
Serial Number:	76351268	SKYBALL
Serial Number:	77058472	V - 1
Serial Number:	77977236	CAMOTAC

# **CORRESPONDENCE DATA**

Fax Number: (215)568-6499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-568-6400

Email: ptomail@volpe-koenig.com

Correspondent Name: Michael F. Snyder

Address Line 1: 30 S. 17th Street, Suite 1600

TRADEMARK REEL: 004013 FRAME: 0647

900137513

Address Line 4: Philadelphia,PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	NPS-2T	
NAME OF SUBMITTER:	Michael F. Snyder	
Signature:	/Michael F. Snyder/	
Date:	06/30/2009	
Total Attachments: 4 source=US TM ASSIGNMENT-CAS to KEE - Registrations & 1(a) applications - executed 20090624#page1.tif source=US TM ASSIGNMENT-CAS to KEE - Registrations & 1(a) applications - executed 20090624#page2.tif source=US TM ASSIGNMENT-CAS to KEE - Registrations & 1(a) applications - executed 20090624#page3.tif source=US TM ASSIGNMENT-CAS to KEE - Registrations & 1(a) applications - executed 20090624#page4.tif		

TRADEMARK REEL: 004013 FRAME: 0648

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is effective as of the 12th day of

May, 2009, by and among Canadian Action Sports Company, a Nova Scotia Corporation

("Assignor"), and KEE Action Sports Technology Holdings, LLC, a Delaware limited liability

company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the

trademarks, trademark registrations, and trademark applications identified on Schedule A

attached hereto together with the goodwill of the business symbolized thereby and related thereto

(collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring and is acquiring the entire right, title and

interest in and to the Marks together with the goodwill of the business symbolized thereby and

associated therewith:

WHEREAS, Assignor has agreed to execute such additional instruments as may be

necessary or desirable to confirm such assignment to Assignee; and,

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of

record in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable

consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby

sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and

assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the

business and goodwill of the business symbolized and associated with the aforesaid Marks, and

all claims, if any, which may have arisen thereunder prior to the date of this Assignment,

including all choses in action relating to the Marks, claims for past, present and future damages,

profits and costs, both in equity and law, for any infringement or infringements of the Marks

accruing on or before the date of this Assignment

[SIGNATURE PAGES FOLLOW]

Page 1 of 4

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

	CANADIAN ACTION SPORTS COMPANY
	Name: Cov. L. CUNK.  Title: Cov.
THE COMMONWEALTH/STATE OF _ County of Houseles	_
	efore me on this 244 day of June, 2009, by of Canadian Action Sports n behalf of said corporation.
	Sorbor a. Rossburgs  Notary Public in and for  The Commonwealth/State of
	Printed or Typed Name of Notary  My Commission Expires
	BARBARA A. ROSENBERGER NOTARY PUBLIC OF NEW JERSEY COMMISSION EXPIRES 8/26/2012

Page 2 of 4

IN WITNESS WHEREOF, Assignee has caused its duly authorized officer to execute this Assignment as of the date first above written.

KEE ACTION SPORTS

HOLDINGS, LLC

**TECHNOLOGY** 

By: Forge
Name: Gerice S' OMILL
Title: CoU
THE COMMONWEALTH/STATE OF
This instrument was executed before me on this Adday of June, 2009, by earge S Eurok the of KEE Action Sports Technology Holdings, LLC, a Delaware limited liability company, on behalf of said company.
WITNESS my hand and official seal.
Aubaca a. Rosaluga Notary Public in and for The Commonwealth/State of 7
Printed or Typed Name of Notary
My Commission Expires
<b>BARBARA</b> A. ROSENBERGER

NOTARY PUBLIC OF NEW JERSEY COMMISSION EXPIRES 8/26/2012

# SCHEDULE A

# Trademarks

Country	Mark	Serial No.	Reg. No.
US	CAMOTAC	Serial No. 77/977,236	
		[Divisional of Serial No.	
		77/357,067 filed May 5,	
		2009]	
US	HOT BOX	78/378,019	3,016,280
US	MENACE	78/350,738	3,007,891
US	OGGI	77/386,217	3,599,817
US	SKYBALL	76/351,268	2,975,047
US	V-1 and Design	77/058,472	3,289,997
US	VEIN	78/353,231	3,187,897
US	X O INDUSTRIES	78/639,611	3,353,461

**RECORDED: 06/30/2009**